

Provider:

Edmentum EdOptions Academy

Course Code:

4518

Content Area:

CTE: Business, Marketing, Information Technology, Entrepreneurship

Course Delivery:

Online

Enrollment Type:

Continuous

Enrollment Deadline:

None

Course Description:

This one-semester course is intended as a practical, hands-on guide to help you understand the skills required to achieve success in modern-day careers in the business, marketing, and finance cluster. This course has 19 lessons organized into four units, plus four Unit Activities. Each lesson contains one or more Lesson Activities. This course will cover various topics in the business, marketing, and finance cluster. You will submit the Unit Activity documents to your teacher, and you will grade your work in the Lesson Activities by comparing them with given sample responses. The Unit Activities (submitted to the teacher) and the Lesson Activities (self-checked) are the major components of this course. There are other assessment components, namely the mastery test questions that feature along with the lesson; the pre- and post-test questions that come at the beginning and end of the unit respectively, and an end-of-semester test. All of these tests are a combination of simple multiple-choice questions and technology enhanced (TE) questions.

Credit:

1

Credit Type:

High School

NCAA Approved:

No

Contact:

Peter Grimm
(952) 832-1130
peter.grimm@edmentum.com
(link sends e-mail)

Cost:
\$295.00

Indiana Course Title:
Introduction to Business