

DWD Branding Style Guide

(Logos, Email Signature and Letterhead)



INDIANA
DEPARTMENT OF
WORKFORCE
DEVELOPMENT

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BRAND STORY

The **Indiana Department of Workforce Development** is the Indiana governmental agency previously known primarily for administering unemployment claims and managing the Unemployment Insurance Trust Fund. But the DWD has evolved in recent years by greatly expanding its role beyond unemployment issues to assisting with job creation and preparing the state's workforce to successfully fill those jobs. As a result of this evolution and growth, the DWD today has numerous programs, partnerships and affiliations that must be visually represented on a regular basis.

AGENCY DESCRIPTION

Once known primarily as the state agency that distributed unemployment claims, DWD has evolved to serve both the worker and the employer to ensure workplace success. While still overseeing unemployment, DWD is equally about job creation and developing the workforce to meet future employer needs. It is committed to innovating and invigorating Indiana's economic future by providing WorkOne Career Centers, Labor Market Information, Regional Workforce Strategies and Professional Training. DWD strives to develop a premier workforce to enable Indiana employers to flourish and entices businesses to relocate to Indiana.

LOGO USAGE

DWD has a primary agency logo, as well as several affiliate logos, program logos, tool logos and partner logos. It is important to understand what each logo represents and the correlation among it, the agency logo and if there are any other logos that must be used in conjunction with it. Sometimes a logo is used alone and at other times it is used in combination with two or more logos. These logos vary in look, style and color scheme.

MINIMUM LOGO SIZE REQUIREMENT

For the DWD agency logo and all DWD program and partnership logos EXCEPT the American Job Center logo, the minimum size requirement for any usage is 2.25" (print) and 200px (digital). This would be 2.25" or 200px in width for a horizontal-oriented logo, or 2.25" or 200px in height for a vertical-oriented logo. The American Job Center logo has slightly different minimum size requirements as set by the U.S. Department of Labor.

PRIMARY LOGO

The DWD has a traditional primary logo that has recently undergone some subtle modifications. Instead of reading “Indiana Workforce Development,” the updated logo will read “Indiana Department of Workforce Development.” There are versions both with and without the State of Indiana seal depending on the application in which the logo is used.

The only color element of the logo is the seal. In the version with the seal, the logo can be used or printed in color or grayscale. In the version without the seal, the logo is printed in black only.

Note 1: The WorkOne logo (the DWD’s affiliated WorkOne centers) can be used in conjunction with the DWD logo in a stacked format.

Note 2: The roll-out of the new DWD logo will be gradual. Materials already printed with the old version will be used until they run out.

With Seal



Without Seal



Seal on the left



SEAL COLOR	BLACK / TEXT COLOR
Print: C 20% M 25% Y 60% K 25%	Print: C 0% M 0% Y 0% K 100%
Web: R 163 G 145 B 97	Web: R 0 G 0 B 0
Hex Code: #a18f5e	Hex Code: #000000

PROGRAM LOGOS

INDemand JOBS

DWD's INDemand Jobs is the new branding to replace the former Hoosier Hot 50 Jobs. The flame element/flame rating system from the Hoosier Hot 50 will continue to be used as part of or in conjunction with INDemand jobs.

The logo has both color and grayscale applications. INDemand is part of Indiana Career Ready, so the INDemand logo is stylistically matched to the Indiana Career Connect, Ready and Explorer logos.



COLOR SCHEME	
Orange flame is a custom gradient	Teal blue is a custom gradient
Print: N/A	Print: N/A
Web: N/A	Web: N/A
Hex Code: N/A	Hex Code: N/A

INDIANA ADULT EDUCATION

Logo for the DWD program that offers the skill instruction and training necessary to earn a high school equivalency diploma, go on to college, or begin an occupational certificate program.

The logo includes the text of the program name and along with some circular shapes. It has both color and grayscale applications.



COLOR SCHEME	
Yellow	Blue
Print: C 0% M 29% Y 91% K 0%	Print: C 100% M 90% Y 6% K 1%
Web: R 253 G 187 B 48	Web: R 36 G 62 B 144
Hex Code: #fdbb30	Hex Code: #243e90

INNOVATION NETWORKS

DWD program that forms employer-led groups and includes stakeholders such as educators, economic and workforce development groups, and other critical community partners in order to enhance the skills of students, adults and incumbent workers within a regional labor market.

The logo is a shape of the state of Indiana in blue surrounded by three inter-locking circles of three different colors. The logo is generally used in its full color application but can be used in grayscale if circumstances call for it.



