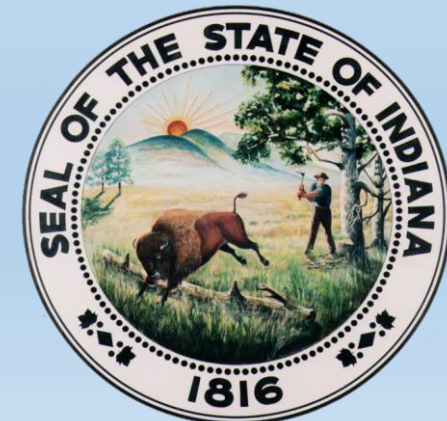# Governor's Workforce Cabinet

August 20, 2020

Welcome

- ➤ All lines will be muted upon entry.
- ➤ Unless you are a Cabinet member, please turn your video off and remain muted throughout.
- ➤ Cabinet members, please unmute your line during roll call and approval of the minutes and mute accordingly thereafter.
- ➤ Cabinet members, if you have questions during the presentations, please use the "raise hand" feature. You may also type your question directly into the chat.

Rapid Recovery Update

➤ 3 Goals:

  ➤ Grow short term education and training opportunities

  ➤ Provide employers opportunities to train new workers and upskill incumbent workers

  ➤ Better direct Hoosiers impacted by COVID-19 to opportunities that are available

Rapid Recovery Update

- **Grow short term education and training opportunities**
  - Dedicated $22M to the Workforce Ready Grant program
    - New opportunities for connecting to programs and better case management
    - Expanded program offerings and eligibility
  - Dedicated $3M to competency-based, self-paced manufacturing curriculum offered to: UI applicants, AE participants, Vocational Rehabilitation participants, and self-service participants.
  - Results: 3,000+ new enrollments as of last week

Rapid Recovery Update

➢ **Provide employers opportunities to train new workers and upskill incumbent workers**

  ➢ Dedicated $15M to expand upon Employer Training Grant

  ➢ Dedicated funding to minority-, veteran-, and women-owned businesses

  ➢ Expanded from $50,000 to $100,000

➢ Results:

  ➢ Nearly 400 employer partners

  ➢ Nearly 5000 trainees

  ➢ 2500 new hires

  ➢ Average wage nearly $21/hr

Rapid Recovery Update

➢ **Better direct Hoosiers impacted by COVID-19 to opportunities that are available**

  ➢ Deployed YourNextStep website to have a single entry point for folks to access education, employment, or other resources they may need (62,000 site visits since launch).

  ➢ Launched Online Employment and Career Services at DWD so folks could connect with a live person (5,000 contacts, calls and chats).

  ➢ Continued partnership with InvestEd to provide information regarding Workforce Ready Grants in particular.

  ➢ Working to enhance Skillful's Governor's Career Coaching Corps program as well as allow Ivy Tech to expand their new Career Coaching and Employer Connections program.

Policy Committee Update

➢ **Local Workforce Board Planning Update**

  ➢ The policy committee approved local plan submission to January 29th rather than September.

➢ **Work-based Learning Stakeholder Group** (see one-pager)

  ➢ The policy committee approved the formation of a stakeholder group to provide recommendations on the integration of work-based learning strategies within the report the GWC needs to submit to the General Assembly in accordance with HEA 1153.

  ➢ Please submit any recommendations for inclusion of the stakeholder group by 8/28.

CTE Update

➢ **June Update:**

➢ Summer Bridge Successes – 11 of 22 sites reporting thus far

➢ 600 students; 409 completed dual credits; 352 completed an industry certification exam

➢ Pilot Programs – Continued work with the 12 schools/districts that have begun implementation of the redesigned programs of study.

