

**Date of Next Known Updates/Changes:**

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If there are any questions regarding pricing of brands or brands not listed, contact Heather Lynch at (317) 691-4826 or [hlynch@atc.in.gov](mailto:hlynch@atc.in.gov). EMAIL is preferred. For a list of licensed wholesalers to purchase cigarettes and other tobacco products from - [click here](#). For information on which brands can be legally sold in Indiana and those that are, or are about to be delisted - [click here](#).

**\*\*\* PLEASE sign up for Marketing Cloud with your EMAIL and subscribe to “Tobacco Industry” (as well as any other topic you are interested in) Future lists will be pushed to you every time it is updated. The signup will popup on the ATC Homepage. <https://www.in.gov/atc/>**

**RECENTLY Changed / Updated:**

**5/11/2026- Premier Ace list price increase and buydown change**

**05/04/2026- Premier Ace list price decrease; LD buydown change**

**04/25/2026- Multiple list price increases/buydown changes, Remove temp. buydown from Marlboro (individual effective dates in “Date of Website Update column”)**

**04/21/2026- Premier list price increases and some buydown changes**

**04/13/2026- PM list price increases and temp. pack allowance on all Marlboro through 4/25**

**6/26/2020- **\*\*\*RETAILER UNDER 21 TOBACCO\*\*\*** (on last page after delisting)**

Cigarette Brand	Brand List	Manufacturer	Date of Website Update	Minimum Retail Price Per Carton	Minimum Retail Price Per Pack	Wholesale Price NOT Delivered	Wholesale Price Delivered
1839		Premier Mfg. / U.S. Flue-Cured Tobacco Growers	4/21/2026	\$73.19	\$7.32	\$81.18	\$81.57
1st Class		Premier Mfg. / U.S. Flue-Cured Tobacco Growers	4/21/2026	\$65.23	\$6.53	\$60.43	\$60.72
24/7		Xcaliber Intl Ltd	7/1/2025	\$63.87	\$6.39	\$56.62	\$56.90
305's		Dosal Tobacco	7/1/2025	\$67.86	\$6.79	\$59.23	\$59.52
Ace		Premier Mfg. / U.S. Flue-Cured Tobacco Growers	5/11/2026	\$61.39	\$6.14	\$56.64	\$56.92
American Bison	Kings -Blue, Gold, Yellow, Green, and Dark Green	Wind River Tobacco	7/1/2025	\$63.69	\$6.37	\$55.59	\$55.86
Aura		Cheyenne Intl Inc.	7/1/2025	\$75.75	\$7.58	\$66.07	\$66.44
Baron		Farmers Tobacco Co.	7/1/2025	\$67.77	\$6.78	\$59.15	\$59.44
Basic		Philip Morris	1/26/2026	\$65.61	\$6.57	\$91.32	\$91.76
Benson & Hedges		Philip Morris	4/13/2026	\$168.76	\$16.88	\$147.32	\$148.03
Berley		Xcaliber Intl Ltd	7/1/2025	\$71.13	\$7.12	\$62.09	\$62.39
Cambridge	Delisted effective 06/27/2025!!	Philip Morris	7/1/2025				
Camel	All Platinums, ALL Wides, No. 9's, Blue King Soft Pack, Filter King Soft Pack,	R.J. Reynolds	4/27/2026	\$156.49	\$15.65	\$136.61	\$137.27

