Indiana State Department of Health
An Equal Opportunity Employer

Michael R. Pence
Governor

William C. VanNess II, MD
State Health Commissioner

DATE: February 20, 2014

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Fannie May Confections Brands, Inc. - Recall [Food]

AFFECTED PRODUCT: **Red heart-shaped gift box of assorted chocolates - 4.0 oz.**

SUMMARY: **Unclassified Recall; This recall was initiated because the box includes one piece of candy that contains peanuts, a known allergen, and the food ingredient label on the box did not state that the product contained peanuts.**

The product being recalled is a 4.0 oz., red heart-shaped gift box measuring 5 1/4" by 5 ½" in size that contains 8 pieces of assorted chocolates including one caramel/peanut candy. The red heart-shaped box has a rose motif foil paper with the name "Fannie May" in silver lettering along the right side of the box and a label in the upper left stating "Fannie May Assorted Chocolates NET WT. 4 oz. 113g." The back of the box has a full nutritional label which also states: "This product has been produced on equipment shared with peanuts, treenuts, soybean, milk, eggs and wheat". The item is identified as SKU #77202 with the UPC number on the label of 0 52745 96000 2. Lot information on this product is 13344, 13345, 13361, 14010, and 14014.

The 12,000 boxes of chocolates were available for sale beginning January 10, 2014 in up to 450 drug stores, grocery stores and gift shops in the Midwestern Region of the United States that included Indiana and Illinois. Retailers that sold the product include, but are not limited to, Walgreens, Hallmark Gift Shops, Jewel Grocers and other independent retailers. This particular gift box of assorted chocolates was not available nor offered for sale in any of the 100+ Fannie May retail stores, or through the Fannie May website located at: wwwfanniemay.com.

SUGGESTED ACTION: **Recommend notification of affected parties via phone, fax, or e-mail. Information on the product recall can be found on the home page of the Company's website located at: wwwfanniemay.com. Consumers with questions may contact a dedicated customer service representative at the Company by dialing 330-494-0833 Extension 193, Monday through Friday, 8:30 a.m. – 5:30 p.m. EST or email customerservice@fanniemay.com.**

Furthermore, if any recalled products are found, notify this office at 317-233-8475.

****

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Fannie May Issues A Voluntary Recall Of Its 4.0 Oz. Heart-shaped Box Of Assorted Chocolates Due To Undeclared Peanuts

Contact:
Consumer:
1-330-494-0833 Ext. 193

FOR IMMEDIATE RELEASE - February 19, 2014 - Fannie May Confections Brands, Inc. ("Fannie May") is recalling 12,000 units of its 4.0 oz., red heart-shaped gift box of assorted chocolates because the box includes one piece of candy that contains peanuts, a known allergen, and the food ingredient label on the box did not state that the product contained peanuts. Fannie May decided to recall the products after a customer contacted one of our telephone customer service representatives to report that the ingredient label on the box of chocolates did not state it contained peanuts.

Individuals who have an allergy or severe sensitivity to peanuts run the risk of serious or life-threatening allergic reaction if they come in contact with or consume this product.

The product being recalled is a 4.0 oz., red heart-shaped gift box measuring 5 1/4" by 5 ½" in size that contains 8 pieces of assorted chocolates including one caramel/peanut candy. The red heart-shaped box has a rose motif foil paper with the name "Fannie May" in silver lettering along the right side of the box and a label in the upper left stating "Fannie May Assorted Chocolates NET WT. 4 oz. 113g." The back of the box has a full nutritional label which also states: "This product has been produced on equipment shared with peanuts, treenuts, soybean, milk, eggs and wheat".

The item is identified as SKU #77202 with the UPC number on the label of 0 52745 96000 2. Lot information on this product is 13344, 13345, 13361, 14010, and 14014.

The 12,000 boxes of chocolates were available for sale beginning January 10, 2014 in up to 450 drug stores, grocery stores and gift shops in the Midwestern Region of the United States that included Illinois, Wisconsin, Missouri and Indiana. Retailers that sold the product include, but are not limited to, Walgreens, Hallmark Gift Shops, Jewel Grocers and other independent retailers. This particular gift box of assorted chocolates was not available nor offered for sale in any of the 100+ Fannie May retail stores, or through the Fannie May website located at: wwwfanniemay.com.

To date there has been one reported incident of an individual who had an allergic reaction who was treated and released from further medical care. Fannie May is not aware of any other incidences, nor have there been any other reported illnesses.

This voluntary recall does not affect any other products from Fannie May Chocolates.

Consumers that have purchased the Fannie May 4.0 oz. red heart-shaped box of assorted chocolates are urged to dispose of the product.

Fannie May is working in cooperation with the FDA. Information on the product recall can be found on the home page of the Company's website located at: wwwfanniemay.com. Consumers with questions may contact a dedicated customer service representative at the Company by dialing 330-494-0833 Extension 193, Monday through Friday, 8:30 a.m. – 5:30 p.m. EST or email customerservice@fanniemay.com.

Fannie May Issues A Voluntary Recall Of Its 4.0 Oz. Heart-shaped Box Of Assorted Chocolates Due To Undeclared Peanuts

Photos


Nutrition Facts
Assorted Chocolates