




**Indiana State  
Department of Health**  
An Equal Opportunity Employer

**Michael R. Pence**  
Governor

**William C. VanNess II, MD**  
State Health Commissioner

**DATE:** May 15, 2014

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:**   
Laurie Kidwell, RRT Supervisor  
Food Protection Program

**SUBJECT:** Bravo - RECALL [Animal Health]

**AFFECTED  
PRODUCT:** Bravo Pet Food

**SUMMARY:** Unclassified Recall; Bravo is recalling select lots and product(s) of Bravo Pet Food because they have the potential to be contaminated with Listeria monocytogenes.

The product can be identified by the batch ID code (best used by date) printed on the side of the plastic tube or on a label on the box.

The recalled products are as follows:

1) These products are being recalled because they may have the potential to be contaminated with Listeria monocytogenes.

**PRODUCT: RAW FOOD DIET BRAVO! BEEF BLEND FOR DOGS AND CATS  
(Made in New Zealand)**

All 2lb., 5lb., and 10lb. tubes  
Product Numbers: 52-102, 52-105, 52-110  
Best Used By Date: 10/10/15 or earlier

**PRODUCT: RAW FOOD DIET BRAVO! BEEF BLEND FOR DOGS AND CATS  
(Made in New Zealand)**

All 2lb., 5lb., and 10lb. tubes  
Product Numbers: 52-102, 52-105, 52-110  
Best Used By Date: 10/10/15 or earlier

2) These products are being recalled out of an abundance of caution because while they did not test positive for pathogens, they were manufactured in the same manufacturing facility or on the same day as products that did test positive.

**PRODUCT: RAW FOOD DIET BRAVO! LAMB BLEND FOR DOGS AND CATS  
(Made in New Zealand)**

All 2lb., 5lb., and 10lb. tubes  
Product Numbers: 42-102, 42-105, 42-110  
Best Used By Date: 10/10/15 or earlier

**PRODUCT: RAW FOOD DIET BRAVO! LAMB BASIC FOR DOGS AND CATS  
(Made in New Zealand)**

2lb. tubes  
Product Number: 42-202  
Best Used By Date: 10/10/15 or earlier

**PRODUCT: RAW FOOD DIET BRAVO! BEEF & BEEF HEART FOR DOGS AND  
CATS (Made in New Zealand)**

5lb. tubes  
Product Number: 53-130  
Best Used By Date: 10/10/15 or earlier

**PRODUCT: RAW FOOD DIET BRAVO! 100% PURE & NATURAL PREMIUM  
GRASS-FED BUFFALO FOR DOGS AND CATS (Manufactured by: Bravo!  
Manchester, CT)**

NET WT 2LBS (32 OZ) .91KG (Tubes)  
Product Number: 72-222  
Best Used By Date: 1/7/16

**PRODUCT: BRAVO! TURKEY BALANCE FORMULA (Manufactured by:  
Bravo! Manchester, CT)**

NET WT 2 LBS (32 OZ) .09KG, Chub (tube)  
Product Number: 31-402  
Best Used By Dates: 1/7/16 and 2/11/16

NET WT 5 LBS (80 OZ) 2.3KG, Chub (tube)  
Product Number: 31-405  
Best Used By Dates: 1/7/16 and 2/11/16

**PRODUCT: RAW FOOD DIET BRAVO! LAMB BLEND FOR DOGS AND CATS  
(Manufactured by: Bravo! Manchester, CT)**

5 LBS (80 OZ) 2.3KG, Chub (tube)  
Product Number: 42-105  
Best Used By Date: 2/11/16

The recalled product was distributed nationwide to distributors, retail stores,  
internet retailers and directly to consumers.

**SUGGESTED  
ACTION:**

Recommend notification of affected parties via phone, fax, or e-mail. They can return to  
the store where purchased and submit the Product Recall Claim Form available on the  
Bravo website [www.bravopetfoods.com](http://www.bravopetfoods.com) for a full refund or store credit. More  
information on the Bravo recall can also be found at [www.bravopetfoods.com](http://www.bravopetfoods.com), or call  
toll free (866) 922-9222. Furthermore, if any recalled products are found, notify this  
office at 317-233-8475.

\*\*\*\*\*

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

## **Bravo® Issues Nationwide Recall of Pet Food for Dogs and Cats**

**Contact:**

Consumer:  
(866) 922-9222

**FOR IMMEDIATE RELEASE** - May 14, 2014 - Manchester, CT – Bravo is recalling select lots and product(s) of Bravo Pet Food because they have the potential to be contaminated with *Listeria monocytogenes*.