Camel - \$19.66 BD	Crush King Box; Crush Rich King Box; Crush Smooth Menthol King Box; Crush Smooth Menthol Silver King Box	R.J. Reynolds	4/27/2026	\$113.71	\$11.38	\$116.43	\$116.99
Camel - \$23.66 BD	Blue King Box, Classic Blue King Box; Blue 99s, Classic Blue 99s, Filter 99s, Classic Filter 99s; Filter King Box, Classic Filter King Box; Classic Menthol; Classic Menthol Silver; Classic Gold, Classic Gold 99's	R.J. Reynolds	4/27/2026	\$109.71	\$10.98	\$116.43	\$116.99
Camel (non-filter)		R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Camel Black Series	Black Series: Red Box, Gold Box, Blue Box; Black Series Blend 01 Box, Blend 02 Box, Blend 03 Box	R.J. Reynolds	4/27/2026	\$133.37	\$13.34	\$116.43	\$116.99
Camel NM	Crisp NM Blue King Box, Crisp NM Green King Box, Crush NM Oasis Blue Box, Crush NM Oasis Green Box, Crush NM Oasis Silver Box	R.J. Reynolds	4/27/2026	\$133.37	\$13.34	\$116.43	\$116.99
Camel Specially Marked One Pack Deal (\$0.25)	Camel Menthol; Camel Silver; Camel Blue; Camel Filter Box; Camel Filter 99s, Camel Blue 99s	R.J. Reynolds	4/27/2026	N/A	\$10.73	\$116.43	\$116.99
Camel Specially Marked One Pack Deal (\$0.25)	Camel Crush Menthol	R.J. Reynolds	4/27/2026	N/A	\$11.13	\$116.43	\$116.99
Camel Specially Marked One Pack Deal (\$0.50)	Camel Menthol; Camel Silver; Camel Blue; Camel Gold; Camel Gold 99	R.J. Reynolds	4/27/2026	N/A	\$10.48	\$116.43	\$116.99
Camel Specially Marked One Pack Deal (\$0.50)	Camel Crush Menthol; Camel Crush Menthol Silver; Camel Crush Rich	R.J. Reynolds	4/27/2026	N/A	\$10.88	\$116.43	\$116.99
Camel Specially Marked One Pack Deal (\$1.00)	Camel Classic Blue; Camel Classic Filter	R.J. Reynolds	4/27/2026	N/A	\$9.98	\$116.43	\$116.99
Camel Specially Marked One Pack Deal (\$1.00)	Camel Crush Menthol; Camel Crush Menthol Silver; Camel Crush	R.J. Reynolds	4/27/2026	N/A	\$10.38	\$116.43	\$116.99
Camel Turkish	Turkish Gold, Turkish Royal, Turkish Silver	R.J. Reynolds	4/27/2026	\$156.49	\$15.65	\$136.61	\$137.27
Camel Turkish Blend-\$23.66 BD	Gold King Box, Royal King Box, Silver King Box; Jade Silver King Box, Jade King Box	R.J. Reynolds	4/27/2026	\$109.71	\$10.98	\$116.43	\$116.99
Capri		R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Carlton		R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Cherokee	0	Cherokee Brand-Firebird Mfg.	7/1/2025	\$62.98	\$6.30	\$56.63	\$56.91
Chesterfield		Philip Morris	7/1/2025	\$105.91	\$10.60	\$92.45	\$92.90
Cheyenne	Red King and 100, Gold King and 100, Menthol King and 100, Silver King and 100, Menthol Silver King and 100, Non-Filter King	Cheyenne Intl Inc.	7/1/2025	\$66.01	\$6.61	\$57.62	\$57.90
Crowns		Commonwealth Brands	4/27/2026	\$72.04	\$7.21	\$64.63	\$64.94
Crowns-Specially Marked Packs (\$.35 off)	Red, Gold, Menthol Dark Green	Commonwealth Brands	4/27/2026	N/A	\$6.81	\$61.13	\$61.44
Doral		R.J. Reynolds	1/26/2026	\$110.80	\$11.08	\$96.72	\$97.19

