



DATE: January 30, 2014

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: *A. Scott Gilliam*
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Gano Excel USA, Inc [Food]

AFFECTED PRODUCT: C'Real Spirulina

SUMMARY: **Unclassified Recall; This product is being recalled because it contains undeclared food allergens, wheat and soy.**

C'Real Spirulina is an instant cereal that is sold by the box with 15 packets of instant cereal per box. Gano Excel USA is a direct sales company; therefore, products are not sold at retail locations but sold directly to customers, nationwide.

SUGGESTED ACTION: For consumer inquiry only. Gano Excel USA, Inc. will be sending recall notices to all of its direct customers. Please call Matthew Nguyen at (626) 480-7550 for further information.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Gano Excel USA Inc. Announces Recall of C'Real Spirulina

Contact
Consumer:
Matthew Nguyen; Director of Operations
626-480-7550

FOR IMMEDIATE RELEASE - January 28, 2014 - Gano Excel USA, Inc. of Irwindale, CA is recalling all C'Real Spirulina. C'Real Spirulina is being recalled because of the undeclared food

allergens, wheat and soy. People who have allergy or severe sensitivity to wheat and/or soy run the risk of life threatening allergic reaction, anaphylaxis, that requires immediate medical care if they consume the product.

Gano Excel immediately segregated its entire C'Real Spirulina inventory and is notifying customers not to consume this product if they are allergic to wheat and/or soy.

C'Real Spirulina is an instant cereal that is sold by the box with 15 packets of instant cereal per box.

Gano Excel USA, Inc. wants to ensure its products are safe. Consequently, in addition to its ongoing cooperation with the California Department of Public Health, Gano Excel USA, Inc. is voluntarily recalling all C'Real Spirulina from all of its distributors. Consumers in possession of C'Real Spirulina who are allergic to wheat and/or soy should not eat the product and should return the product to the place of purchase.

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