



Michael R. Pence
Governor

Jerome M. Adams, MD, MPH
State Health Commissioner

DATE: December 22, 2014
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: *Laurie Kidwell*
Laurie Kidwell, RRT Supervisor
Food Protection Program
SUBJECT: Perfect Bar & Company - Recall [Food]
AFFECTED PRODUCT: Peanut Butter and Cranberry Crunch flavor recipes

SUMMARY: Unclassified Recall; The products are being recalled due to the potential contamination of Salmonella. Perfect Bar's recalled Peanut Butter and Cranberry Crunch products have packaging and/or wrappers with the expiration date and lot codes listed below.

| <u>BRAND</u> | <u>FLAVOR</u> | <u>SIZE</u> | <u>UPC CODE</u> | <u>EXP DATE</u> | <u>LOT CODE</u> |
|--------------|-----------------------|-------------|-----------------|-----------------|-----------------|
| Perfect Bar | Peanut Butter | 2.5 oz | 8-55569-00302-9 | 09-02-15 | 02814 |
| Perfect Bar | Cranberry Crunch | 1.6 oz | 8-55569-00311-1 | 09-02-15 | 02814 |
| | | | | 09-02-15 | 02814V |
| Perfect Bar | Variety Pack (Costco) | 1 lb 9.6 oz | 8-55569-00313-5 | 09-01-15 | 02914V |
| | | | | 11-24-15 | 03714V |

The recalled product was distributed nationwide.

SUGGESTED ACTION: Recommend notification of affected parties via phone, fax, or e-mail. Consumers who have any questions about the recalled products are encouraged to contact Perfect Bar Monday through Saturday, 8:00AM – 5:00PM PST at 866-628-8548, extension 3. Consumers with questions or concerns about their health should contact their doctor or health care provider. Furthermore, if any recalled products are found, notify this office at 317-233-3213.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



2 North Meridian Street • Indianapolis, IN 46204
317.233.1325 tdd 317.233.5577
www.statehealth.in.gov

To promote and provide
essential public health services.

Perfect Bar & Company Recalls Peanut Butter and Cranberry Crunch Nutrition Bars Due to Possible Health Risk

Contact:

Consumer:
866-628-8548, ext 3

Media:

619-316-8494

FOR IMMEDIATE RELEASE – December 19, 2014 – SAN DIEGO, CA – After Perfect Bar's routine product testing, the company is issuing a nationwide recall of specific lot numbers of its Peanut Butter and Cranberry Crunch flavor recipes due to potential contamination of *Salmonella*.

While no illnesses to date have been associated with any of the recalled products, *Salmonella* bacteria can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea, nausea, vomiting and abdominal cramps. Consumers with the above symptoms should consult their physician.

Perfect Bar's recalled Peanut Butter and Cranberry Crunch products have packaging and/or wrappers with the expiration date and lot codes listed below. The recalled product has reached the distributor, retail and end user level.

| BRAND | FLAVOR | SIZE | UPC CODE | EXP DATE | LOT CODE |
|--------------|-----------------------|-------------|-----------------|-----------------|-----------------|
| Perfect Bar | Peanut Butter | 2.5 oz | 8-55569-00302-9 | 09-02-15 | 02814 |
| Perfect Bar | Cranberry Crunch | 1.6 oz | 8-55569-00311-1 | 09-02-15 | 02814 |
| Perfect Bar | Variety Pack (Costco) | 1 lb 9.6 oz | 8-55569-00313-5 | 09-01-15 | 02914V |
| | | | | 11-24-15 | 03714V |

Consumers who have any products associated with this recall should dispose of them immediately. Consumers who have any questions about the recalled products are encouraged to contact Perfect Bar Monday through Saturday, 8:00AM – 5:00PM PST at 866-628-8548, extension 3. Consumers with questions or concerns about their health should contact their doctor or health care provider.

Media with questions regarding the recall can contact P.J. Roustan, Director of Marketing and PR for Perfect Bar, Monday through Saturday, 8:00AM – 5:00PM PST at 619-316-8494 or pj@perfectbar.com.

Perfect Bar & Company Recalls Peanut Butter and Cranberry Crunch Nutrition Bars Due to Possible Health Risk

Photo