DTC		Dosal Tobacco	7/1/2025	\$65.81	\$6.59	\$57.44	\$57.72
Dunhill		R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Eagle 20's		Liggett Vector Brands	4/24/2026	\$102.75	\$10.28	\$93.19	\$93.64
Eagle 20's Specially Marked Packs- \$0.50 off		Liggett Vector Brands	4/24/2026	N/A	\$9.78	\$93.19	\$93.64
Eagle 20's Specially Marked Packs- \$1.00 off		Liggett Vector Brands	4/24/2026	N/A	\$9.28	\$93.19	\$93.64
Echo		Xcaliber Intl Ltd	7/1/2025	\$84.41	\$8.45	\$73.69	\$74.04
Eclipse		R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Edgefield		Xcaliber Intl Ltd	7/1/2025	\$75.06	\$7.51	\$65.52	\$65.84
Eve		Liggett Vector Brands	4/24/2026	\$138.01	\$13.81	\$120.48	\$121.06
Export A		Japan Tobacco Intl.	4/24/2026	\$119.56	\$11.96	\$104.37	\$104.87
Fortuna		Commonwealth Brands	3/30/2026	\$134.86	\$13.49	\$117.72	\$118.29
Global Classic	Red King Box, Menthol King Box, Gold King Box, Red 100 Box, Menthol 100 Box, Gold 100 Box, Silver 100 Box, Menthol Gold 100 Box	Global Tobacco	7/1/2025	\$58.36	\$5.84	\$50.94	\$51.19
GPC	DELISTED effective 02/6/2022 (Non-Filter King Soft)	R.J. Reynolds	2/06/2022				
GPC		R.J. Reynolds	4/27/2026	\$172.57	\$17.26	\$150.65	\$151.37
Grand Prix	0	Liggett Vector Brands	4/24/2026	\$131.57	\$13.16	\$114.86	\$115.41
Hestia	Delisted 12/22/2025 Hesper, Stone, Viridis	Nasco	12/22/2025				
Kamel Red	Original box; Smooth Taste Box	R.J. Reynolds	4/27/2026	\$172.57	\$17.26	\$150.65	\$151.37
Kamel Red	Original box 100; Smooth Taste 100	R.J. Reynolds	4/27/2026	\$172.57	\$17.26	\$150.65	\$151.37
Kent	Classic Kings; Classic 100; Kent Gold Kings; Kent III Silver Reg; Kent III Silver 100; Kent Gold 100	R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Kentucky's Best		Farmers Tobacco Co.	7/1/2025	\$70.91	\$7.10	\$61.90	\$62.20
Kool		ITG Brands	4/27/2026	\$123.40	\$12.34	\$119.59	\$120.17
Kool Black		ITG Brands	4/27/2026	\$83.33	\$8.34	\$84.44	\$84.85
Kool Black- Specially Marked Packs (.50 off)		ITG Brands	4/27/2026	N/A	\$7.77	\$79.44	\$79.85
Kool Luxe		ITG Brands	3/30/2026	\$100.00	\$10.00	\$119.59	\$120.17
Kool Luxe- Specially Marked Packs (1.00 off)	Non-Menthol Kings Box Kings/100s; Non-Menthol Gold Box Kings/100s	ITG Brands	3/30/2026	N/A	\$8.86	\$109.59	\$110.17
Kool- Specially Marked Packs (.50 cents off)	Green and Blue	ITG Brands	4/27/2026	N/A	\$11.77	\$114.59	\$115.17
Kool- Specially Marked Packs (1.00 off)	Green and Blue; NM	ITG Brands	4/27/2026	N/A	\$11.20	\$109.59	\$110.17
L & M		Philip Morris	4/13/2026	\$131.07	\$13.11	\$116.16	\$116.72
L & M Specially Marked Packs		Philip Morris	4/13/2026	N/A	\$12.54	\$111.16	\$111.72
LD		Japan Tobacco Intl.	5/4/2026	\$66.78	\$6.68	\$66.15	\$66.47
LD Club	REMOVED From Directory	Japan Tobacco Intl.	7/1/2025				
LD Specially Marked Packs- \$0.50 off		Japan Tobacco Intl.	5/4/2026	N/A	\$6.18	\$66.15	\$66.47
LD Specially Marked Packs- \$0.30 off		Japan Tobacco Intl.	5/4/2026	N/A	\$6.38	\$66.15	\$66.47