TEXT COLOR SCHEME	
BLUE INNOVATION TEXT	LIGHT BLUE NETWORK TEXT
Print: C 99% M 96% Y 3% K 0%	Print: C 70% M 15% Y 0% K 0%
Web: R 46 G 54 B 143	Web: R 41 G 170 B 226
Hex Code: #2e368f	Hex Code: #29aae2

GREY INDIANA TEXT	BLUE GRAPHIC OF INDIANA
Print: C 26% M 21% Y 7% K 0%	Print: C 98.43% M 78.82% Y 1.18% K 0%
Web: R 186 G 189 B 210	Web: R 14 G 79 B 161
Hex Code: #babdd2	Hex Code: #0e4fa1

LOGO COLOR SCHEME	
PURPLE RING	YELLOW RING
Print: C 49% M 99% Y 1% K 0%	Print: C 0% M 48% Y 88% K 0%
Web: R 147 G 40 B 141	Web: R 248 G 153 B 56
Hex Code: #93288d	Hex Code: #f89938

LIGHT BLUE RING
Print: C 70% M 15% Y 0% K 0%
Web: R 41 G 170 B 226
Hex Code: #29aae2

WORKINdiana

WorkINdiana is a program that enables participants to earn high school equivalency or occupational certificates. WorkINdiana offers more than 30 certifications covering a wide range of careers.

The WorkINdiana logo features a modernized state outline and uses the state's blue color. Preferred use of the logo is in color, but grayscale is an option if a digital or print publication requires it.



COLOR SCHEME	
BLUE	AMPLIFY AND ORG GREY TEXT
Print: C 100% M 90% Y 9% K 1%	Print: C 43% M 35% Y 35% K 1%
Web: R 35 G 62 B 143	Web: R 153 G 153 B 153
Hex Code: #233e8f	Hex Code: #999999

AE GREY TEXT
Print: C 60% M 51% Y 51% K 20%
Web: R 102 G 102 B 102
Hex Code: #666666

JAG

Jobs for America's Graduates Indiana is a premier program of the DWD. JAG is a national organization that partners with individual states as a student mentoring program that encourages career advancement. More than 100 JAG programs are available in schools throughout the state of Indiana.

The JAG Indiana logo is primarily used as its color application, but can be used in grayscale format when the need arises. The DWD and participating schools use the JAG Indiana logo to promote the program.



COLOR SCHEME	
JAG GREY CUSTOM GRADIENT	RED INDIANA
Print: N/A	Print: C 13% M 100% Y 100% K 4%
Web: N/A	Web: R 204 G 32 B 39
Hex Code: N/A	Hex Code: #cc2027

STATE OF INDIANA CUSTOM GRADIENT	JOBS FOR AMERICA'S GRADUATES TEXT
Print: N/A	Print: C 0% M 0% Y 0% K 100%
Web: N/A	Web: R 0 G 0 B 0
Hex Code: N/A	Hex Code: #000000

SECTOR PARTNERSHIPS

DWD program that creates partnerships of multiple employers within a single critical industry and connects them with educational institutions, economic development councils, workforce systems and community organizations to collaboratively identify and meet the workforce needs of that industry within a regional labor market.

The logo features three shapes of various sizes based on a horizontal line and all coming to a point in the upper left. The words Indiana Sector Partnerships appear below the line. It normally appears in color with each shape being a different color, but can also appear in grayscale depending on the application.



COLOR SCHEME	
LEFT TRIANGLE SHAPE	MIDDLE SWOOP
Print: C 25% M 7% Y 41% K 0%	Print: C 77% M 60% Y 38% K 17%
Web: R 194 G 211 B 167	Web: R 72 G 92 B 116
Hex Code: #c2d3a7	Hex Code: #485c74

RIGHT SWOOP	INDIANA SECTOR PARTNERSHIPS TEXT
Print: C 63% M 55% Y 71% K 47%	Print: C 63% M 55% Y 71% K 47%
Web: R 69 G 70 B 56	Web: R 69 G 70 B 56
Hex Code: #454638	Hex Code: #454638

SKILL UP INDIANA

These are innovative grants meant to supply sector-based partnerships with the funds needed to promote and develop a stronger skilled workforce in Indiana. The purpose of the grants is to create a series of Innovation Networks around the state that are driven by employer needs and focused on integrating education and training providers.

The logo is the word Skill followed by an arrow and the letter P with an outline of the state of Indiana in between. It is normally used in a solid red color, but can also appear in grayscale or black and white depending on the application.



COLOR SCHEME	
SKILL UP	INDIANA
Print: C 31% M 100% Y 100% K 45%	Print: C 71% M 64% Y 62% K 59%
Web: R 114 G 9 B 9	Web: R 49 G 50 B 51
Hex Code: #720909	Hex Code: #313233

TOOL LOGOS

HOOSIERS BY THE NUMBERS

Logo for the website that presented workforce data from the DWD, along with related tools and resources. Includes tools and information from the state's WorkOne centers.

