

CLEARLINE USA INC.



COMPANY NAME/ LOCATION

Clearline USA Inc.
3301 Mount Pleasant Blvd, Muncie, IN
47302

AMOUNT FUNDED

Clearline USA Inc. was awarded \$200,000 by RMDP to go towards the purchase of a Cracker Mill system, which processes shredded scrap tires, to help produce recycled rubber products. They matched the award amount, bringing the project total to more than \$400,000.

PROJECT SUMMARY

Clearline USA moved to Muncie, Indiana in 2022. They requested RMDP funds to help purchase a Cracker Mill system for \$1,000,000. Their total project included an investment of \$1,875,000 from their company to purchase and install equipment and buy a building in Muncie.

- The Cracker Mill will process around 40 million lbs. of rubber each year when fully functional.
- Two employees have been hired at \$20 an hour, with benefits, to operate the equipment.

A BIG MOVE TO INDIANA

Clearline USA did not always include “USA”. In fact, The Clearline Group originated in Winnipeg, Canada, but moved to Indiana in 2022 because of our raw materials and customer base. RMDP’s involvement with Clearline USA is one piece of a very large initiative to help the new factory begin molding goods from recycled Indiana rubber. A major factor in Clearline USA achieving success is their ability to create their own crumb rubber for manufacturing purposes. Instead of purchasing crumb rubber from other companies to supply manufacturing lines, Clearline USA will grind down tire shreds/TDF (tire derived fuel) from waste tires into their own crumb rubber. This process saves the company money while preventing Indiana waste tires from going to the landfill or being burned as fuel.



The company used our grant and their matched funds to purchase a Cracker Mill system, which grinds tire shreds into crumb rubber, in October 2023. In early 2024, the equipment began running, not yet at full capacity, and in two months processed 750,000 lbs. of Indiana waste tires. Clearline USA estimated that once adjustments on the machine were made the facility would process 40 million lbs. of rubber in 2024 alone. These astonishing numbers are excellent news for supplying circular economy markets for waste tires in Indiana. By reusing rubber, Clearline USA is also supporting source reduction and contributing less to deforestation in pursuit of resources for new rubber. As other aspects of Clearline USA’s overall initiative continue to unfold in 2025, their use of waste rubber is already positively impacting Indiana communities and will continue to have a widespread impact as their numbers grow.