



AGENDA
COMMISSION MEETING
Monday, May 20th, 2019
1:00 pm – 3:00 pm
Government Center North
ICRC, Conference Room Large
Indianapolis, Indiana 46204

1. Call to order at 1:00 pm
2. Approval of Minutes
3. Report of Director
4. Report of Committees
5. Standard order of business
 - Unfinished Business
 - a. Review budget and remaining balance by April 30th, 2019
 - b. Sponsorship Applicants
 - c. Annual Report 2018
 - New Business
 - a. Listening Sessions
 1. Evansville- Saturday, August 3rd
 2. Indianapolis- TBD
6. Sharing Comments/ Initiatives/ ideas/ programs
7. Adjournment
8. Next meeting: **June 20th, 2019 (1 pm- 3 pm) City of Fort Wayne 200 E. Berry Street Executive Conference Room 4th Floor.**

Summary of the Events:

Central Indiana

1. Name of the organization: **Indiana Latino Fellows Day**
 - a. Contact name: Rep. Mara Candelaria Reardon
 - b. Email: marareardon@yahoo.com Samantha.lozano@iga.in.gov
 - c. Requested amount: \$2,284.50
 - d. 150 Latino Students
 - e. ICHLA had the opportunity to participate in their activities and interact with the students. The students had a meet and great session and also a tour through the Statehouse.
 - f. Where & when: April 2, 2019 Indianapolis

2. Name of the organization: **Indiana Latino Expo - Expo, Mayors Breakfast, ILE Gala and the listening session**
 - a. Contact name: Gloria Jimenez
 - b. Email: gloria@indianalatinexpo.org
 - c. Requested amount: \$5,000
 - d. Aprox. 2,000 attendees
 - e. Sponsorship/ Marketing to all the events they have of 2019 (Expo, Mayors Breakfast, ILE Gala and the listening session) Social media (FB, IG) TV Show (advertisement) La Grande & Telemundo.
 - f. When & where: August 15,2019; October 11 &12; December 6,2019, Indianapolis

3. Name of the organization: **107.1 FM Radio Latina- Día del Niño, 2019 Familia Fest**
 - a. Contact name: Mark Menser
 - b. Email: mark@wedjfm.com
 - c. Requested amount: \$1,795
 - d. Approx. 13,000 to 15,000 attendees
 - e. One-in studio interview on each station to discuss the Ichla and local issues and goals at festival. A 10x10 vendor booth in a prime location inside their big Vendor Pavilion tent (1 table, two chairs). Mentions 15-sponsorships mentions on WEDJ-FM, WNTS-AM and WSYW-AM'S live coverage reports from El Dia de la Familia Day. Commercials- 100 :60s commercials and free translation and production of the commercials. 2 Parking passes included
 - f. When & where: June 30, Indianapolis

4. Name of the organization: **Shalom Health Center- Back to School Health Fair**
 - a. Contact name: Morella Dominguez

- b. mdominguez@shalomhealthcenter.org
 - c. Requested amount: \$3,000
 - d. 2,510 attendees
 - e. ICHLA will be recognized on all print documents, flyers distributed for the event. There will also be a TV and Radio media present during the event.
 - f. When & where: July 20, Indianapolis
5. Name of the organization: **Girls Scouts of Central Indiana- Latinas Taking the Lead & Fiesta Camp**
- a. Contact name: Manuela Higgins
 - b. Email: mhiggins@girlscoutsindiana.org
 - c. Requested amount: \$1,750
 - d. Over 80 women for Latinas Taking the Lead & over 250 attendants for the family camp
 - e. ICHLA Logo included on all printed materials, promotional flyers, power point presentations, ICHLA will have a civil rights session for Latinas Taking the Lead in conjunction with the Civil Rights Commission. They will also have an activity camp in conjunction with the Civil Rights Commission.
 - f. Where & when: March- October monthly/ July 2-4th, Indianapolis
6. Name of the Organization: **Indiana Latino Institute- Indiana Latino Education Summit**
- a. Contact name: Marlene Dotson
 - b. Email: mdotson@indianalatinoinstitute.org
 - c. Request amount: \$3,000
 - d. 2,800 participants
 - e. Promotion through the ILI's social media(FB, Instagram, Twitter, LinkedIn), acknowledgement as a sponsor in invitation card, media advisory, press release and printed materials at events, and booth at the College + Career Fair (1 per event)
 - f. Where & when: South Bend-November 14th ; Indianapolis November 20th, 2019.
7. Name of the Organization: **Estrada's For Live Foundation- Back to School 2019**
- a. Contact name: Michael Estrada
 - b. Email: mm.estrada3e@gmail.com
 - c. Request amount: \$2,000
 - d. (100 backpacks) They want to sponsor 50 elementary school and 50 middle schools with backpack and school supplies.
 - e. ICHLA logo will be in the newspaper and promotion. Also website.