The logo generally always appears in a color format, but on occasion can be printed in gray-scale if the type of use requires it.



COLOR SCHEME	
BLUE	GREY
Print: C 99.34% M 78.26% Y 3.13% K 0.11%	Print: C 52% M 43% Y 43% K 8%
Web: R 3 G 78 B 161	Web: R 128 G 128 B 128
Hex Code: #034ea1	Hex Code: #808080

INDIANA CAREER READY AND INDIANA CAREER EXPLORER

Affiliated sites that supplement and support Indiana Career Connect with additional tools, resources and guidance for career development and potential job opportunities.

Indiana Career Ready and Indiana Career Explorer both have complementary logos based on the Indiana Career Connect logo design. They can each be used following color or gray-scale formats.



COLOR SCHEME	
BLUE	GREY
Print: C 100% M 80% Y 0% K 0%	Print: C 0% M 0% Y 0% K 80%
Web: R 3 G 78 B 162	Web: R 88 G 89 B 91
Hex Code: #034ea2	Hex Code: #58595B
Fonts used: TW Cen MT Regular and Bold	



COLOR SCHEME	
BLUE	GREY
Print: C 100% M 80% Y 0% K 0%	Print: C 0% M 0% Y 0% K 80%
Web: R 3 G 78 B 162	Web: R 88 G 89 B 91
Hex Code: #034ea2	Hex Code: #58595B
Fonts used: TW Cen MT Regular and Bold	

INDIANA CAREER CONNECT

The state's most prominent online job board powered by the DWD. Includes listing from employers, posting from job seekers, and resources for both employers and candidates including job search apps.

This logo was recently redesigned and includes a shape that resembles the outline of the state of Indiana along with the text of the site name. The IndianaCareerConnect.com logo can be printed in color or grayscale.



COLOR SCHEME	
BLUE	GREY
Print: C 100% M 80% Y 0% K 0%	Print: C 0% M 0% Y 0% K 80%
Web: R 3 G 78 B 162	Web: R 88 G 89 B 91
Hex Code: #034ea2	Hex Code: #58595B
Fonts used: TW Cen MT Regular and Bold	

UPLINK

The online system used by claimants to submit unemployment insurance claims on a weekly basis. It was updated in 2016 and received a major facelift in 2017 to make the system more user-friendly and easier to navigate.

The Uplink logo is commonly used in knock-out fashion, but can be used in other formats for other applications if needed.



COLOR SCHEME	
BLUE	BLACK
Print: C 49% M 1% Y 0% K 0%	Print: C 0% M 0% Y 0% K 100%
Web: R 114 G 205 B 244	Web: R 0 G 0 B 0
Hex Code: #72cdf4	Hex Code: #000000

WorkKeys

A tool that enables users to examine individual strengths and weaknesses while also comparing individual skills to job profiles. These features both people seeking employment as well as those hoping to advance their career. The ultimate goal is to help match users with the right jobs and to help ensure success.

The WorkKeys logo typically appears as a black and red combination, but can be used in one-color formats for other applications if needed.



COLOR SCHEME	
BLACK	RED
Print: C 0% M 0% Y 0% K 100%	Print: C 0% M 91% Y 76% K 0%
Web: R 0 G 0 B 0	Web: R 239 G 62 B 66
Hex Code: #000000	Hex Code: #ef3e42

IMPROPER USE OF LOGOS

Adhere to the guidelines in this style guide to avoid instance of improper logo use. In general, do not alter the logo file in any way as to change its color(s), font or graphic element(s). Also, do not use or print in a size less than the minimum size requirement.

Remember, a logo should always be treated as an independent symbol. Do not treat it as a word, phrase or sentence. Do not incorporate it into other graphic elements unless there is a special circumstance approved by DWD.

Other guidelines to keep in mind:

- Use a print version for printed materials and a digital version for digital materials
- Do not use a logo on a background with too little contrast
- Do not place a logo in too close of proximity to other logos unless it is intended to be combined with another logo
- Do not position a logo at an angle, sideways, or upside down

OTHER BRANDING GUIDELINES

EMAIL SIGNATURE

The email signature of all DWD employees will follow this format:

Name

Job Title

Indiana Department of Workforce Development

Street Address

City, State Zip Code

Email Address

Desk Phone Number

Mobile Phone Number

[Facebook](#) | [Twitter](#) | [LinkedIn](#) *(optional)*

Color: Employee's choice

Fonts: Calibri (regular), Calibri (bold)

Size: 11 point

Strict adherence to the above format is required of all DWD employees. No personal photos, graphics, social media handles or messaging is allowed. However, there are three optional additions to the above:

1. Your portrait photo
2. Social media links to DWD or Region social media accounts

DWD social media accounts:

- **Facebook:** <https://www.facebook.com/IndianaDWD/>
- **Twitter:** <https://twitter.com/WorkOneWorks>
- **LinkedIn:** <https://www.linkedin.com/company/indiana-department-of-workforce-development/>

LETTERHEAD

The official letterhead of DWD features the DWD logo with the state seal in full color centered in the top 1¼ inch of the page. At the bottom in the last 1 inch margin includes the name of the sitting Indiana governor and the current DWD commissioner, split by the street address of the DWD, and the web URL of the DWD. Underneath is the line “An Economic Development Partner” in bold.

