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Indiana's Vocational Rehabilitation launches #Work4LifeIN campaign

INDIANAPOLIS (October 21, 2014) – Indiana's Vocational Rehabilitation (VR) program is launching **the #Work4LifeIN** campaign to raise awareness through social media about the importance of employment for individuals with disabilities throughout the state. This campaign will give young people with disabilities the opportunity to tell fellow Hoosiers why working is important to them and how it improves their quality of their life.

The young Hoosiers in the program will be encouraged to help the Indiana VR program spread the word that Hoosiers with disabilities are ready and able to work by becoming part of **the #Work4LifeIN** campaign in one of these ways:

- Follow [@IndianaVR](#) on Twitter,
- Visit [the new #Work4LifeIN homepage](#) to download and print **the #Work4LifeIN** sign, and
- Post photos and videos to your Twitter, Facebook and Instagram accounts using the hashtag **#Work4LifeIN**.

"Employment experiences are a key factor in the future success and independence of young people as they prepare to leave high school," said Kylee Hope, director the Bureau of Rehabilitative Services, which oversees Indiana's Vocational Rehabilitation program. "However, teens and young adults with disabilities often face significant challenges when seeking employment opportunities and need employers and other adults in their community who will guide them to help provide lifetime opportunities and to help them reach their full employment potential."

Vocational Rehabilitation is a program within the Family and Social Services Administration that works with individuals with all disabilities to assist them in achieving their employment goals.

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