Liggett Select		Liggett Vector Brands	4/24/2026	\$128.09	\$12.81	\$117.93	\$118.50
Lucky Strike	Red Filter King and 100 box, Gold Filter King and 100 box, Menthol Box, Menthol 100 Box, Menthol Silver Box, Menthol Silver 100 Box, Activate Blue Box, Activate Green Menthol King Box	R.J. Reynolds	4/27/2026	\$85.78	\$8.58	\$92.77	\$93.22
Lucky Strike	Non-Filter	R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Lucky Strike Special Packs (\$0.50 off)	Red Filter King and 100 box, Gold Filter King and 100 box	R.J. Reynolds	4/27/2026	N/A	\$8.08	\$92.77	\$93.22
Lucky Strike Special Packs (\$1.00 off)	Red Filter King and 100 box, Gold Filter King and 100 box	R.J. Reynolds	4/27/2026	N/A	\$7.58	\$92.77	\$93.22
Mainstreet		Xcaliber Intl Ltd	7/1/2025	\$65.65	\$6.57	\$57.31	\$57.58
Malibu		Commonwealth Brands	4/27/2026	\$63.85	\$6.39	\$57.05	\$57.32
Manitou		Premier Mfg. / U.S. Flue-Cured Tobacco Growers	7/1/2025	\$93.77	\$9.38	\$81.85	\$82.25
Marlboro 72s Menthol	Marlboro 72s Green Box; 72s Black Box	Philip Morris	4/26/2026	\$134.57	\$13.46	\$124.90	\$125.50
Marlboro 72s Non-Menthol	Marlboro 72s Box; 72's Gold Box; 72s Silver Box	Philip Morris	4/26/2026	\$128.61	\$12.87	\$119.70	\$120.27
Marlboro Black Menthol Packings	Marlboro Menthol Black Special Select Box & 100s Box; NXT Box; Marlboro Midnight Methol Box, Marlboro Menthol Slate Box & 100s Box.	Philip Morris	4/26/2026	\$104.75	\$10.48	\$115.02	\$115.57
Marlboro Black Non-Menthol Packings	Marlboro Black Special Blend Box & 100s Box; Marlboro Edge King Box, Marlboro Black Gold Box & 100's	Philip Morris	4/26/2026	\$104.75	\$10.48	\$115.02	\$115.57
Marlboro Gold Label	Marlboro Gold Label Box, Marlboro Gold Label 100 Box	Philip Morris	4/26/2026	\$117.11	\$11.72	\$102.23	\$102.72
Marlboro Mainline Menthol Packings	Marlboro King Menthol Box, Marlboro 100 Menthol Box, Marlboro Gold King Menthol Box, Marlboro Gold 100 Menthol Box, Marlboro Gold 100 Menthol Soft, Marlboro Silver King Menthol Box, Marlboro Silver 100 Menthol Box, Marlboro Blue 83 Menthol Box, Marlboro Blue 100 Menthol Box, Marlboro Smooth King Menthol Box, Marlboro Smooth 100 Menthol Box, Marlboro Ice King Menthol Box, Marlboro Ice 100 Menthol Box, Marlboro Menthol Smooth Ice Box, Marlboro Menthol Bold Ice Box	Philip Morris	4/26/2026	\$143.07	\$14.31	\$124.90	\$125.50

Marlboro Mainline Non-Menthol Packings	Marlboro King Box, Marlboro King Soft, Marlboro 100 Box, Marlboro 100 Soft, Marlboro King Box 25s, Marlboro King Box 5pk, Marlboro 83s King Box, Marlboro Gold King Box, Marlboro Gold King Soft, Marlboro Gold 100 Box, Marlboro Gold 100 Soft, Marlboro Gold King Box 25s, Marlboro Gold King Box 5pk, Marlboro Silver Box, Marlboro Silver 100 Box, Marlboro Blend No. 27 King Box, Marlboro Blend No. 27 King Soft, Marlboro Blend No. 27 100 Box, Marlboro Southern Cut King Box, Marlboro Red Label, Marlboro Red Label 100 Box	Philip Morris	4/26/2026	\$129.61	\$12.97	\$119.70	\$120.27
Marlboro Special Select Packings	Red Pack Special Select Box & 100s Box; Gold Pack Special Select Box & 100s Box;	Philip Morris	4/26/2026	\$91.61	\$9.17	\$119.70	\$120.27
Marlboro Specially Marked One Pack Deals Special Select (\$.50)	Special Select Red Pack Box & 100's; Special Select Gold Pack Box & 100s Box; Special Blend Green Box & 100s	Philip Morris	4/26/2026	N/A	\$8.60	\$114.70	\$115.27
Marlboro Specially Marked One Pack Deals Black Gold Non-Menthol Packings (\$1.00)	Marlboro Black Gold Box & 100's; Marlboro Black Special Blend Box & 100s Box	Philip Morris	4/26/2026	N/A	\$9.34	\$105.02	\$105.57
Marlboro Specially Marked One Pack Deals Black Menthol (\$.50)	Marlboro Menthol Black Special Select Box & 100s Box; NXT Box; Marlboro Midnight Methol Box, Marlboro Menthol Slate Box & 100s Box.	Philip Morris	4/26/2026	N/A	\$9.91	\$110.02	\$110.57
Marlboro Specially Marked One Pack Deals Black Menthol (\$1.00)	Marlboro Menthol Black Special Select Box & 100s Box; NXT Box; Marlboro Midnight Methol Box, Marlboro Menthol Slate Box & 100s Box.	Philip Morris	4/26/2026	N/A	\$9.34	\$105.02	\$105.57
Marlboro Specially Marked One Pack Deals Black Non-Menthol (\$.50)	Marlboro Black Special Blend Box & 100s Box; Marlboro Edge Box	Philip Morris	4/26/2026	N/A	\$9.91	\$110.02	\$110.57
Marlboro Specially Marked One Pack Deals Black Non-Menthol (\$1.00)	Marlboro Black Special Blend Box & 100s Box; Marlboro Edge Box	Philip Morris	4/26/2026	N/A	\$9.34	\$105.02	\$105.57
Marlboro Specially Marked One Pack Deals Mainline Menthol (\$.50)	Menthol Box; Menthol 100s Box; Menthol Gold Pack Box; Menthol Gold Pack 100s Box; Marlboro Smooth Box and Smooth 100s box	Philip Morris	4/26/2026	N/A	\$13.74	\$119.90	\$120.50
Marlboro Specially Marked One Pack Deals Mainline Non-Menthol (\$.50)	Red Label Box; Red Label 100s Box; Eighty-Threes Box; Blend No. 27 Box; Blend 27 100s Box; Southern Cut Box	Philip Morris	4/26/2026	N/A	\$12.40	\$114.70	\$115.27
Maverick		ITG Brands	4/27/2026	\$86.56	\$8.66	\$97.91	\$98.38