Next Level Programs of Study Timeline

End of May 2020
Review Implementation Plans-Select Grant Recipients
Pilot Program Pathways Developed and CTD Draft
Draft Standards for Each Pilot Program Course
Pilot Program DC Crosswalk

June – July 2020
Develop and vet all remaining pathway sequences with Postsecondary
Working with Pilot Program Implementation Grant recipients to prepare for Fall launch

August - September 2020
All Pathways Developed and 2021-2022 Course Titles and Descriptions

Sept – Oct 2020
CTE Dual Credit Crosswalk for 2021 - 2022
Career Guide
Pilot Program Monitoring
Finalizing FAQ and Implementation Workshop Resources

November – Mid Dec 2020
Regional Implementation Workshops

Jan – Feb - March 2021
Finalized Course Standards for all Next Level Programs of Study Courses
Middle School Courses

Spring - Summer2021
Professional Development for Instructors and School Counselors

Next Level Programs of Study Update

➢ Draft Programs of Study are now available for review that build off the recommendations from GWC in November '18, legislative action in '19 and '20, and collaborative work with CTE Directors, principals, postsecondary institutions, CTE educators and postsecondary faculty.

Supporting Elements	Program of Study Course Sequence	High Quality Student Outcomes
Career Guidance/Advising	Principles 2 credits	Industry Certifications
Professional Development	Concentrator A 2 credits	Dual Credits / Postsecondary Certs
Continuous Improvement	Concentrator B 2 credits	Work-Based Learning Opportunities
Legislation and Policies	Capstone 2-6 credits	Placement

Career Guide

➢ A career guide is under development that will provide students, parents, counselors, and educators with updated information regarding the programs of study, courses, and careers.

Back on Track

➢ **CTE "Back on Track" Working Group (discussed at June Meeting)**

➢ Developed Summer Bridge Guidance

➢ Continued to meet to:

➢ Discuss Summer Bridge programs and lessons learned

➢ Determine CTE course delivery options

➢ Develop CTE Re-entry guidance

CTE Guiding Principles

Guiding Principles

- ➢ Maintaining credentialing is critical to benefit students
- ➢ Many courses have hands-on requirements that cannot be replicated or recreated in a virtual environment.
- ➢ Postsecondary Alignment
- ➢ Equity and Access

CTE Course Delivery Determination

➢ **Criteria used to determine if courses eligible for virtual delivery**

Standards / Competencies	Types of Activities	Facilities & Equipment Needed
Dual Credit	Certification Requirements	Level of Course

New Distance Learning Options

➢ Guidance shared July 9, 2020 provided clarification and flexibility for distance learning options due to Covid-19.

Course Delivery Method	Previous SY	2020-2021 SY (Due to COVID-19)	Future SY
Classroom Course *(face-to-face)*	Fully Funded	Fully Funded	Fully Funded
Virtual *(online - synchronous)*	Not Funded	Fully Funded *for approved courses*	Will review prior to the 2021-2022 SY
Blended (Hybrid) *(face-to-face/virtual)*	Undefined	Fully Funded *must meet hands-on requirements*	Will review prior to the 2021-2022 SY
Online Only *(online-asynchronous)*	Not Funded	Not Funded *unless postsec dual enrollment agreement*	Not Funded *unless postsec dual enrollment agreement*

CTE Funding Guidance

➢ Students enrolled and participating in a funding eligible course delivery model on or before count day.

➢ Individual enrollments can now be identified as virtual.

➢ Schools will still be eligible for funding if they are closed due to Executive Order or by their local health department.

➢ Student's may earn high school credit regardless of the course delivery model.

CTE Funding Guidance

➢ **How will the 85% vs. 100% funding discussion impact CTE funding?**

➢ The conversation regarding the 85% vs. 100% funding relates directly to the amount of basic tuition support funding available to schools for all student enrollments

➢ CTE enrollments and funding is determined via a different mechanism, and are not impacted by any action regarding IC 20-43-6-3c.

➢ CTE enrollment numbers will be due October 9th.

Communications Update

> ## Your Next Step Version 2.0

>> First version launched in June, has seen 62,000 site visits (over 48,000 unique users).

>> Funding for site provided by Fairbanks Foundation, Ivy Tech, & state agencies.

>> Site will launch around late October and the campaign will run through May.

>>> Marketing Plan in development, better metrics tracking with 2.0 site.

>> 2.0 site will focus on connecting individuals to education and training, while still allowing individuals to find employment and other support resources.

>> 2.0 site will include a quiz bot to help direct individuals to appropriate resources.

Communications Update

> **Rapid Recovery Marketing**

  > Marketing funds from Rapid Recovery utilized for 3 purposes:

    > Continue digital marketing with Statwax

    > Refresh the Next Level Jobs Site

    > Place ad buys in underrepresented communities

Governor's Workforce Cabinet

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