



46TH ANNUAL INDIANA CONSORTIUM OF STATE & LOCAL HUMAN RIGHTS AGENCIES CONFERENCE

JUNE 17-20, 2019

CELEBRATING FREEDOM | ADVANCING EQUITY | FOSTERING DIVERSITY & INCLUSION



Dear Friend,

On behalf of the Indiana Consortium of State and Local Human Rights Agencies, we would like to invite you to the 46th Annual Indiana Consortium of State and Local Human Rights Agencies Conference. **The conference spanning three days plus a welcome reception on Monday, June 17, 2019, will include four areas of focus: civil rights investigation and training, law and policy, civil and human rights, and diversity and inclusion All conference events will be held at the Sheraton Indianapolis City Centre Hotel.**

The 2019 Indiana Consortium of State and Local Human Rights Agencies Conference will bring together community leaders, state and federal agencies, lenders, housing professionals, policymakers, educators, and social service professionals to come together and learn about best practices, emerging issues, and relevant case law that furthers equal opportunity, civil rights, fair housing and diversity & inclusion for all.

The conference plans to include keynote speakers, breakout sessions and draw hundreds of attendees from surrounding cities and states. This year's event, coinciding with Juneteenth, is a celebration of freedom, advances in equality, and the fostering of diverse workplaces and communities in which all Hoosiers may thrive. In partnership with several local human relations agencies, and state agencies, the Indiana Civil Rights Commission will host this conference in Indianapolis.

As a leader in the community, your organization's involvement would help highlight the importance of civil rights and equal opportunity for all. We ask that you make a commitment to support this mission by electing a level of sponsorship from the options detailed in this packet. Without individuals like you, we certainly could not put on an event of this magnitude.

Our goal with each of our sponsorship packages is to provide you with the ROI that aligns with your diversity and inclusion goals. Enclosed you will find details on sponsorship opportunities for the 2019 Indiana Civil Rights and Human Rights Conference. **Please complete the enclosed sponsorship form and mail to Ronald Mullins, Hammond Human Rights Commission, 5925 Calumet Ave., Room #115, Hammond, IN, 46320.**

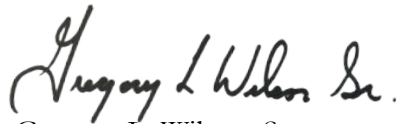
Please e-mail any print-ready art if applicable to Tyler Bracken, Communications Manager, tbracken@icrc.in.gov.

Thank you so much for your consideration of this request. If you have any questions, please feel free to contact Tyler Bracken at tbracken@icrc.in.gov.

Sincerely,



Tamie Dixon-Tatum
President, IN Consortium



Gregory L. Wilson, Sr.
Executive Director, Indiana Civil Rights Commission

CELEBRATING FREEDOM

Civil Rights Champion—\$15K

The Civil Rights Champion for the 46th Annual Indiana Consortium of State and Local Human Rights Agencies Conference will have exclusive brand awareness and acknowledgement during the three-day conference. This will include significant signage as a part of the sponsorship and give your organization the opportunity to connect with many industry leaders and professionals. The Civil Rights Champion enjoys a premium opportunity to demonstrate your organizations's commitment to civil rights, diversity, and inclusion.

- 1 preferential luncheon table at day 1 (10 seats, June 18) keynote address
- 1 preferential luncheon table at day 2 (10 seats, June 19) keynote address
- 2 preferential dinner tables at awards dinner (June 19)
- Complimentary conference registration for 5 people
- Title sponsor recognition on welcome reception, all three days of conference and awards dinner
- Full-page ad in conference program
- Brand recognition on all event print and electronic material
- Welcome remarks at day 1 luncheon
- Welcome remarks at Civil Rights Awards Gala
- Press release announcing partnership
- Video PSA spot to be posted to event website (provided by sponsor)
- Company logo on video screen at keynote addresses and luncheons
- Corporate sponsor summary, video and web link on event web page and Facebook (provided by sponsor)
- Opportunity to place branded materials in attendee swag bags

Civil Rights Leader—\$10K

The Civil Rights Leader will have preferential brand awareness and promotion related to all activities of the event marketing as well as during the conference.

- Priority luncheon table (10 seats) at day June 18th keynote address
- 1 preferential dinner table at awards dinner (June 19)
- Complimentary conference registration for 5 people
- 1 half-page ad in conference program
- Brand recognition on all event print and electronic material (programs, posts, flyers, banners)
- Sponsor summary, video web link on event website and Facebook
- Press release announcing partnership
- Company logo on video screen at keynote addresses and luncheons
- Opportunity to place branded materials in attendee swag bags

“Equity, diversity, and inclusion should be the foundation of any successful organization. At this conference, we will give you the tools to ensure you are doing your part to create and foster a truly equitable, inclusive, and culturally sensitive society.”

