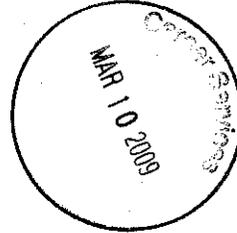




STUART B. UTGAARD, CHAIRMAN
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March 11, 2009



IN Dept. of Workforce Development
Indiana Government Center South
Attn: Dislocated Worker Unit
Director, Career Services
William Miller
10 North Senate
Indianapolis, IN 46204

Re: WARN Notice—Sportsman's Warehouse, Inc.

Dear Sir or Madam:

This letter is to inform you that Sportsman's Warehouse, Inc. ("Sportsman's Warehouse") is closing its Lafayette, Indiana store located at 100 South Creasy Lane, Suite 1600, Lafayette, Indiana. In accordance with state and/or federal law, if applicable, Sportsman's Warehouse is providing notice to you concerning its decision to permanently close the Lafayette, Indiana store. Notice has been provided to the affected workers. Employees will be provided with at least sixty (60) days notice, or pay in lieu thereof, in accordance with applicable state and/or federal law.

Currently, 44 employees work at the Lafayette, Indiana store and all positions will be eliminated. The Lafayette, Indiana store is expected to permanently close sometime during the 14-day period from May 11, 2009 through May 24, 2009. We expect most employees will separate from employment during this 14-day period. If permitted by state and/or federal law, an employee's last day of employment may be prior to the above-referenced 14-day period.

No employees at the Lafayette, Indiana store are represented by a union and no bumping rights exist during the close down.

You may contact Robyn Smith in Human Resources at (801) 304-4341 for more information.

SPORTSMAN'S WAREHOUSE, INC.

Stuart Utgaard
Chief Executive Officer