Maverick- Specially Marked Packs- \$.50 off	Red and Menthol	ITG Brands	4/27/2026	N/A	\$8.09	\$92.91	\$93.38
Maverick- Specially Marked Packs- \$1.00 off	Non-Menthol	ITG Brands	4/27/2026	N/A	\$7.52	\$87.91	\$88.38
Merit		Philip Morris	4/13/2026	\$168.76	\$16.88	\$147.32	\$148.03
Misty		R.J. Reynolds	4/27/2026	\$160.65	\$16.07	\$140.25	\$140.92
Monarch	DELISTED effective 02/6/2022 (Blue 100 Soft, Gold 100 Soft, Gold King Box)	R.J. Reynolds					
Monarch	0	R.J. Reynolds	4/27/2026	\$172.57	\$17.26	\$150.65	\$151.37
Montclair		Commonwealth Brands	3/30/2026	\$92.70	\$9.27	\$80.92	\$81.31
Montego		Liggett Vector Brands	4/24/2026	\$77.60	\$7.76	\$72.54	\$72.89
Montego Specially Marked Packs (\$0.50)		Liggett Vector Brands	4/24/2026	N/A	\$7.26	\$72.54	\$72.89
Montego Specially Marked Packs (0.30)		Liggett Vector Brands	4/24/2026	N/A	\$7.46	\$72.54	\$72.89
More		R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Nashville	Kings and 100's- Red, Gold, Silver, Green	Wind River Tobacco	7/1/2025	\$67.26	\$6.73	\$58.72	\$59.00
Nashville- Specially Marked Packs (\$1.50)	Kings and 100's- Red, Gold, Silver, Green	Wind River Tobacco	7/1/2025	N/A	\$5.23	\$58.72	\$59.00
Nat's - All Styles	Original, Yellow, Blue and Menthol	Philip Morris	7/1/2025	\$129.26	\$12.93	\$112.83	\$113.38
Natural American Spirits; Natural American Spirits Organic Tobacco	Full Bodied Red, Smooth Gold	Santa Fe Natural Tobacco	7/1/2025	\$115.31	\$11.54	\$101.98	\$102.47
Natural American Spirits; Natural American Spirits Organic Tobacco	Non-Menthol Styles	Santa Fe Natural Tobacco	4/27/2026	\$143.15	\$14.32	\$126.42	\$127.02
Natural American Spirits; Natural American Spirits Organic Tobacco	"SKY" Made with Organic Tobacco Smooth Taste	Santa Fe Natural Tobacco	4/27/2026	\$148.87	\$14.89	\$131.41	\$132.04
Natural American Spirits; Natural American Spirits Organic Tobacco	Menthol Styles, Dark Green, Mellow Menthol Green; Organic HP Turquoise; Organic HP Gold	Santa Fe Natural Tobacco	4/27/2026	\$148.87	\$14.89	\$131.41	\$132.04
Natural American Spirits; Natural American Spirits Organic Tobacco Specially Marked One Pack Deal (\$1.00)	Full Bodied Red, Smooth Gold	Santa Fe Natural Tobacco	7/1/2025	N/A	\$10.54	\$101.98	\$102.47
Natural American Spirits; Natural American Spirits Organic Tobacco Specially Marked One Pack Deal (\$1.00)	"SKY" Made with Organic Tobacco Smooth Taste	Santa Fe Natural Tobacco	4/27/2026	N/A	\$13.89	\$131.41	\$132.04
Newport Menthol	King Box, 100s Box	R.J. Reynolds	4/27/2026	\$128.37	\$12.84	\$127.04	\$127.65
Newport Menthol	King Soft Pack, 100s Soft Pack	R.J. Reynolds	4/27/2026	\$118.37	\$11.84	\$127.04	\$127.65
Newport Menthol	Boost Gold King and Boost Menthol King; GOLD: Soft Pack, 100s Soft Pack, 100s Box, King Box; BLUE: King Box, 100s Box; Smooth King Select Box; Smooth Select 100s Box Platinum: Blue King Box, Blue 100's Box;	R.J. Reynolds	4/27/2026	\$141.87	\$14.19	\$127.04	\$127.65