*Listeria monocytogenes* is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, *Listeria* infection can cause miscarriages and stillbirths among pregnant women.

However, healthy cats and dogs rarely become sick from *Listeria*. Animals ill with *Listeria* will display symptoms similar to the ones listed above for humans. People who have concerns about whether their pet has *Listeria* should contact their veterinarian.

The recalled product was distributed nationwide to distributors, retail stores, internet retailers and directly to consumers. The product can be identified by the batch ID code (best used by date) printed on the side of the plastic tube or on a label on the box.

The recalled products are as follows:

**1) These products are being recalled because they may have the potential to be contaminated with *Listeria monocytogenes*.**

**PRODUCT: RAW FOOD DIET BRAVO! BEEF BLEND FOR DOGS AND CATS (Made in New Zealand)**

All 2lb., 5lb., and 10lb. tubes  
Product Numbers: 52-102, 52-105, 52-110  
Best Used By Date: 10/10/15 or earlier

**PRODUCT: RAW FOOD DIET BRAVO! BEEF BLEND FOR DOGS AND CATS (Made in New Zealand)**

All 2lb., 5lb., and 10lb. tubes  
Product Numbers: 52-102, 52-105, 52-110  
Best Used By Date: 10/10/15 or earlier

**2) These products are being recalled out of an abundance of caution because while they did not test positive for pathogens, they were manufactured in the same manufacturing facility or on the same day as products that did test positive.**



**PRODUCT: RAW FOOD DIET BRAVO! LAMB BLEND FOR DOGS AND CATS (Made in New Zealand)**

All 2lb., 5lb., and 10lb. tubes

Product Numbers: 42-102, 42-105, 42-110

Best Used By Date: 10/10/15 or earlier

**PRODUCT: RAW FOOD DIET BRAVO! LAMB BASIC FOR DOGS AND CATS (Made in New Zealand)**

2lb. tubes

Product Number: 42-202

Best Used By Date: 10/10/15 or earlier

**PRODUCT: RAW FOOD DIET BRAVO! BEEF & BEEF HEART FOR DOGS AND CATS (Made in New Zealand)**

5lb. tubes

Product Number: 53-130

Best Used By Date: 10/10/15 or earlier

**PRODUCT: RAW FOOD DIET BRAVO! 100% PURE & NATURAL PREMIUM GRASS-FED BUFFALO FOR DOGS AND CATS (Manufactured by: Bravo! Manchester, CT)**

NET WT 2LBS (32 OZ) .91KG (Tubes)

Product Number: 72-222

Best Used By Date: 1/7/16

**PRODUCT: BRAVO! TURKEY BALANCE FORMULA (Manufactured by: Bravo! Manchester, CT)**

NET WT 2 LBS (32 OZ) .91KG, Chub (tube)

Product Number: 31-402

Best Used By Dates: 1/7/16 and 2/11/16

NET WT 5 LBS (80 OZ) 2.3KG, Chub (tube)

Product Number: 31-405

Best Used By Dates: 1/7/16 and 2/11/16

**PRODUCT: RAW FOOD DIET BRAVO! LAMB BLEND FOR DOGS AND CATS (Manufactured by: Bravo! Manchester, CT)**

5 LBS (80 OZ) 2.3KG, Chub (tube)

Product Number: 42-105

Best Used By Date: 2/11/16

This voluntary recall has been issued because the FDA has reported an independent lab detected the bacteria in a sample during a recent review. The company has received a limited number of reports of dogs experiencing nausea and diarrhea that may be associated with these specific products. The company has received no reports of human illness as a result of these products.

Bravo discontinued all manufacturing in New Zealand on October 10, 2013. Bravo will immediately start working with distributors and retailers to properly dispose of any affected product left on freezer shelves. The company will also be announcing the recall to pet owners to ensure they dispose of any affected product that has been purchased.

Bravo is issuing this action out of an abundance of caution and sincerely regrets any inconvenience to pet owners as a result of this announcement.