Gregory L. Wilson, Executive Director, Indiana Civil Rights Commission

ADVANCING EQUITY

Civil Rights Advocate—\$5K

The Civil Rights Advocate will have significant brand awareness and promotion related to all activities of the event marketing as well as during the conference.

- 1 preferential dinner table at awards dinner (June 19)
- Complimentary conference registration for 3 people
- 1 quarter-page ad in conference program
- Brand recognition on all event print and electronic material (programs, posts, flyers, banners)
- Sponsor summary, video web link on event website and Facebook
- Company logo on video screen at keynote addresses and luncheons
- Opportunity to place branded materials in attendee swag bags

Civil Rights Friend—\$2.5K

The Civil Rights Friend will have prominent brand awareness related to the Civil Rights Awards Dinner on Tuesday, June 18, 2019

- Priority table (10 seats) at Awards Dinner
- Complimentary conference registration for 3 people
- Brand recognition on all event print and electronic materials for Awards Dinner
- Opportunity to place branded materials in attendee swag bags



FOSTERING DIVERSITY & INCLUSION

2019 Sponsorship Commitment Form

Company: _____

Name: _____

Address: _____

City/Town: _____ ST: _____ Zip code: _____

E-mail: _____

Phone: _____

Please place a check mark by the desired package:

- Civil Rights Champion** (\$15K+)
- Civil Rights Leader** (\$10K)
- Civil Rights Advocate** (\$5K)
- Civil Rights Friend** (\$2.5K)
- Luncheon Tables** *Day 1* (June 18, 10 seats) & *Day 2* (June 19, 10 seats); \$2K
- Luncheon Table** *Day 1* (June 18, 10 seats); \$1.5K
- Luncheon Table** *Day 2* (June 19, 10 seats); \$1.5K
- Civil Rights Awards Dinner** (June 19, 10 seats); \$800
- Full-page ad** (\$750)
- Half-page ad** (\$500)
- Quarter-page ad** (\$250)

Conference Program Ad Specifications - 8.5"W x 11"H

Ads are available in three sizes. Full-page, 8.5"x 11," half-page, 8.5" x 5.5," and quarter page, 4.25" x 5.50."

FULL-PAGE AD

8.5"W X 11"H

REQUIREMENTS FOR ALL ADS:

- Full crop marks and bleed
- All ads in print four-color process (CMYK).
- Each ad will be bordered by a one-point black rule.

PREFERRED FORMAT: PDF or Vector (jpg, png, etc.). Maximum quality, fonts fully embedded - not subsets).

IMAGES & LOGOS: PDF or Vector

***NOTE:** Vector are usually comes as .pdf, .ai, .eps. Just because a file is .pdf, ai, or .eps does not mean it's vector though. You can embed raster elements in any of those files formats. The easiest way to tell if something is vector is to just open it in Acrobat and zoom in. If everything looks smooth when you zoom in all the way then it's vector.

NON-COMPLIANCE

SIZE: If the ad is sized incorrectly, we reserve the right to resize and/or re-create it to fit accordingly.

FORMAT: We cannot use ads, images, and logos sent as Microsoft Word or Publisher files, web graphics, or low-res graphics (under 300dpi).

HALF-PAGE AD

8.5"W X 5.5"H

QUARTER PAGE AD

4.25"W X 5.5"H

INDIANA CONSORTIUM OF STATE AND LOCAL HUMAN RIGHTS AGENCIES

Established in 1972, the Indiana Consortium of State and Local Human Rights Agencies, is an organization of civil and human rights enforcement agencies from across the state.

City of Anderson Department of Human Relations
120 E. Eighth Street, Room 406
Anderson, IN 46016

Bloomington Human Rights Commission
Showers City Hall, Suite 220
P O Box 100
Bloomington IN 47402-0100

Columbus Human Rights Commission
123 Washington #5
Columbus, IN 47201

East Chicago Human Rights Commission
City Hall
4525 Indianapolis Blvd, 2nd Floor
East Chicago, IN 46312

Elkhart Human Relations Commission
201 South 2nd Street
Elkhart, IN 46516

Evansville-Vanderburgh County Human Relations Commission
Administrative Building
Civic Center, Room 209
Evansville, IN 47708