Newport Menthol Specially Marked One Pack Deal (\$0.50 off)	Menthol King, 100s	R.J. Reynolds	4/27/2026	N/A	\$12.34	\$127.04	\$127.65
Newport Menthol Specially Marked One Pack Deal (\$0.50 off)	Boost Gold King, and Boost Menthol King	R.J. Reynolds	4/27/2026	N/A	\$13.69	\$127.04	\$127.65
Newport Menthol Specially Marked One Pack Deal (\$1.00 off)	Boost Gold King and Boost Menthol King	R.J. Reynolds	4/27/2026	N/A	\$13.19	\$127.04	\$127.65
Newport Non-Menthol	All EXP No Longer Sold by MFG-Still at retail	R.J. Reynolds	7/1/2025	\$86.44	\$8.65	\$117.37	\$117.93
Newport Non-Menthol	NM Blend Box, NM Blend 100 Box	R.J. Reynolds	4/27/2026	\$143.87	\$14.39	\$127.04	\$127.65
Newport Non-Menthol	Green NM	R.J. Reynolds	4/27/2026	\$143.87	\$14.39	\$127.04	\$127.65
Newport Non-Menthol	King Box, 100s Box, Gold King Box, Gold 100s Box	R.J. Reynolds	4/27/2026	\$132.19	\$13.22	\$116.85	\$117.41
Newport Non-Menthol	NM Reserve King Box, NM Reserve 100 Box, NM Reserve Gold Box, NM Reserve Gold 100 Box	R.J. Reynolds	4/27/2026	\$132.19	\$13.22	\$116.85	\$117.41
Newport Non-Menthol Specially Marked One Pack Deal (\$1.00 off)	King Box	R.J. Reynolds	4/27/2026	N/A	\$12.22	\$116.85	\$117.41
Newport Specially Marked One Pack Deal (\$0.25 off)	Menthol King; 100s	R.J. Reynolds	4/27/2026	N/A	\$12.59	\$127.04	\$127.65
Newport Specially Marked One Pack Deal (\$1.00 off)	Menthol King, 100s	R.J. Reynolds	4/27/2026	N/A	\$11.84	\$127.04	\$127.65
Now	Red, Red 100, Menthol Green, Menthol Green 100	R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Old Gold	DELISTED effective 2/6/2022 (Filter 100 Soft)	R.J. Reynolds					
Old Gold	Blue Filter 100, Filter King, Filter Box, Gold Box, Gold Box 100	R.J. Reynolds	4/27/2026	\$172.57	\$17.26	\$150.65	\$151.37
Palermo- All Styles	NOTICE of Delisting-Effective 5/08/2023!!	Tabacalera del Este, S.A.-TABESA					
Pall Mall	All Pall Mall Select styles	R.J. Reynolds	4/27/2026	\$70.81	\$7.09	\$83.20	\$83.60
Pall Mall	Blue 100 Box; Blue King Box; Menthol Green Filter 100 Box; Menthol Black 100 Box; Menthol Black King Box; Menthol Green Filter King Box; Menthol White 100 Box; Menthol White King Box; Orange 100 Box; Orange King Box; Red 100 Box; Red King Box	R.J. Reynolds	4/27/2026	\$117.43	\$11.75	\$112.69	\$113.23
Pall Mall Non-Filtered		R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Pall Mall Specially Marked One Pack Deal (\$0.25)	Blue; Blue 100s; Red; Red 100s	R.J. Reynolds	4/27/2026	N/A	\$11.50	\$112.69	\$113.23
Pall Mall Specially Marked One Pack Deal (\$0.50)	Classic Menthol Silver and Silver 100s; Menthol Silver; Blue; Blue 100s; Menthol Green 100s; Red; Red 100s	R.J. Reynolds	4/27/2026	N/A	\$11.25	\$112.69	\$113.23
Pall Mall Specially Marked One Pack Deal (\$1.00)	Blue; Blue 100s; Red; Red 100s	R.J. Reynolds	4/27/2026	N/A	\$10.75	\$112.69	\$113.23