Dimensions: 8½ X 11 inches

(See sample on page 20)



INDIANA
DEPARTMENT OF
WORKFORCE
DEVELOPMENT

Eric J. Holcomb, *Governor*
Frederick D. Payne, *Commissioner*

SAMPLE



STYLE GUIDE

Revised February 7, 2017

Addendum

February, 2017

Placement of the American Job Center Logo

Graphics Style Guide for use with WorkOne logo

“As of November 17, 2016, each one-stop delivery system must include the ‘American Job Center’ identifier or ‘a proud partner of the American Job Center network’ on all primary electronic resources used by the one-stop delivery system, and on any newly printed, purchased, or created materials.”

WIOA regulations at 20 CFR § 678.900(b)

Summary of Requirements

- DWD to sign licensing agreement with DOL prior to November 18th
- November 18th all electronic media (website, etc.) and any printed materials that exhibit the WorkOne logo must be accompanied with the American Job Center logo created for Indiana.
 - Regional websites
 - Brochures
 - Flyers
- July 17, 2017 signage identifying the WorkOne facility as an American Job Center must be visible
 - Window Clings

Display Fonts & Colors for American Job Center State Specific Logo

State-specific logo

State name typed in Frutiger Black in lower case initial caps; state name only; state name justified right

Full color logo: For use on white backgrounds only



CAMPAIGN COLORS

Red
PMS 1797
14C 100M 92Y 4K
173R 37G 49B
#ad2531

Blue
PMS 661
100C 88M 9Y 0K
47R 66G 142B
#2f428e

Black & White



Suggested placement with WorkOne logo



INTRODUCTION OF WORKONE

One of the most critical functions of the Workforce Investment Boards and Regional Workforce Boards is chartering WorkOne centers. The WorkOne Center is the heart of the workforce development system as a place where service delivery partners connect with customers and with each other. Indiana will not have a quality system for the development of it's workforce unless the public perceives the WorkOne system to be its first choice rather than last resort for finding a job or better job, choosing a career, finding a good employee, accessing training, or getting the information he or she needs to be successful in the workplace.

It is of vital importance we build a strong WorkOne brand to achieve the goals of growing jobs, increasing personal income and providing premiere customer service. WorkOne materials have been designed to reach both employers and jobseekers. To access the materials that you need to promote the WorkOne brand go to www.in.gov/dwd/brandportal.

Minimum Criteria for WorkOne Centers:

- Must provide all core services listed in the Workforce Investment Act
- Must provide access to intensive services and training
- Must provide access to all labor exchange services authorized under the Wagner-Peyser Act
- Must provide access to programs and activities carried out by WorkOne partners
- Must have an Information Resource Area meeting state defined minimums for content and staffing

“Access” is defined as:

- During all hours the center is open, customers may be screened for initial eligibility and appropriateness for any mandatory partner resource and have an appointment confirmed to complete the process before he or she leaves the center

TECHNICAL SPECIFICATIONS

Electronic logo files in different file formats for reproduction in black & white or color can be downloaded from the brand portal site (www.in.gov/dwd/brandportal). Logo files with and without community location name are available for download by Workforce Investment System personnel.

Microsoft Users

Microsoft®Word and Powerpoint users can use the BMP, PNGs or the JPEG files only. These files (BMP/PNG/JPEG*) are not for external office use. They are low-resolution files for on-screen representation only. **When sending a job to a commercial printer, please send high-resolution logos in EPS format.**

WIA DISCLAIMER

All marketing materials (including letterhead) produced by DWD and it's WorkOne partners must include the following disclaimer:

"This WIA Title 1-funded program/activity is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities."

The ideal placement for this disclaimer is at the bottom of the page; for trifolds, brochures and booklets the disclaimer may be placed near the bottom of the back cover. This disclaimer should be displayed in a smaller font size than the main content of the marketing piece, but shouldn't be smaller than 6 pts in order to remain legible.

*low-resolution files = BMP, PNG and JPEG files.

Microsoft, Word and Powerpoint are registered trademarks of Microsoft Corporation. Adobe Illustrator is a registered trademark of Adobe Systems Incorporated.

