

Severe Weather Prep Week 2012 PSA Scripts

30sec

It's a little known fact that every county in the state of Indiana has experienced a tornado at one time or another. And from the severe weather some of our Indiana counties experienced in early March, it's a wake-up call for us Hoosiers to get prepared now for this Severe Weather season.

Get your Emergency Preparedness Kit updated, Practice your Emergency Response Plan and know where to turn when Severe Weather strikes.

This message is brought to you by the National Weather Service, Indiana public safety agencies and the American Red Cross.

60sec

The spring months here in Indiana can bring Severe Weather (as we've already seen this year), and there's not one county in Indiana that hasn't experienced a tornado, so today is the day to prepare for tornadoes and other Severe Weather.

Get your Emergency Preparedness Kit together with a 3-day supply of food and water for each member of your family (and don't forget your pets). Include flashlights and extra batteries, a weather radio, first aid supplies and essential medications in your Kit.

Have a Plan for what to do before, during and after Severe Weather hits.

Know the plan for your workplace, your kids school and practice your home plan at least once a year.

Know where to turn to get Severe Weather information – have a NOAA All-Hazards Weather radio with battery back-up and tune into media outlets to know what severe weather is around you.

Keep you and your family prepared this Severe Weather Season.

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