



# 10 Steps to Begin the School Breakfast Program

1. Discuss plans with administration to make sure there is support.
2. View the available resources on the School Breakfast webpage.
3. Contact your field specialist to inform about decision and to obtain technical assistance.
4. Determine the service method(s) that will be most successful.
5. Ensure the cafeteria and school site is equipped to handle the breakfast service method(s).
6. Train staff on breakfast components, reimbursable meals, and meal counts.
7. Calculate the proper pricing for breakfast for both students and adults.
8. Add information on the CNPweb under the School Breakfast Program section before breakfast service begins.
9. Develop menus, make or purchase signage, determine staffing needs, and apply for grants.
10. Advertise to staff, parents, and students.

## Breakfast Service Methods



### Traditional

Breakfast is served in the cafeteria before the school day begins.



### Breakfast after the Bell

Students receive breakfast, usually after 1st period.



### Breakfast in the Classroom

Students receive breakfast in the classroom either before or after the school day starts.



### Grab & Go Breakfast

Students pick up packaged breakfasts in hallways, entryways, and/or the cafeteria.

Public school buildings which serve lunch and have 15% or more of the enrolled students qualifying for free or reduced price meals must implement a school breakfast program.