LOGO COLOR OPTIONS

Due to the variety of logo usage needs and the many reproduction options, you will need to select the artwork most appropriate for your specific need. Shown here are options you will find available for download on the brand portal. The traditional blue WorkOne logo will be used for signage, letterhead, business cards, shell sheets, etc. Be sure to use the reverse logo only on dark contrasting backgrounds.

The logo consists of the word "Work" in a bold, black, sans-serif font, followed by "One" in a blue, sans-serif font. A small "SM" trademark symbol is located at the bottom right of the letter "e" in "One".

FOUR-COLOR
Blue: 80% Magenta, 100% Cyan and Black
W1_4C.eps

The logo consists of the word "Work" in a bold, black, sans-serif font, followed by "One" in a blue, sans-serif font. A small "SM" trademark symbol is located at the bottom right of the letter "e" in "One".

TWO-COLOR
PMS Blue 072 and Black
W1_2C.eps

The logo consists of the word "Work" in a bold, black, sans-serif font, followed by "One" in a grey, sans-serif font. A small "SM" trademark symbol is located at the bottom right of the letter "e" in "One".

BLACK AND WHITE
Halftone
W1_BW_HT.eps

The logo consists of the word "Work" in a bold, black, sans-serif font, followed by "One" in a black, sans-serif font. A small "SM" trademark symbol is located at the bottom right of the letter "e" in "One".

BLACK AND WHITE
Line Art
W1_BW_LA.eps



BLACK AND WHITE
Line Art Reverse
W1_BW_LA_RV.eps

IMPROPER USE OF THE LOGO

To avoid improper use of the logo, always adhere to the basic guidelines set forth in this Style Guide. A few examples of common logo errors are shown on this page.

An important rule to remember is that the logo should always be treated as a symbol, not as a word in a phrase, sentence or headline. The logo may be used in the masthead of a newsletter, but only if it's treated as a separate design element, not incorporated into the actual name of the newsletter.

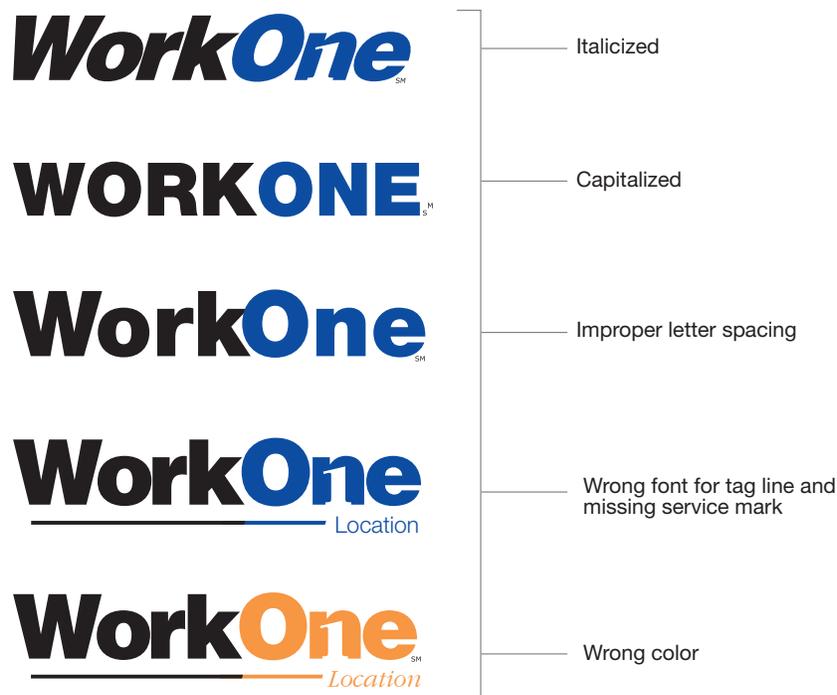
Other useful guidelines to avoid improper use of the logo include:

- Do not use different type fonts for the logotype either in upper or lower case
- Do not change the proportion or position of the icon and logotype
- Do not print the logo in any color other than the specified colors outlined in this Style Guide
- Do not print the logo on a background with too little contrast
- Do not position the logo too close to other symbols or logos
- Do not position the logo at an angle or vertically

Other useful guidelines to avoid improper use of the logo include:

- Do not download images off the Internet (except from the brand portal). They are low resolution and usually do not appear clear when used for print materials.
- Hold down the >shift< key when making the logo larger or smaller. This prevents “stretching” the logo.
- The logo can only be resized proportionately. If you make your logo taller it will be also be wider.