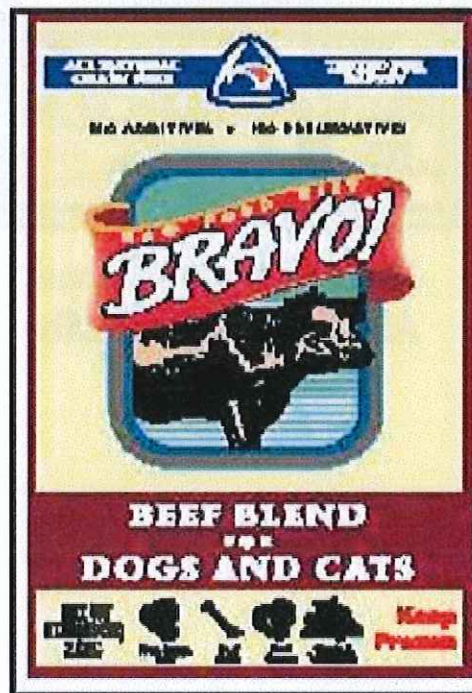
The recalled product should not be sold or fed to pets. Pet owners who have the affected product at home should dispose of this product in a safe manner (example, a securely covered trash receptacle). They can return to the store where purchased and submit the Product Recall Claim Form available on the Bravo website [www.bravopetfoods.com](http://www.bravopetfoods.com) for a full refund or store credit. More information on the Bravo recall can also be found at [www.bravopetfoods.com](http://www.bravopetfoods.com), or call toll free (866) 922-9222.

\*Image of product labels for recalled items is attached.

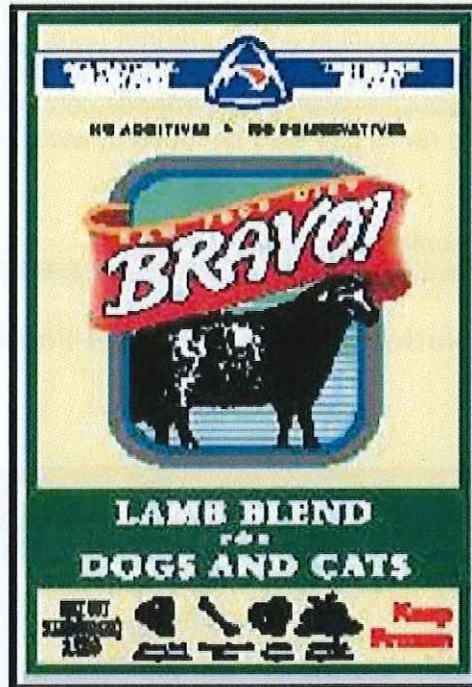
---

---

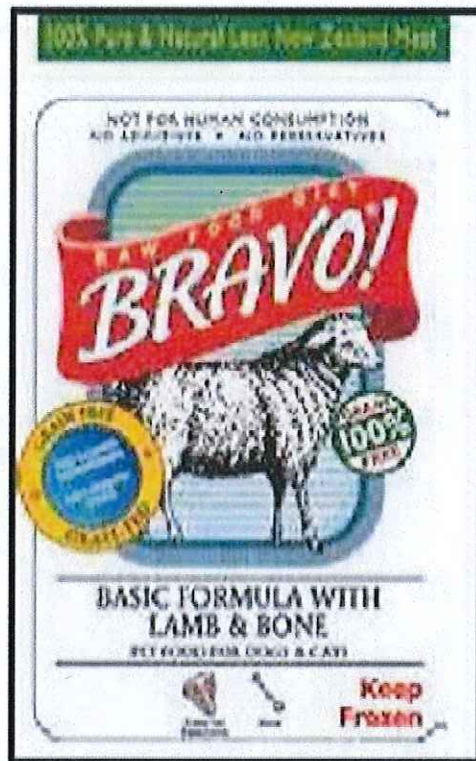
## Bravo® Issues Nationwide Recall of Pet Food for Dogs and Cats Photos



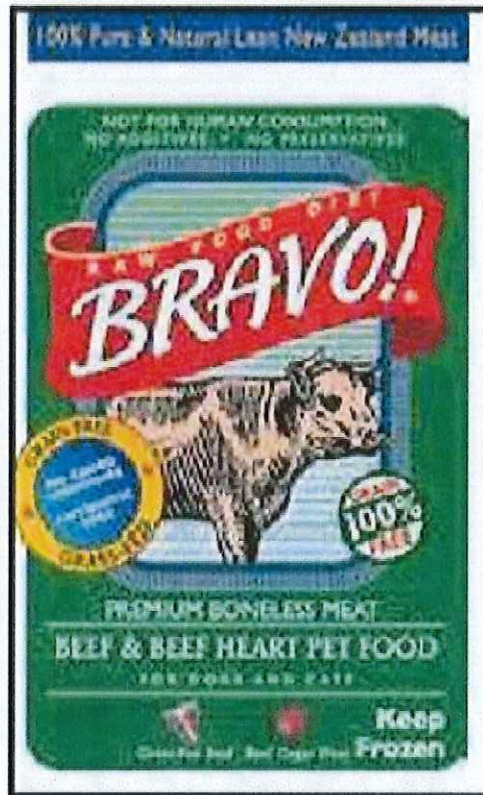
**Made in New Zealand**  
**All 2lb., 5lb., and 10lb.**  
**tubes**