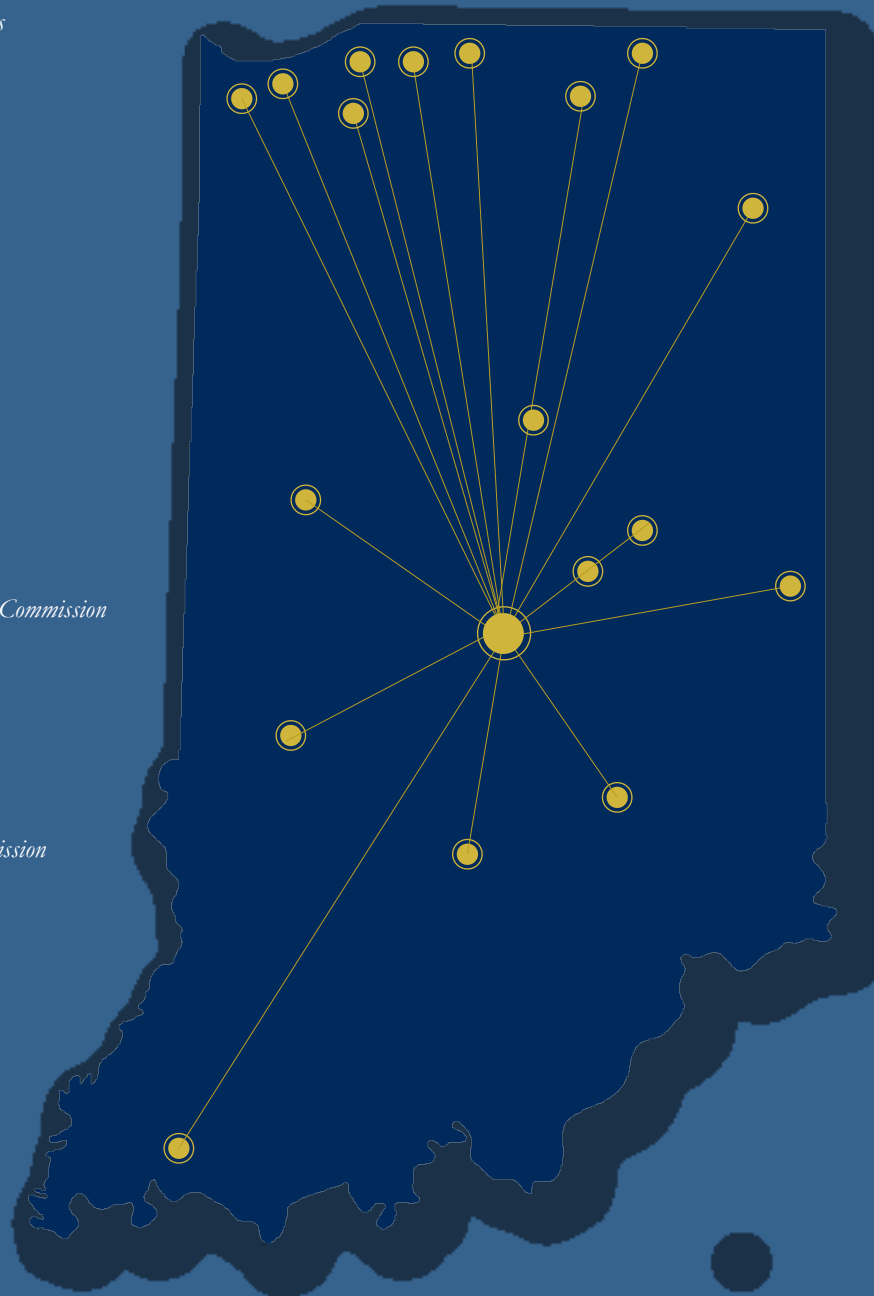
Gary Human Relations Commission
839 Broadway, S107
Gary, IN 46402

Fort Wayne Metropolitan Human Relations Commission
2310 Parnell Avenue
Fort Wayne, IN 46805

Goshen Community Relations Commission
City Hall
202 South 5th Street
Goshen, IN 46528

Hammond Human Relations Commission
5925 Calumet Avenue
Hammond, IN 46302

Indiana Civil Rights Commission
Indiana Government Center North
100 N. Senate Avenue, Room N300
Indianapolis, IN 46204



Indianapolis Division of Equal Opportunity
200 E. Washington Street, Suite 1501
Indianapolis, IN 46204

Kokomo Human Rights Commission
City Hall
100 S. Union Street
Kokomo, IN 46901

Lafayette Human Relations Commission
Community Development Department
20 North 6th Street
Lafayette, IN 47901

LaPorte Human Rights Commission
801 Michigan Avenue
LaPorte, IN 46350

Marion Human Rights Commission
Municipal Building
301 S. Branson, Room 331
Marion, IN 46952

Michigan City Human Rights Commission
City Hall
100 E. Michigan Boulevard
Michigan City, IN 46360

Muncie Human Rights Commission
City Hall
300 North High Street
Muncie, IN 47305

Richmond Human Rights Commission
50 N. Fifth Street
Richmond, IN 47374

South Bend Human Rights Commission
319 North Niles Avenue, # 150A
South Bend, IN 46617

Terre Haute Human Relations Commission
506 Ohio Street, Suite 2
Terre Haute, IN 47807

Valparaiso Human Relations Council
166 Lincoln Way
Valparaiso, IN 46383