IMPROPER LOGO EXAMPLES



LETTERHEAD - Only use the blue WorkOne logo on letterhead

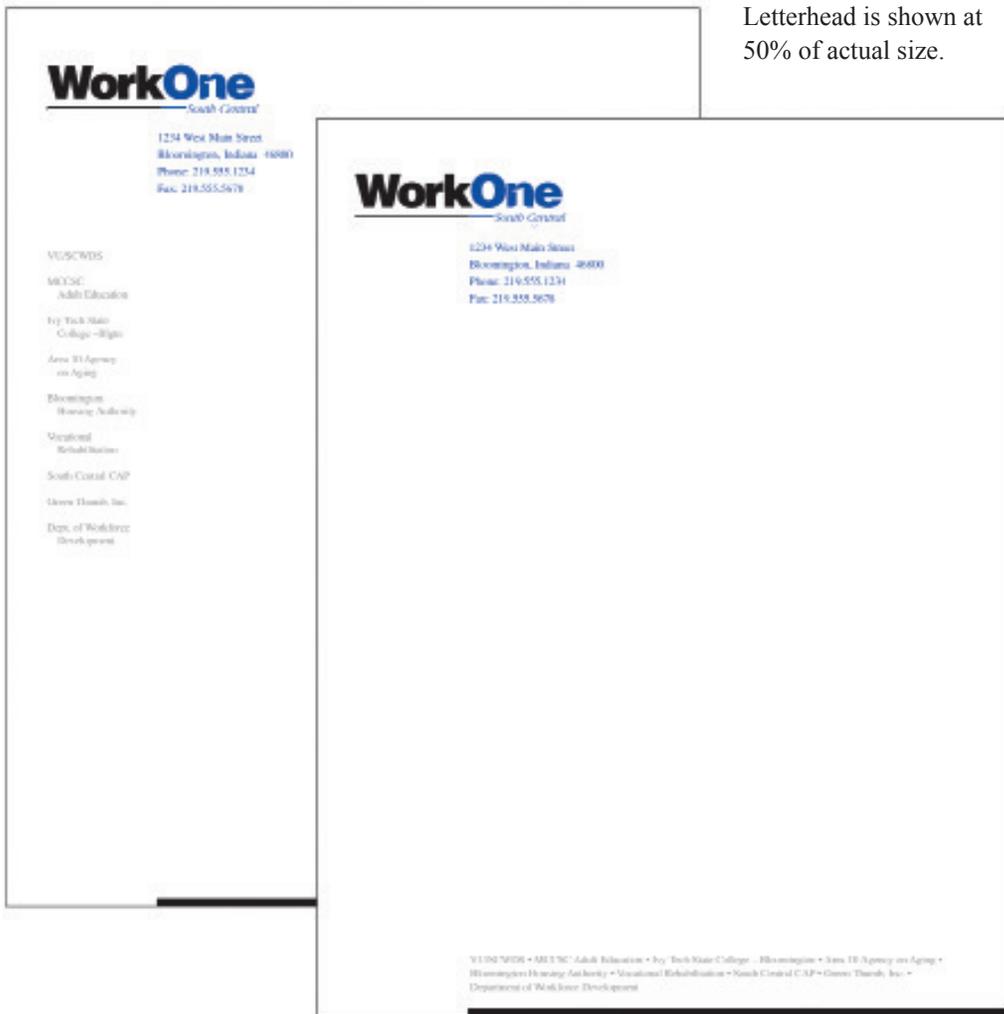
The cover sheet of correspondence utilizes the letterhead. Second sheets are blank. Critical dimensions and data are provided with the illustrations. Although illustrations are proportionate to one another, keep in mind that sizes have been reduced, and it's particularly important to adhere to given specifications for correct graphic results. Using the WorkOne logo alone is the most effective use of the letterhead. However, if names of the partners are included they may be added to the side or bottom of the page. The bottom of the page is the preferable location for the partner names.

Dimensions: 8.5" X 11"

Paper: Hammermill, Via Pure White, Smooth, Writing 24

Ink Colors: PMS Blue 072 and Black

Address/Partner Font: Times Roman



BUSINESS CARD - *Only use the blue WorkOne logo on business cards*

Business cards are a particularly important communications tool. Give your audience only the critical information they need, with plenty of white space and an easy-to-understand job title.

The WorkOne logo may not be used in conjunction with any other logo on a business card.

Dimensions: 3.5" X 2"

Paper: Hammermill, Via Pure White, Smooth, Cover 80

Ink Colors: PMS Blue 072 and Black

Fonts:

Address/Title/Email: Times Roman

Name: Helvetica Black



Business card is shown at 100% of actual size.

ENVELOPES - Only use the blue WorkOne logo on envelopes

All WorkOne envelopes adhere to the guidelines shown on this page.

