

Indiana Youth Tobacco Survey



Tobacco Prevention
and Cessation

May 2024

Indiana Youth Tobacco Survey (YTS) Facts:

The YTS measures cigarette, e-cigarette, cigar, pipe, smokeless tobacco, hookah, nicotine pouch, Delta THC, and cannabis use among Indiana's youth in grades 6 – 12.

The survey also measures the impact of media and advertising, enforcement of youth tobacco access laws, school curriculum, and exposure to secondhand smoke.

The survey sample includes **60 high schools and 60 middle schools (grades 6-12)**, and between 2-6 randomly selected classrooms per school will be surveyed. The Indiana YTS is an electronic survey, which minimizes the burden on schools and provides an efficient option for survey administration.

Survey participation is voluntary and anonymous.

Data are used to plan and evaluate tobacco prevention and cessation programs geared toward youth in Indiana.

The Indiana YTS and the Indiana Youth Risk Behavior Survey (YRBS) have coordinated the sample selection. A school may be selected to take one of the surveys, but not both surveys, in the 2024-2025 school year.

Schools will receive an unrestricted stipend of **\$500** for their participation in the survey.

Schools have the option of receiving a **school-level report** summarizing their results—helping them understand students' needs. These reports will only be shared with the school. Schools have the option to survey the entire student body, which will lead to more meaningful data for the school.

IDOH works with selected schools to provide clear communication and written requests for parent/guardian consent in advance.

Fast Facts

- 120 schools selected throughout Indiana
- **2-6 classrooms** are selected to complete the IYTS
- Participation is voluntary and anonymous
- The IYTS is an electronic survey, shortening completion times
- Survey administration begins **August 2024**
- Schools receive an unrestricted stipend of **\$500**

For more information, email:

YouthTobaccoSurvey@health.in.gov

Why is this important for Indiana youth?

The YTS shows trends over time and helps schools, parents, and communities address issues impacting youth, such as vaping. Findings from the 2022 YTS highlighted concerning e-cigarette use behaviors. **Among high school students who currently used e-cigarettes, 40% used them on at least 20 of the past 30 days, indicating addiction to these products.**

The [Vape-Free Indiana](#) initiative was created to address the youth vaping epidemic based on findings from the 2018 YTS showing a five-fold increase in e-cigarette use in Hoosier youth since 2012.

Increased use of e-cigarettes among youth can be attributed to the marketing tactics of the tobacco industry including flavored, cheap products and utilizing social media to increase product's appeal to youth. Tobacco companies know that attracting youth to their products can lead to long-term use.

Tobacco use in Indiana, including e-cigarette use, is a serious youth problem that leads to devastating health complications. Indiana ranks among the highest in the country for tobacco use, with a current smoking rate of 16.2% among Indiana adults.

Questions or Ready to Schedule?

Email YouthTobaccoSurvey@health.in.gov

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For additional information on Tobacco Prevention and Cessation or the IYTS:
in.gov/health/tpc



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