Pall Mall Vintage Gold 100 Soft Pack		R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Palmetto	0	Cherokee Brand-Firebird Mfg.	7/1/2025	\$60.88	\$6.09	\$56.63	\$56.91
Parliament		Philip Morris	4/13/2026	\$154.63	\$15.47	\$134.99	\$135.64
Pinnacle	Pinnacle Full Flavor King & 100, Pinnacle Gold 100, Pinnacle Menthol 100	Nasco	12/29/2025	\$76.49	\$7.65	\$66.77	\$67.09
Pinnacle VLN	Pinnacle VLN Gold King, Pinnacle VLN Red King, Pinnacle VLN Menthol King	Nasco	12/29/2025	\$102.34	\$10.24	\$89.34	\$89.77
Pyramids		Liggett Vector Brands	4/24/2026	\$117.95	\$11.80	\$102.96	\$103.46
Pyramids Specially Marked Packs		Liggett Vector Brands	4/24/2026	N/A	\$11.60	\$102.96	\$103.46
Rave		Commonwealth Brands	3/30/2026	\$134.86	\$13.49	\$117.72	\$118.29
Salem		ITG Brands	3/30/2026	\$156.54	\$15.66	\$136.65	\$137.31
Seneca 120's		Grand River Enterprises	8/15/2025	\$66.83	\$6.69	\$58.99	\$59.28
Seneca Kings, 100's, 72's		Grand River Enterprises	8/15/2025	\$65.41	\$6.55	\$57.76	\$58.03
SF	Red King, Blue King, Gray King, Menthol Dark Green King, Menthol Pale Green King	Nasco	12/29/2025	\$76.19	\$7.62	\$66.51	\$66.83
SF Black Label	Black Label Red King, Black Label Red 100, Black Label Blue King, Black Label Blue 100, Black Label Gray King, Black Label Gray 100	Nasco	12/29/2025	\$85.49	\$8.55	\$78.99	\$79.37
SF Non-filter	NF Box	Nasco	12/29/2025	\$80.31	\$8.04	\$70.10	\$70.44
SF VLN	SF VLN King Box Gold, SF VLN Menthol King Box, SF VLN Red Kink Box	Nasco	12/29/2025	\$102.34	\$10.24	\$89.34	\$89.77
Shield		Premier Mfg. / U.S. Flue-Cured Tobacco Growers	4/21/2026	\$93.35	\$9.34	\$81.49	\$81.88
Silver Eagle	Full Flavor Kings Box, Full Flavor 100 box, Gold Kings Box, Gold 100 Box, Blue 100 Box, Menthol FF Kings Box, Menthol FF 100 Box, Menthol 100 Box, Menthol Kings Box	Liggett Vector Brands	7/1/2025	\$80.40	\$8.04	\$70.18	\$70.52
Silver Eagle	Menthol Slims 120 Box, Blue Slims 120 Box	Liggett Vector Brands	7/1/2025	\$80.76	\$8.08	\$70.50	\$70.84
Skydancer		Seneca-Cayuga Tobacco Company	7/1/2025	\$60.29	\$6.03	\$52.63	\$52.88
Sonoma		Commonwealth Brands	4/27/2026	\$71.31	\$7.14	\$86.69	\$87.11
Sonoma-Specially Marked Packs (\$.50 off)	Red, Gold, Menthol Dark Green	Commonwealth Brands	4/27/2026	N/A	\$6.57	\$81.69	\$82.11
State Express 555		R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Tareyton		R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Teton- No. 18	Teton No. 18 Kings-Yellow, Blue, Green	Wind River Tobacco	7/1/2025	\$60.12	\$6.02	\$52.47	\$52.73
Teton- No. 18 Specially Marked Packs (\$1.50)	Teton No. 18 Kings-Yellow, Blue, Green	Wind River Tobacco	7/1/2025	N/A	\$4.52	\$52.47	\$52.73
Teton- No. 6	Teton No. 6 100's- Red, Gold, Black, Green	Wind River Tobacco	7/1/2025	\$60.12	\$6.02	\$52.47	\$52.73
Teton- No. 6 Specially Marked Packs (\$1.00)	Teton No. 6 100's- Red, Gold, Black, Green	Wind River Tobacco	7/1/2025	N/A	\$5.02	\$52.47	\$52.73
Tourney	Tourney, Tourney Slims	Liggett Vector Brands	7/1/2025	\$78.95	\$7.90	\$69.35	\$69.69

