

HUMANITY Y

INDIANA CIVIL RIGHTS COMMISSION ANNUAL CONFERENCE 2023



**SPONSORSHIP AND
EXHIBITOR OPPORTUNITIES**

JUNE 19 - 21, 2023

**CROWNE PLAZA DOWNTOWN UNION STATION
INDIANAPOLIS, INDIANA**



HUMANITY



INDIANA CIVIL RIGHTS COMMISSION ANNUAL CONFERENCE 2023

Dear Community Colleagues,

As the Indiana Civil Rights Commission (ICRC) celebrates its 60th Anniversary of eradicating discrimination in the great State of Indiana, we invite your organization to attend and support our 2023 Indiana Civil Rights Commission Annual Conference on June 19-21. This year's event will be held at the Crowne Plaza Downtown Union Station in Indianapolis. ICRC, in partnership with the Indiana Governor's Council for People with Disabilities, will host the conference in person and virtually through an interactive hybrid experience to foster accessibility and inclusion for all participants.

This year's conference theme focuses on Dr. Martin Luther King, Jr.'s quote "Make a Career of Humanity" from his speech at the March for Integrated Schools in 1959. Dr. King urged the nation to make a commitment to "the noble struggle for equal rights" so that together we can create "a finer world to live in."

The 2023 ICRC Conference will gather community leaders, state and federal agencies, lenders, housing professionals, policymakers, educators, employers, lawyers, individuals including those with disabilities, caregivers, and direct support professionals. Participants will have the opportunity to learn about best practices, emerging issues, and relevant case law that further equal opportunity. There will be four tracks each with a variety of sessions focusing on enforcement and training, law and policy, civil and human rights, and diversity, equity, and inclusion.

As a community leader, you know the eradication of discrimination is vital to creating a society of equal opportunities and your support allows ICRC to advance our mission of enforcing the Indiana civil rights laws and providing education and services to the public. Each sponsorship package is designed to be an investment in civil rights while also providing positive awareness of your organization and alignment to your goals. Your support puts humanity at the forefront to inspire others to serve in their local communities in the pursuit of a society free from discrimination.

Thank you for your support and consideration.

Sincerely,
Gregory L. Wilson, Sr. Executive Director
Indiana Civil Rights Commission

TRAILBLAZER

\$20,000

- Complimentary in-person conference registration for 8 people, which includes designated seats at luncheons and Civil Rights Awards Dinner
- 2 additional designated seats at Civil Rights Awards Dinner
- Title sponsor recognition at welcome reception, all 3 days of conference, and awards dinner
- Full-page ad in conference program
- Brand recognition on all event print and electronic material
- Provide welcome remarks at Civil Rights Awards Dinner
- Recognition in press releases
- Video PSA spot to be posted to event website (provided by sponsor)
- Company logo on video screen at keynote addresses and luncheons
- Corporate sponsor summary, video, and web link on event web page (provided by sponsor)
- Opportunity to place branded materials in attendee swag bags
- Exhibitor Table

"MAKE A CAREER OF HUMANITY. COMMIT YOURSELF TO THE NOBLE STRUGGLE FOR EQUAL RIGHTS."

Dr. Martin Luther King, Jr.

CHAMPION

\$10,000

- Complimentary in-person registration for 5, which includes designated seats at luncheons and Civil Rights Awards Dinner
- 5 additional designated seats at Civil Rights Awards Dinner
- Half-page ad in conference program
- Brand recognition on all event print and electronic material
- Recognition in press releases
- Company logo on video screen at keynote addresses and luncheons
- Corporate sponsor summary, video, and web link on event web page (provided by sponsor)
- Opportunity to place branded materials in attendee swag bags
- Exhibitor Table

"LIFE'S MOST PERSISTENT AND URGENT QUESTION IS, "WHAT ARE YOU DOING FOR OTHERS?""

Dr. Martin Luther King, Jr.