- f. Where & when: July 20th, Indianapolis
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- 8. Name of the Organization: **Latino Health Organization- Your Life. Your Story. Latino Youth Summit**
 - a. Contact name: Virna Diaz
 - b. Email: vdiazlho@gmail.com
 - c. Request amount: \$2,000
 - d. Latino teens ages 13-18
 - e. They will recognize all the funders through posters, advertisement on their recruitment material and in meetings with parents and teens. Also, in post camp reports for the year.
 - f. Where & when: June 17th, Indianapolis
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- 9. Name of the Organization: **Latino Coalition- Empowering Women**
 - a. Contact name: Edwin Arellano
 - b. Email: earellano@indianalatinocoalition.org
 - c. Request amount: \$3,000
 - d. 450 women
 - e. ICHLA logo will be included in the promotional materials of the forum and workshops related to empowering women. Also, staff members of ICHLA will be invited to be part of the program, as presenters.
 - f. Where & when: TBD 2019, Indianapolis
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- 10. Name of the Organization: **Indiana Minority Health Coalition (IMHC)- Spanish Medical Resource Guide**
 - a. Contact name: Carl Ellison
 - b. Email: c.ellison@imhc.org
 - c. Requested amount: they don't specify
 - d. 20,000 copies to distribute it to schools, churches, medical clinics as well as health fairs benefiting Spanish speaking persons & an electronic app to make the information more accessible.
 - e. ICHLA will be identified on the printed directory as well as the app as a sponsor of the project. It will also be identified in any press or other publicity associated with the project.
 - f. Where & when: Marion County and surrounding counties, September 15, 2019

Northern Indiana

- 11. Name of the organization: **Ballet Folklorico Yolotzin- Día de los Muertos Dance**

- a. Contact name: Josephine Gomez
- b. Email: gomezjosephine84@gmail.com
- c. Requested amount: \$3,000
- d. 500 attendees
- e. A banner will be displayed at the event and the ICHLA logo will be utilized during online promotion. ICHLA will be mention during the event and logo will be displayed on flyers/ tickets.
- f. When and where: November 2nd, East Chicago

12. Name of the organization: **H.U.G.S. Cultural Committee- 3rd Annual Mexican Independence Parade**

- a. Contact name: Alberto Ochoa
- b. Email: aocchoa29@aol.com aocchoa@indianaflame.net
- c. Requested amount: \$3,000
- d. Approx. 400 attendees
- e. They will promote through newspaper, Radio stations, social media and possibly TV.
- f. When & where: September 21, Hammond.

13. Name of the organization: **Center for Healing & Hope- Latino Business Expo**

- a. Contact name: Yolo López Pérez
- b. Email: yperez@chhclinics.org
- c. Requested amount: \$3,000
- d. 40-50 Latino Business owners attendees
- e. ICHLA will welcome Latino business owners during the brunch (3 minutes). They will provide a table, upload digital flyers to their social media pages with the logo.
- f. When & where: June 12, Goshen

14. Name of the organization: **El Mexicano Newspaper- Fiesta Fort Wayne**

- a. Contact name: Fernando M. Zapari
- b. Email: f.zapari@hotmail.com
- c. Requested amount: \$2,000
- d. 3,000 attendees
- e. ICHLA logo will be displayed on all the event advertising related materials plus ICHLA will have a booth the day of the event.
- f. When & where: August 17, Fort Wayne

15. Name of the Organization: **Proteus Inc.- Safety Bags for Farmworkers**

- a. Contact name: Kristin Hoffman
- b. Email: Kristin.hoffman@ilsi.net
- c. Requested amount: \$3,000

- d. 400 survival bags
- e. ICHLA flyer will be added to survival Bag with gift card. Ichla will be added to sponsorship list.
- f. Where & when: May 22-July 31, 2019 Elkhart, St. Marshall and Porter Counties

Southern Indiana

16. Name of the organization: **Su Casa Columbus and Latino Education Group- Colonia de Verano de Taylorsville**
- a. Contact name: Whitney Amuchastegui
 - b. Email: whitneyamuchastegui@SuCasaColumbus.com
 - c. Requested amount: \$2,545
 - d. Children in grades K-6
 - e. Su Casa Columbus will create informational flyers to distribute to parents to encourage participation. At any printed material and publicity (radio, FB LinkedIn, Instagram, newspaper) will include the ICHLA logo. The logo will appear in The Republic, Columbus local newspaper with an article about this program.
 - f. When & where: June 17, Columbus