#10 Business Envelopes

Dimensions: 4.125" X 9.5"

Paper: White Wove

Ink Colors: PMS Blue 072 and Black

Large Envelopes

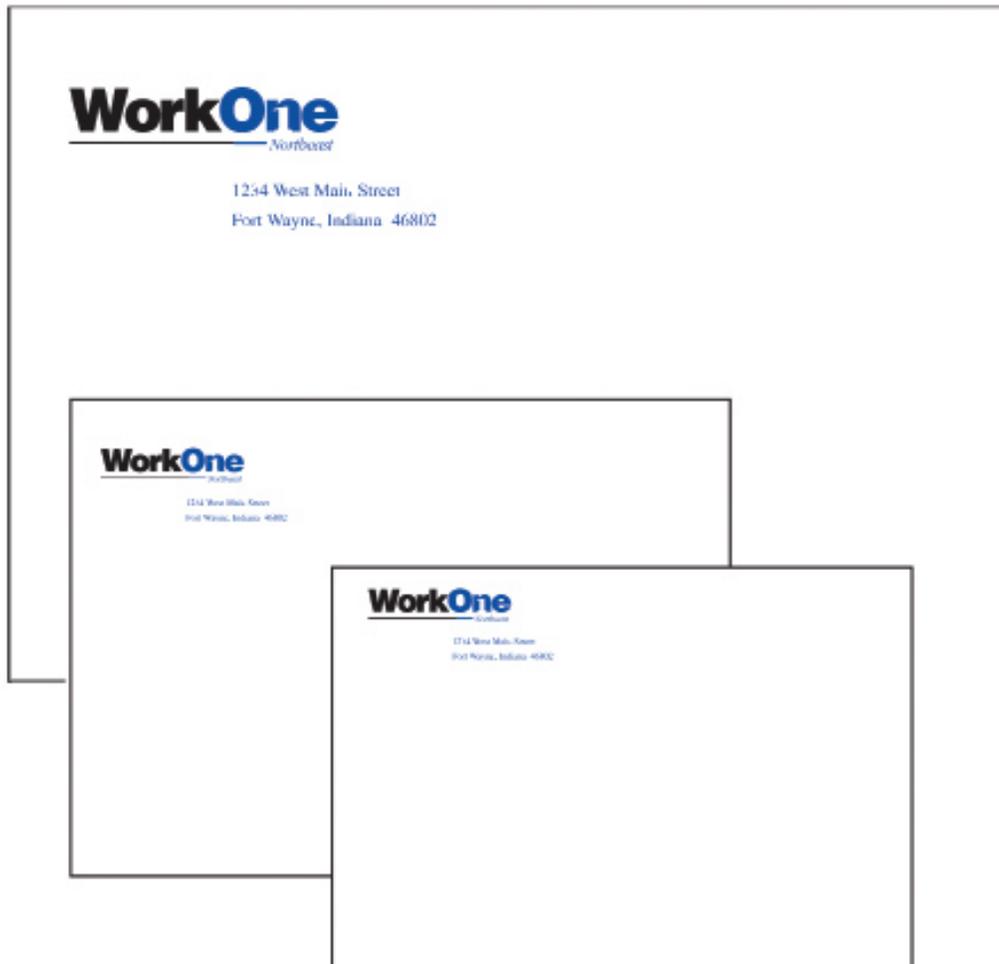
Dimensions: 9" X 12" & 10" X 13"

Paper: White Wove

Ink Colors: PMS Blue 072 and Black

Address Font: Times Roman

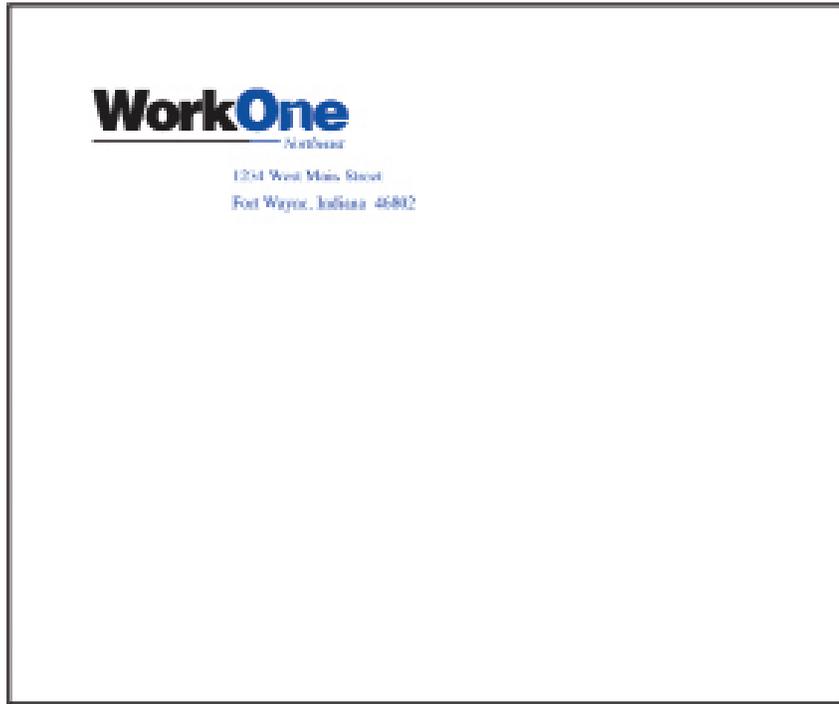
#10 Business envelope is shown at 100% of actual size.



