



**Indiana State  
Department of Health**  
*An Equal Opportunity Employer*

**Michael R. Pence**  
Governor

**William C. VanNess II, MD**  
State Health Commissioner

**DATE:** February 17, 2014

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** *A. Scott Gilliam*  
A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** Kettle Brand [Food]

**AFFECTED  
PRODUCT:** Bakes Sea Salt Potato Chips 4-ounce

**SUMMARY:** Unclassified Recall; The recall is due to a potential milk allergen. The product may have had exposure to milk-based sour cream seasoning, and it is not declared on the ingredient label. The product was distributed to 12 customer warehouses that supply retail stores nationwide.

The following is the only product affected by the recall:

Product Name	UPC Code	Manufacturing Code	Best-Buy Date
Kettle Brand Bakes Sea Salt Potato Chips	84114 10984 2	09309210, ending with four numbers ranging from 05:00 – 10:30	01MAY14

**SUGGESTED ACTION:** Recommend notification of affected parties via phone, fax, or e-mail. Consumers interested in a replacement or refund are encouraged to contact Consumer Affairs online via [http://www.kettlebrand.com/contact/contact\\_kettle/](http://www.kettlebrand.com/contact/contact_kettle/) or by calling 503-364-0399 between 8 a.m. and 5 p.m. Pacific Time, Monday – Friday. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



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[www.statehealth.in.gov](http://www.statehealth.in.gov)

To promote and provide essential public health services.

## Kettle Brand Voluntarily Recalls Limited Run of Bakes Sea Salt Potato Chips Due to Potential Milk Allergen

**Contact:**

Consumer:  
503-364-0399

Media:

Jen Maxwell-Muir  
503-231-3086  
[jen@maxwellpr.com](mailto:jen@maxwellpr.com)

**FOR IMMEDIATE RELEASE** - February 13, 2014 -Kettle Brand is issuing a voluntary recall on a limited run of its 4-ounce Kettle Brand Bakes Sea Salt Potato Chips because of potential exposure to milk-based sour cream seasoning, a potential milk allergen not declared on the ingredient label. The brand is recalling 144 cases as a precaution. The product was distributed to 12 customer warehouses that supply retail stores nationwide. This is the only item impacted, and there have been no reports of illnesses or injury.

Product Name	UPC Code	Manufacturing Code	Best-Buy Date
<b>Kettle Brand Bakes Sea Salt Potato Chips</b>	84114 10984 2	09309210, ending with four numbers ranging from 05:00 – 10:30	01MAY14

Concern for the safety and satisfaction of its customers is a top priority. Kettle urges people who have an allergy or sensitivity to milk to avoid eating this batch of Kettle Brand Bakes Sea Salt. For reference, manufacturing codes can be found in the upper right-hand corner of the front package.

Consumers interested in a replacement or refund are encouraged to contact Consumer Affairs online via [http://www.kettlebrand.com/contact/contact\\_kettle/](http://www.kettlebrand.com/contact/contact_kettle/) or by calling 503-364-0399 between 8 a.m. and 5 p.m. Pacific Time, Monday – Friday.

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**Kettle Brand Voluntarily Recalls Limited Run of Bakes Sea Salt Potato Chips Due to Potential Milk Allergen Photos**



