

39th Annual Indiana Health Fair

SPONSORSHIP PACKAGE COMPARISON



INCLUDED	EXHIBITOR \$1,000+*	BRASS \$3,000	COPPER \$10,000	BRONZE \$14,500	SILVER \$21,500	GOLD \$27,500	PLATINUM \$40,000	MAINSTAGE \$25,000
EVENT SIGNAGE	✓	✓	✓	✓	✓	✓	✓	✓
EVENT SPACE MAP RECOGNITION	✓	✓	✓	✓	✓	✓	✓	N/A
WEBSITE PRESENCE		✓	✓	✓	✓	✓	✓	✓
T-SHIRT BRANDING		✓	✓	✓	✓	✓	✓	✓
EVENT ADVERTISING					✓	✓	✓	✓
BRUNCH WITH STATE HEALTH COMMISSIONER					✓	✓	✓	✓
MEDIA MENTIONS						✓	✓	✓
STAGE BRANDING								✓
STAGE SPEAKING OPPORTUNITY								✓
EXCLUSIVE RECOGNITION								✓
CORPORATE LUNCHEON TICKETS				2	4	10 (1 TABLE)	20 (2 TABLES)	20 (2 TABLES)
BOOTH SPACE	10x10	10x10	10x20	10x30	20x20	20x30	20x40	N/A

*\$1,000 Non-profit / \$2,500 For-profit

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1. **Event Signage** – Logo on Health Fair signage (hanging banners, photo op wall, entrance unit, etc.)
2. **Event Space Map Recognition** – Notation in all event maps and signage
3. **Website Presence** – Sponsor logo on the Health Fair website
4. **T-Shirt Branding** – Sponsor logo featured on event T-shirts
5. **Event Advertising** – Sponsor logo included in event promotions (ads, media outreach, news releases)
6. **Networking Opportunity** – Sponsor recognition brunch with State Health Commissioner
7. **Media Mentions** – Inclusion in media outreach (news releases, PR, etc.)
8. **Stage Branding** – Signage across the main stage (digital/static branding)
9. **Stage Speaking Opportunity** – Optional 20-minute time slot on stage
10. **Exclusive Recognition** – Mention at event opening / special stage recognition
11. **Corporate Luncheon Tickets** – IBE Corporate Luncheon
12. **Booth Space Size** – Dimensions of booth space provided
13. **Booth Spending Credit** – Amount allocated toward booth spending

