



Gary Community School Corporation
Doing What is Best for Students - Today - Tomorrow - Everyday

Gary Schools

Communications Update

11/14/19

Social Media Snapshot



6,124

Followers as of November 11, 2019

(An increase of 200 follower since our October meeting, and an increase of 2,000+ followers since we started tracking May 1, 2019)



344



139



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Post Details

Video

Post

Shares

[See metrics for all vic](#)



Gary Community School Corporation...

Congratulations to our very own Dwight Pointer on receiving the Educator of the Year Award from Phi Delta Kappa Sorority! #TeachoRama

3:47 · Uploaded on 11/02/2019 · [View Permalink](#) · [Copy Video ID](#)

Performance for Your Post

Minutes Viewed	725
1-Minute Video Views	146
10-Second Video Views	672
3-Second Video Views	1,640
Average Video Watch Time	0:14
Audience Retention	
Audience and Engagement	



Gary Community School Corporation

Published by Crystal Lynn [?] · October 29 at 1:02 PM · 🌐



The McCullough Academy's Breast Cancer Walk yesterday was great!
Thanks for all the participants!



Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 5,100 people.

2,285
People Reached

213
Engagements

Boost Post

30

1 Comment 6 Shares

Like

Comment

Share



Performance for Your Post

2,285 People Reached

49 Reactions, Comments & Shares

28 Like	18 On Post	10 On Shares
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14 Love	12 On Post	2 On Shares
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1 Comments	1 On Post	0 On Shares
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6 Shares	6 On Post	0 On Shares
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164 Post Clicks

130 Photo Views	0 Link Clicks	34 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Social Media Workshop



Your Role as a GCSC Social Media Ambassador

- Serve as the online voice for your school
- Develop and post engaging content (events, photos, announcements, etc.)
 - Grow your online audience
 - Share content from the GCSC
- Monitor and respond to inquiries from followers
 - Report any cyberbullying or any inappropriate online conduct
- Protect the brand and integrity of your school and District



GCSC Connections Corner



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#GaryProud #GaryStrong #GarySchools

GCSC Connection Corner
NEWS, UPDATES AND GREAT STORIES WITHIN OUR DISTRICT

UPCOMING PUBLIC MEETINGS

STUDENT SPOTLIGHT

TOP-NOTCH TEACHER

SCHOOL'S COOL 🎉
Stories from our Facebook and Instagram pages (Breast Cancer Awareness)

CALL-TO-ACTION
Opportunities for you to get involved and support the GCSC.

GREETINGS COMMUNITY

Welcome to the first issue of Connection Corner! This e-communication was created to inform, inspire and connect you to the great things happening in the Gary Community School Corporation.

We will highlight students, teachers, administration, events and great things happening in our schools!

Edition 1 - November 8, 2019

Sent Fri, Nov 8, 2019

[Export Report](#)

19.1%
Open Rate

19%
Average Open Rate

26%
Industry Average

Website Updates

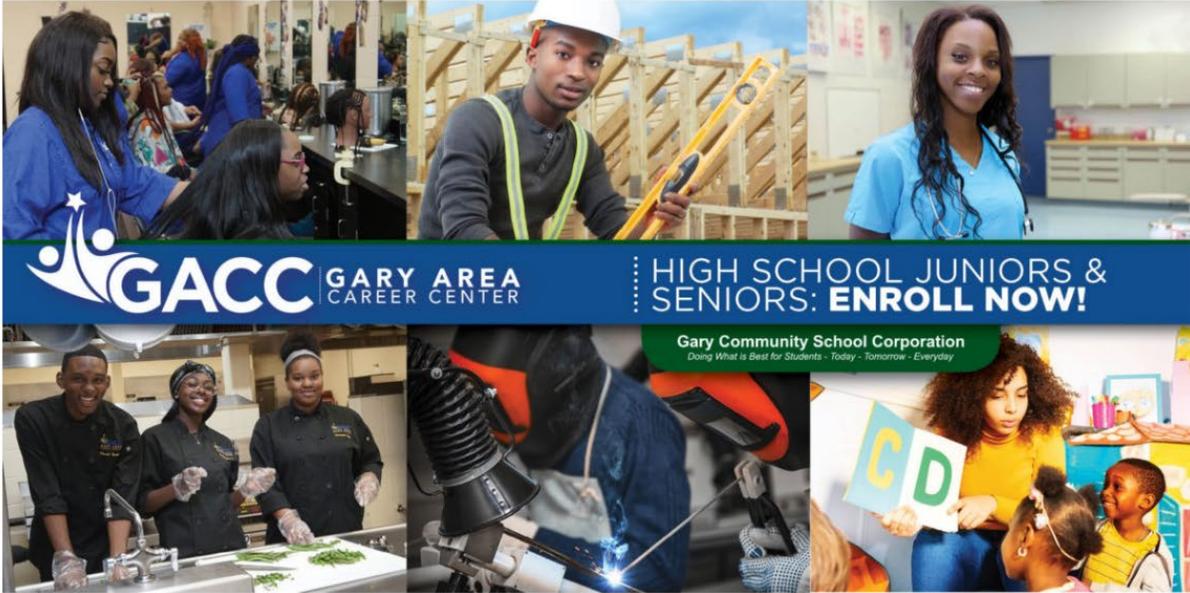
ENROLL NOW TRANSCRIPT REQUEST VIBE PAYROLL CONTACT   

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Home About Us ▾ Students & Parents ▾ Administration ▾ Employment & Staff ▾ Safety ▾

News & Events ▾ Contact ▾

Gary Middle School for the Visual and Performing Arts will be dismissed early to



GACC GARY AREA CAREER CENTER HIGH SCHOOL JUNIORS & SENIORS: **ENROLL NOW!**

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Upcoming Dates in the District

November 27th-29th - Thanksgiving Break

November 29th-30th Lakeshore Classic Basketball
Tournament

December 4th – Fiscal Management Board Mtg.

December 10th-Advisory Board Meeting

December 19th - End of 2nd Grading Period

December 20th Records & Professional Development

December 23rd-January 3rd - Winter Break

As Seen Around the District