**Made in New Zealand**  
**All 2lb., 5lb., and 10lb.**  
**tubes**

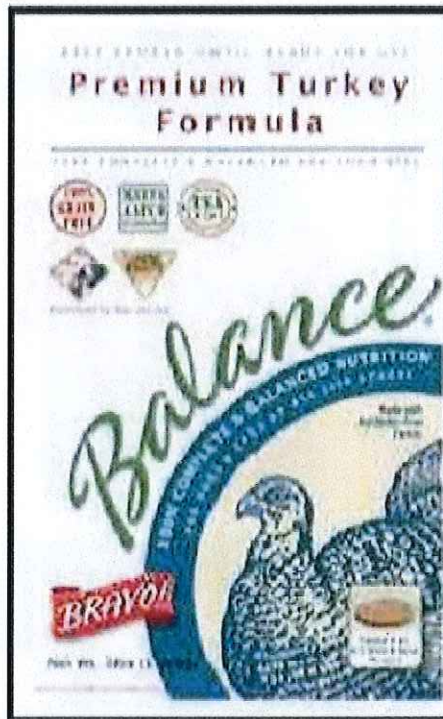


**Made in New Zealand**  
**2lb. tubes**

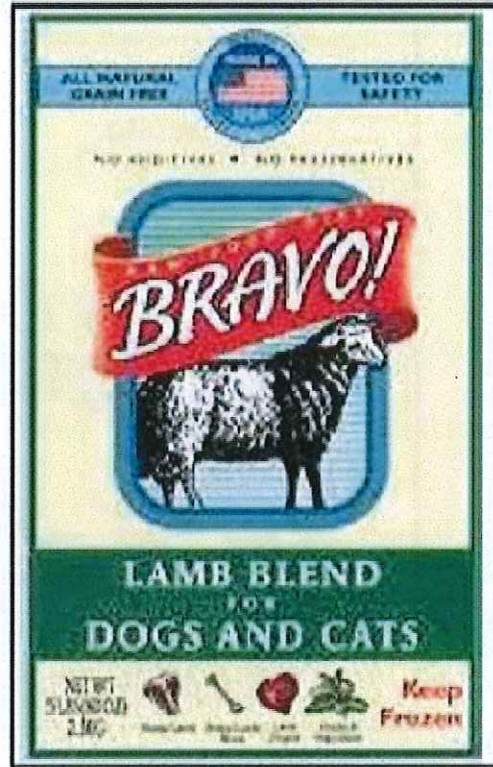


**Made in New Zealand**  
**5lb. tubes**

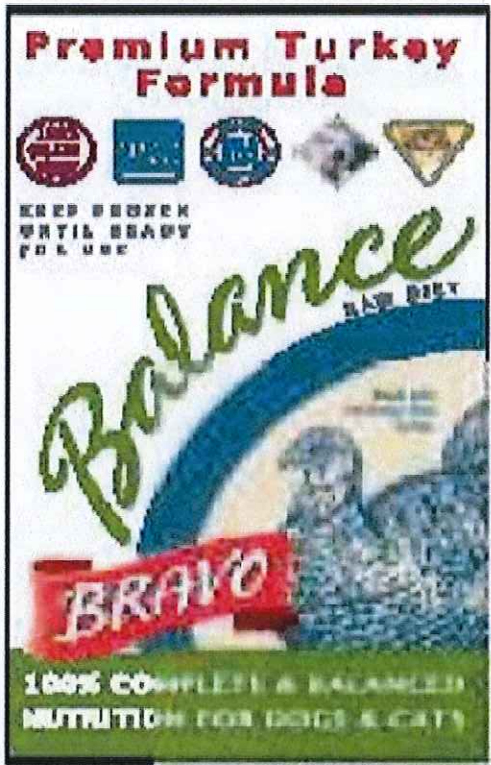




**Made in USA**  
**3 lb. box with**  
**(12) 4oz. burgers**



**Made in USA**  
**5lb. tubes**



**Made in USA**  
**2lb. tubes**



**Made in USA**  
**2lb. tubes**