10"X13" & 9"X12" envelope is shown at 25% of actual size.

MAILING LABEL - *Only use the blue WorkOne logo on mailing labels*

Mailing labels can be used on generic, unprinted envelopes or packaging tubes to give them the same consistent look of all other printed materials.



Mailing label is shown at 25% of actual size.

OUTDOOR SIGNAGE - *All outdoor signage (including billboards and other outdoor media advertising) must use the blue WorkOne logo*

All outdoor signage must use the WorkOne logo. Sizes and locations of signs will vary according to local sign ordinances.

In order to present a common identity throughout the state, all WorkOne locations must present the same look. The WorkOne logo cannot be used with any other logo or name on the outside of the building. Inside a WorkOne Center, the WorkOne logo may be used with other logos and/or names.

Note: No DWD logo should be used on the outside of any WorkOne building. The DWD logo can be used on the inside of a WorkOne to indicate that it is a partner. Any out-dated DWD logos must be removed and replaced.



TELEPHONE LISTINGS - *The listing should not be under the operator or service provider, it should be listed as WorkOne*

All WorkOne Centers should be listed in the local phone directory, in addition to the other listings already in place. It is up to the One Stop Operator or Regional Operator to decide the best place to list the number (business, blue, or yellow pages).

PRO RESOURCES
 1728 Soy Run Av Fort Wayne ... 420-2117
 QCI Engineering Services
 See Ad At Employment Agencies
 4705 Illinois Rd Fort Wayne 436-9793

RELIABLE TECHNICAL SERVICE



RELIABLE TECHNICAL SERVICES, INC.
 "Your Reliable Source for Technical Employment"
 • GENERAL LABOR • FACTORY
 • OFFICE • WELDERS
 • CONSTRUCTION • INDUSTRIAL MACHINISTS
 • WAREHOUSING • DRAFTING/DESIGN
 • ASSEMBLY • ENGINEERS

EOE WWW.RELIABLETECH.COM No Fee
 539 Tennessee Suite 100 Fort Wayne . 426-6627

SMELLING PERSONNEL SERVICES
SNELLING
 TEMPORARY & PERMANENT
 PLACEMENT SPECIALISTS
 482-1511
 3417 E State Blvd Fort Wayne 482-1511

Staffmark Inc
 Corporate Ofc
 1833 Magnavox Way Fort Wayne 436-3838

STAFFMARK INC
 1010 W Coliseum Blvd Fort Wayne 482-3532
 (See Advertisement On Page 273)

TDS PERSONNEL PLUS



MEDICAL & DENTAL SPECIALISTS
 • Temporary & Permanent Staffing
 • RN's LPN's MA's
 • Medical Receptionists, Billers
 • Medical Transcriptionists
 • Dental Hygienists, Dental Assistants

4105 W Jefferson Blvd Fort Wayne ... 436-9237

Tandem Staffing For Industry
 4410 Executive Blvd Fort Wayne .471-5900

Technetics Corporation
 Fort Wayne 483-9500

TEMPORARY MANAGEMENT SOLUTIONS INC
 6527 Constitution Dr Fort Wayne
 436-7777

TEMPORARY SOLUTIONS INC
 2210 Maplecrest Rd Fort Wayne .493-8367

TOWER PERSONNEL STAFFING



• OFFICE / CLERICAL
 • PROFESSIONAL
 • DATA / WORD PROCESSING
 • FACTORY / INDUSTRIAL

483-7085

3503 Gosden Rd
 (Gateway Plaza)
 3503 Gosden Rd Fort Wayne 483-7085

TRI-FORCE
 triforce@sprintmail.com
 511 W Wayne Fort Wayne 422-4417

VICTOR PERSONNEL



TEMPORARY and FULL-TIME
 PLACEMENT

• DATA ENTRY • TESTING
 • CLERICAL • ON-SITE
 • LIGHT INDUSTRIAL MANAGEMENT

484-0611

3401 Hobson Rd Suite 110 Fort Wayne 484-0611

Western Staff Services
 Fort Wayne 486-5649

WORKONE - FORT WAYNE



Fort Wayne
 1234 Street Address Fort Wayne 432-1234

When time is money, your
 telephone saves you both.

Sample of telephone listing using logo