

# Indiana Leadership Academy for Wellness & Tobacco Free Recovery

## 2020 PROGRESS UPDATE

### BACKGROUND

In June 2019, the Indiana State Department of Health (ISDH) and the Indiana Family and Social Services Administration (FSSA), invited leaders and advocates in public health, behavioral healthcare, government agencies, Medicaid managed care entities, and tobacco control to host the Indiana Leadership Academy for Wellness and Tobacco Free Recovery Summit to address the high prevalence of smoking among adults in Indiana with mental illness or substance use disorder (behavioral health conditions).

The following are updates to the identified practical strategies determined at the 2019 Summit:

### DATA ACTIVITIES

- Explored several possible secondary data sources, including NSDUH, WIC electronic benefits system, DMHA directory of centers, and INSPECT.
- State staff contacted SAMHSA to inquire about state-specific NSDUH data and received guidance on using the RDAS (restricted-use data analysis system which can be used to run certain variables that are not on the Public Data Analysis System such as detailed race-ethnicity or state. However single year estimates are not feasible; estimates are based on a minimum of two years of data. State staff pulled two years of data and generated data tables that will be shared at the next data committee meeting.

### EDUCATION ACTIVITIES

- Developed a standard outreach presentation entitled, Making the Case, for all committees to utilize, to educate providers, specifically behavioral health, on why tobacco treatment should be part of their overall treatment services. This presentation has also been approved by Indiana FSSA.
- The presentation or modified form of the presentation was adapted and shared to at least five audiences (DMHA addiction provider meeting, MDWise quarterly quality meeting, American Women's Medical Association local chapter meeting, ASPIRE Indiana staff).
- Developed and shared a one-page summit overview to be used as a recruitment tool, as more partners continue to share our goal of reducing tobacco use in behavioral health populations.

### POLICY/ADVOCACY ACTIVITIES

- Division of Mental Health and Addiction (DMHA) leadership is discussing with the Family Social Services Administration (FSSA) Secretary the possibility of making changes to all state contracts through Indiana Dept. of Administration (IDOA) to include monetary incentives for tobacco cessation strategies.
- Managed Care Entities (MCEs) and fee for service Medicaid have taken away co-pays for tobacco cessation medications.
- Department of Correction leadership is willing to bring a tobacco policy questionnaire into the jails for staff and people who are incarcerated
- TPC provided Quitline and Smoke free Air Policies training to Opioid Treatment Providers (OTP) directors.

### COMMUNICATION ACTIVITIES

- A Tobacco Recovery Summit webpage has been created on the Indiana State Department of Health Tobacco Prevention and Cessation website. It will be the landing page for information, resources and updates for the initiative.
- Tobacco Prevention Cessation Commission (TPC) is creating a Surgeon General Report (SGR) Media campaign that will highlight the main points of the report and connect it to patient impact stories and health system change efforts to be shared

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## SUCCESSSES

96

INDIVIDUALS COMPLETED TTS TRAINING

TOBACCO 21 LAW WENT INTO EFFECT  
JULY 1, 2020

PORTER STARKE SERVICES  
IMPLEMENTED SMOKE FREE POLICIES  
AS WELL AS INTEGRATED THE QUITLINE  
INTO THEIR AGENCY'S ELECTRONIC  
MEDICAL RECORD SYSTEM.

## CHALLENGES

COMPETING PRIORITIES  
(EVALI AND COVID-19)

VACANCIES THAT OCCURRED  
IN THE COMMITTEE  
LEADERSHIP

2025.

SMOKING  
PREVALENCE  
TARGETS

25%

2025 target smoking prevalence among  
adults who report poor mental health  
(from 37.8% in 2017)

25%

2025 target smoking prevalence among  
adult heavy drinkers  
(from 39.1% in 2017)

*Baseline measures will be tracked yearly.  
In the fall 2022, Indiana will hold a midpoint review to discuss any adjustments to our targets.*

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