LinkedIn Public Profile Visibility

Manage your public profile information

Control what sections of your public profile appear when people search for you on search engines.

Edit public profile sections

Your public profile displays a simplified version of your LinkedIn profile. You can customize your public profile settings to set limits on how much of your profile information can be displayed. Simply turn on or off the profile sections that you want to be visible on public search engines.

It's visible to people who aren't members, who aren't signed in to LinkedIn, or those who haven't linked their LinkedIn account to their account on other approved services, subject to your off-LinkedIn visibility settings. You can access off-LinkedIn visibility preferences, on the profile visibility settings page.

Your public profile appears:

- When people search for you using a public search engine like Google, Yahoo!, Bing, DuckDuckGo, etc.
- On public profile badges
- On affiliate and approved third-party services like Outlook, Yahoo Mail, Samsung phones mail app, etc.

Viewers who aren't signed in to LinkedIn will see all or some portions of the profile display selections you make on this page. If you'd like to change the wording or text in a specific section for your public profile, first edit your profile and then enable that section's public visibility as by showing your public profile.

You can also choose to hide your public profile from non-LinkedIn members and from appearing in search engine results.

Notes:

- After you change or disable your profile public, it may take several weeks for it to be added to or removed from search engine results.
- If you edit the settings of your profile photo from your profile page, then your public profile page will be updated with the new setting. For example: if you change your profile photo visibility setting from *Public* to *Your Connections*, that change will be applied to your public profile as well, and your photo will no longer appear as part of your public profile. Likewise, you can update your photo visibility settings while you're editing your public profile page (or by disabling your public profile). Before these settings were unified, some members entered into inconsistent photo visibility states (e.g.,

their photo is visible in a public profile in search engine results, but is not visible to most members on LinkedIn), and those members are being prompted to reconcile their settings.

- The default photo setting is *Public*.
- Not all sections of your profile can be displayed publicly. On the Public profile settings page, you'll be able to see and adjust the sections of your profile that can be displayed publicly. Viewers who aren't signed in to LinkedIn will see all or some portions of the profile display selections you make on this page.

Learn more about editing your profile or check out more information specifically about your public profile.