

"Regarding the idea behind the POWER account, a cooperative relationship between the State and individuals to tackle the problems that face public health is a must. By getting individuals engaged in their own health care decisions, these accounts make consumers better shoppers. This, in turn, will reduce health care costs."

"The ability for individuals to have coverage for preventive care and many other services reduces disparities in the minority community. This population typically does not have easy access to health care, and by assisting these individuals with access to services early on instead of going to the emergency room when their disease or condition is in a late stage, disparities will be greatly reduced."

Nancy Jewell
President & CEO
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