

Minutes
Grow Southwest Indiana Workforce Board
8:30 a.m. CDT, February 26, 2021
Zoom Meeting

WDB Members Present:

Makenzie Coulter	Jason Nord	Drew Gerth	Brittney Kirwer
Michelle Schaefer	Darin Lander	Sue Habig	Sara Worstell
Theo Boots	Heather Watts	Lauren Kern	Stephanie Norrick
Marcia Forston	Ryan McRoberts	Rhonda Broerman	Amy O'Dell
Kyla Dowell	Elaine Graber	Eric Ahlbrand	Chris Thorsen
Lawrence Taylor	Terry Marsh		

Others Present:

Timothy Dickel	Jennifer Montgomery	Lauren Markley	Susan Vaughn
Nancy Schroering	BJ Watts	Scott Olson	Jody Robinson
Tara Barney			

Staff Present:

Kay Johnson	Dana Gustafson	Mary Hamilton	Angie Sheppard
Linda Jones			

Call to Order: The Zoom meeting was called to order by Chair Makenzie Coulter at 8:31 a.m. Central Time.

Roll Call: 22 WDB members present.

Additional Agenda Items: None

Fund Development Committee and Plan: Makenzie Coulter reviewed her February 24, 2021 e-mail to WDB members outlining a change in strategy and a required step change for the board. Following a general discussion, no opposition was expressed regarding the change in strategy. Co-chairs of the committee, Theo Boots and Darin Lander expressed the Board must help build the committee with required expertise. Committee members do not have to be Board Members.

Makenzie Coulter explained WDB members will be asked to advocate for the Board and stressed this will be a phased approach beginning with rebranding.

Consent Agenda:

WDB Minutes: Sue Habig asked for comments or questions on the January 22, 2021 minutes.

Executive Committee: Sue Habig asked for comments or questions on the January 15, 201 minutes.

Finance Committee: Lauren Markley reported the committee reviewed the financial reports for period ending January 31, 2021 and discussed making sure funds are obligated and for grants that are expiring expenditures are maximized.

Operations Committee: Stephanie Norrick reported placements are 43% of goal and unemployment insurance traffic is high. The committee reviewed and is recommending approval of the One-Stop American Job Center Certification Standard Operating Procedures.

Business Services Committee: Brittney Kirwer reported Rapid Response services are being provided to employees of Parker in Tell City. A business seminar is planned for March 11- Holding Employees Accountable with Discipline. A Drive through Job Fair is scheduled in Jasper.

Youth Committee: Sara Worstell reported Jody Robinson, Region 11's JAG Manager, gave a detailed overview of the JAG program including the metrics and the 5 of 5 requirements.

Staff Report: Worstell reported staff continues to post Business Spotlights on Facebook and asked for additional Spotlights. Snap On Tools and CISCO are getting established as Indiana Training Providers. BootCamp planning meetings are being held. The Promise Zone, City of Evansville and EVSC are applying for Wireless Broadband to be position in several currently underserved areas. Worstell reported she met with the Posey County Commissioners to provide them additional information regarding the responsibilities of the Chief Elected Official. The Local Plan was submitted.

WDB Consent Agenda: The Board reviewed the consent agenda items with no concerns.

Jason Nord motioned to approve all items in the consent agenda including:

- *WDB Minutes – January 22, 2021*
- *Executive Committee Minutes – January 15, 2021*
- *Finance Committee January 15, 2021 Minutes and PY 20 Financial Reports*
- *Operations Committee January 15, 2021 Minutes and January Reports*
- *Business Services Committee Minutes – January 15, 2021*
- *Youth Committee January 15, 2021 Minutes & January Reports*
- *WDB Staff Report*

Michelle Schaefer seconded. Motion passed.

WDB 2020-14

New Business:

Board Education: Business Services: Brittney Kirwer presented a summary of WIOA (Workforce Innovation & Opportunity Act) Employer Engagement, a detailed list of the long-term talent development and retention initiatives and the short-term initiatives for talent connection.

SOP-20-05: One-Stop American Job Center Certification. Sara Worstell reported the purpose is to communicate the WIOA requirements to certify the offices required every three years.

Brittney Kirwer motioned to approve SOP 20-05 One-Stop American Job Center Certification. Amy O'Dell seconded. Motion passed.

WDB-2020-15

DWD Update: Attending for Bob Birge, Scott Olsen reported media interest continues to be high because of unemployment claims. The high unemployment fraud is largely due to international crime rings not just individuals reporting incorrectly. Scott Olsen reported Angie Sheppard is serving on a committee to prepare a new Media Policy to be more collaborative and to encourage partnerships.

Old Business: None

Public Comment: None

Theo Boots motioned to adjourn at 9:40 am Central Time. Jason Nord seconded. Motion passed.

WDB-2020-16


Jason Nord, Workforce Development Board Secretary

March 29, 2021
Date