SUPPORTER

\$5,000

- Complimentary in-person conference registration for 3, which includes designated seats at luncheons and Civil Rights Awards Dinner
- Quarter-page ad in conference program
- Brand recognition on all event print and electronic materials
- Company logo on video screen at keynote addresses and luncheons
- Corporate sponsor summary, video, and web link on event web page (provided by sponsor)
- Opportunity to place branded materials in attendee swag bags

FRIEND

\$2,500

- Complimentary in-person conference registration for 2, which includes seats at luncheons and Civil Rights Awards Dinner
- Brand recognition on all event print and electronic materials
- Opportunity to place branded materials in attendee swag bags

EXHIBIT TABLE TOPS

Each table top includes a 6' table with 2 chairs and a trash can.

- Premium Placement \$800
- Standard \$500

INDIVIDUAL SPONSORSHIPS

KICKOFF RECEPTION SPONSOR - \$7,500 (1 AVAILABLE)

Place marketing or giveaway at the bar; logo on signage at bar and tables (item provided by sponsor)

TUESDAY EVENING EVENT SPONSOR - \$7,500 (1 AVAILABLE)

Logo and company information in program and on excursion page; logo and company information on any signs or marketing detailing the excursion

LUNCH SPONSOR - \$5,000 (2 AVAILABLE)

Logo and company information on signs at lunch buffet tables; placement of marketing or giveaway items on the lunch buffet tables (item provided by sponsor)

WIFI SPONSOR - \$5,000 (2 AVAILABLE)

Anyone signing into conference wifi will see your company's logo and name; company name will serve as log-in name for anyone accessing the wifi

TUESDAY EVENING EVENT TRANSPORTATION SPONSOR - \$4,000 (1 AVAILABLE)

Opportunity to greet attendees as they board the shuttle

CHARGING STATION SPONSOR - \$4,000 (1 AVAILABLE)

Logo and company information on directional signage and charging station

BREAKFAST SPONSOR - \$3,000 (2 AVAILABLE)

Logo and company information on signage in breakfast area; place marketing or giveaway item on the breakfast buffet tables (item provided by sponsor)

SWAG BAG SPONSOR - \$1,750 (1 AVAILABLE)

Logo on the swag bag and insertion of one item (ICRC selects bag, item provided by sponsor)

REFRESHMENT BREAK SPONSOR - \$1,500 (4 AVAILABLE)

Logo and company information on signage at breaks

MENTAL REFRESH ROOM SPONSOR - \$1,500 (MINIMUM OF 2 PER DAY)

Logo and company information on signs for the room and in program with details of the room

LANYARD SPONSOR - \$1,000 (1 AVAILABLE)

All attendees are required to wear their name badge with lanyard through the event

CONFERENCE PROGRAM ADS

** Ad space **ONLY**. There is no additional fee for ads included in sponsorship packages.

Ad Specifications - 8.5"W x 11"H

Ads are available in three sizes. Full-page: 8.5"W x 11"H, Half-page: 8.5"W x 5.5"H, Quarter-page: 4.25"W x 5.5"H

Requirements for all ads:

- All ads in print four-color process (CMYK).
- Format: **All ads must be JPG or PNG files**

Non-compliance

- If the ad is sized incorrectly, we reserve the right to resize and/or re-create it to fit accordingly.
- We cannot use ads, images, and logos set as Microsoft Word or Publisher files, web graphics, or low-res graphics (under 300dpi)

Full-Page Ad

\$750

8.5"W x 11"H

Quarter- Page Ad

\$250

4.25"W x 5.5"H

Half-Page Ad

\$500

8.5"W x 5.5"H

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**ARE YOU COMMITTED
TO HUMANITY?**



QUESTIONS?

Please contact us for questions or more information on how you can help support civil rights and eradicate discrimination across Indiana.

317-847-9869

registration@riggsand.com

<https://www.in.gov/icrc>

