



# **Gary Community School Corporation Public Presentation**

July 13, 2017

# About CCG

- Founded in 2008 and headquartered in Jackson, MS
- Advisers on \$1.5 billion in transactions
- Robust experience in municipal turnaround and restructuring





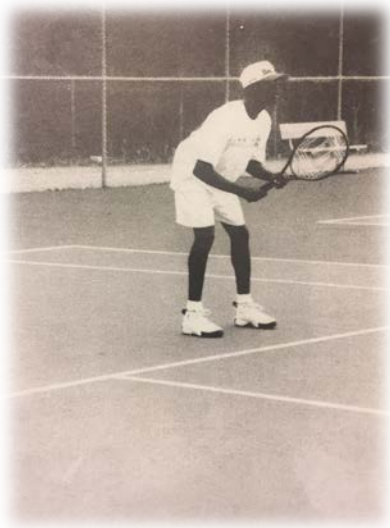
# Our Specialties

**Turnaround and  
Restructuring**

**Financial  
Advisory**

**Distressed Public Entities**

# Our Commitment





# In Gary, With You





# Today's Presenters

BRANDON COMER

EMERGENCY  
MANAGER/TEAM LEAD

TONY SAUNDERS

CO-TEAM LEAD

IRA RUTHERFORD

LEAD ACADEMIC  
ADVISOR

TRISH DEWALD

COMMUNITY  
ENGAGEMENT

# THE CCG APPROACH



# Guiding Principles

Education and Finance are Inseparable

Innovation Isn't Optional; it's Mandatory

Creative

Strategic

Dedicated

# Financial Restructuring

Proven Turnaround Success

Simultaneous Planning and Execution

Analyze &  
Implement

Monitor &  
Maintain

Be Transparent



# Operations

Resource Investments

Shared Services and Systems

Analyze

Invest

Monitor



# Education

Comprehensive 5-year Plan With Stakeholder Buy-in

Environment for Students to Reach Maximum Potential

Curriculum  
Enhancement

Professional  
Development

Parent U



# TELLING THE GCSC STORY





# Communications

Awareness Among Stakeholders and Influencers

Changes in Narrative and What Shapes It

Announce

Launch

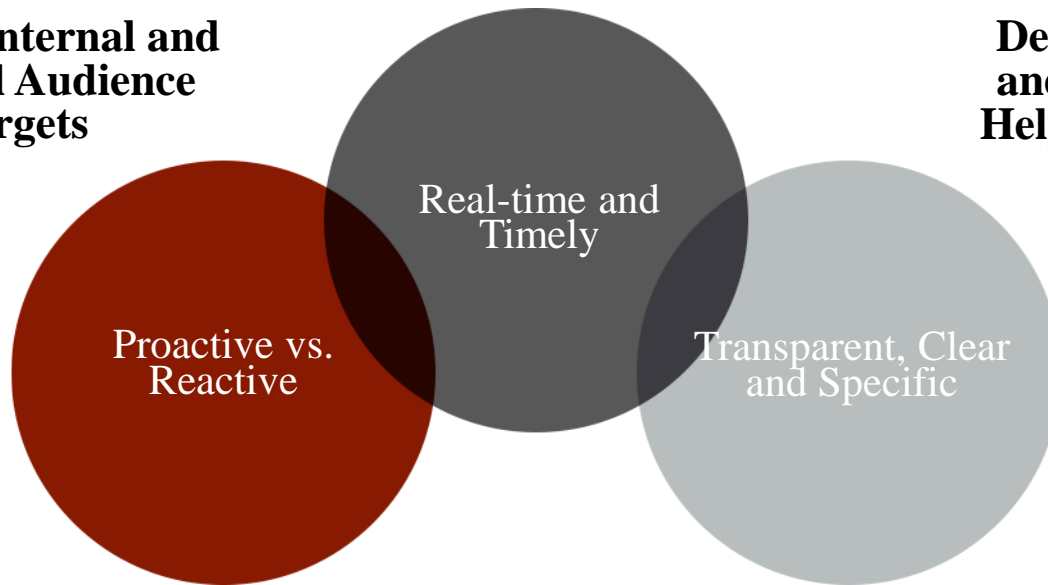
Sustain



# Communications, cont'd

**Identify Internal and  
External Audience  
Targets**

**Develop Playbooks  
and Materials, and  
Helpful Mechanisms**



# Community Engagement

Deeper and More Relevant Relationships

Proud Students, Parents, Teachers, Business Leaders, and More

Town Hall  
Meetings

Coffee Talks

GCSC  
C.A.N.  
Community Action  
Network



# WHY CCG

A large, curved decorative element on the right side of the slide, consisting of a dark red outer arc and a light gray inner arc, creating a semi-circular shape.

# THANK YOU!