**Minutes – Kids First Trust Fund Meeting**

**August 19, 2021**

 **-- Zoom Session / Conference Call –**

**Board Members Present:** Candes Shelton, Richard Hug, Will Young, Doug Weinberg, Eldon Whetstone, Laura Wynn, Maria Finnell, and Christina Hage

**Others Present:** Sandy Runkle (part) and Shannon Schumacher (part) – Prevent Child Abuse Indiana, and Sarah Faulkner (DCS).

A quorum WAS present.

**Call to Order / Welcome:** Board Chair Candes Shelton called the meeting to order on Zoom at 1:05 PM (Eastern).

**Approval of Minutes:** The minutes of the April 22, 2021 minutes were approved as amended (from suggestions by Will Young) on a roll call vote, 8-0.

**Financials:** Chair Shelton reviewed the financial statement briefly noting the decline in revenues over time and the totals in the various accounts. Rick Hug pointed out that KFTF had less than $1,000,000 in its “investment” account and more than $1.7 million in its “checking” account. Will Young agreed to follow up with DCS finance people on this matter and invite someone from the office to be present at the next meeting to discuss it. There was also a minor problem with the spreadsheet detailing license plate totals. RH will follow up with Will.

**Committee Reports**

**Governance / Planning Committee:**

Companion 501c(3) Implementation Plan – There was a long discussion of the implementation plan submitted by the Planning committee. The document is a draft of the report due to the legislature by December 31, 2021. Some argued that the plan should reflect much more study of existing models (including SC, NE, CO, and WI) and more detail on expected costs, the purpose of the new entity, and details on how the entity would be operated – in short, its “business plan”. One suggested a “one-pager” to provide more of these details.

Others said that the language of the recently passed statute did not require a “business plan” in the report due on December 31 and that the details requested and suggested by members could be fleshed out in the coming months. Some argued that we could forward the document as it stands and continue to work on the implementation as part of work on the Operating Plan (see below).

As part of the discussion, members described their experiences with previous 501c(3) initiation efforts and noted that filing requirements can be burdensome and possibly expensive. One member requested more information on the history of the discussion within the board and how the board concluded several years ago to move forward with the entity. Long-term members noted that, among other things, that it was a response to declining revenues and opportunities to attract significant private dollars that were simply not possible under the current structure.

At the end of the discussion it was agreed to send the draft implementation plan back to the planning committee for more details along the lines requested in the discussion.

KFTF Operating Plan – Doug Weinberg briefly drew attention to the outline of the Operating Plan. There was no objection to the outline as submitted.

**Board Development:**

Chair Laura Wynn reported that she had recruited some possible members for the parent advisory board and was waiting for further direction from the KFTF board. There was discussion of the need to do more planning on the functioning of the committee – frequency of meetings, commitment required, possible pay and other issues before assembling the group. It was agreed that there should be another meeting of the executive committee with the committee to flesh out more details (in addition to the report submitted by the chair at the last meeting) and to then move forward with meeting with potential members of the advisory board.

There was also more discussion of the effort to get Mr. Tyrone Spann appointed to the board. Chair Shelton noted that she (and Doug Weinberg) had spoken to Mr. Spann and that he would be a superb addition to the board. It was suggested that the key contact at the Governor’s office was no longer in that position and that follow up efforts should proceed with John Hannah. There was further discussion of possible board members for the other open position and the needs of the board. The importance of ethnic and geographic diversity was raised along with the possibility of getting a communications professional to serve.

**Communications:**  Chair Rick Hug reported (see attached report) on a meeting of the CFF Alliance communications committee. The group is reviewing some promising “reframing child abuse and neglect” messaging and research and considering the advisability of a single simple message that could have the impact of effective campaigns for drunk driving, seat belt wearing, and other issues. The Alliance committee has also developed an inventory of social media sites and efforts by Alliance members around the country.

Chair Hug detailed a plan to send emails to all those who renew their KFTF license plates and who allow us to communicate with them. Will Young will arrange to have the names forwarded to Rick. There was no objection to the list of bullet points in the report detailing the content of the email. Rick will draft the email and circulate it to the board for review.

The communications committee is also considering a meeting with other state partners to explore a statewide primary prevention communications effort.

**PCAI Quarterly Report / Deliverables:**  PCAIN director of programs Sandy Runkle and Villages CEO Shannon Schumacher reviewed recent PCAIN activities (see report).

Sandy noted the training issues posed by the Delta variant and the resulting lower number of contacts in recent weeks. She brought attention to the expanding list of local PCA councils around the state and noted that no councils had been lost (deactivated) during the past year. Sandy provided some detail on her work with the IU School of Social Work developing curriculum materials for child abuse prevention and community engagement. This effort will assure that future social workers are tuned into current thinking and best practices in child abuse prevention. She highlighted work with the Monique Burr Foundation and training with a large school district cooperative in Shelby, Hancock, and Johnson counties. She also mentioned continuing efforts with the Social Emotional Learning research project, the Nurturing Fathers Program (several groups underway) and Stewards of Children training.

Shannon noted that the Matt Bremen run continues as a Villages fundraiser devoted to PCAIN and that PCAIN had recently received a $2500 donation from the Wabash Correctional Facility.

**Odds and Ends:**

State Appropriations – There was no information available about Indiana’s intentions with regard to the federal emergency Community-based Child Abuse and Neglect prevention (CB-CAP) dollars (Indiana’s share is approximately $5 million). Rick will follow up with David Reed of DCS.

Framework Update**:** Sandy reported that the planning team had finished its preliminary revisions to the framework and was preparing to introduce the toolkit to the pilot communities. As at the KFTF June board meeting, there was a discussion of developments in identifying “backbone” organizations for both the statewide and the local organizing efforts. At this point there is no solution to this issue. The planning group is assuming and hoping that some organizations will “step up” to take on this role.

Thriving Families -- Chair Shelton reported on an informative break-out session on the Thriving Families Initiative at the Prevent Child Abuse America conference. She noted that most efforts around the country are in their beginning stages. She said that the group is recognizing that parental “lived experience” suitable for advisory committees should not be limited to those with contact with the child welfare system. She reported briefly on a program offered by a hospital which provides a nurse home visit opportunity to ALL new parents not just at-risk parents. She suggested that, at the present time, Indiana’s Framework project is probably the item in Indiana’s Thriving Families plan that is most consistent with the spirit of the Initiative.

**Next meeting:** Chair Shelton noted that the next meeting would be Thursday, October 21 from 1:00 to 3:00 PM Eastern (The final meeting of the year will be December 16, 2021)

**Adjournment:** There being no further business the meeting was adjourned at 2:55 PM.