Traffic		Premier Mfg. / U.S. Flue-Cured Tobacco Growers	4/21/2026	\$60.94	\$6.10	\$53.16	\$53.45
True	DELISTED effective 2/6/2022 (King Box, Menthol King Soft)	R.J. Reynolds					
True	King Soft, 100 Soft, 100 Box, Menthol 100 Soft, Menthol Green, Blue	R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Ultra Buy		Premier Mfg. / U.S. Flue-Cured Tobacco Growers	4/21/2026	\$78.47	\$7.85	\$68.44	\$68.83
USA Gold		Commonwealth Brands	3/30/2026	\$142.37	\$14.24	\$124.28	\$124.88
Vantage	Classic, Classic 100s, Classic Menthol, Classic Menthol 100s	R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
Vantage	Classic Silver, Classic Silver 100s	R.J. Reynolds	4/27/2026	\$184.48	\$18.45	\$161.05	\$161.82
VB		Farmers Tobacco Co.	7/1/2025	\$67.77	\$6.78	\$59.15	\$59.44
Virginia Slims		Philip Morris	4/13/2026	\$154.63	\$15.47	\$134.99	\$135.64
VLN	Gold King Box; Menthol King Box; Red King Box	Nasco	12/29/2025	\$112.53	\$11.26	\$98.23	\$98.71
Wave		Japan Tobacco Intl.	4/24/2026	\$100.84	\$10.09	\$88.03	\$88.45
Wave Specially Marked Packs		Japan Tobacco Intl.	4/24/2026	N/A	\$9.59	\$88.03	\$88.45
Wild Horse		Premier Mfg. / U.S. Flue-Cured Tobacco Growers	4/21/2026	\$76.55	\$7.66	\$81.49	\$81.88
Wings		Japan Tobacco Intl.	4/24/2026	\$83.04	\$8.31	\$72.49	\$72.84
Winston		ITG Brands	4/27/2026	\$114.30	\$11.43	\$113.67	\$114.21
Winston Black		ITG Brands	4/27/2026	\$114.30	\$11.43	\$113.67	\$114.21
Winston Black - Specially Marked Packs- \$0.50 off		ITG Brands	4/27/2026	N/A	\$10.86	\$108.67	\$109.21
Winston Select	Red and Gold	ITG Brands	4/27/2026	\$83.40	\$8.34	\$83.71	\$84.12
Winston Select- Specially Marked Packs- \$0.50 off	Red and Gold	ITG Brands	4/27/2026	\$77.70	\$7.77	\$78.71	\$79.12
Winston Specially Marked Packs- \$1.00 off	Red, Gold, Menthol Green	ITG Brands	4/27/2026	N/A	\$10.29	\$103.67	\$104.21
Winston Specially Marked Packs- \$.50 off	Red, Gold, Menthol Green	ITG Brands	4/27/2026	N/A	\$10.86	\$108.67	\$109.21

**DELISTINGS:** Please be advised that pursuant to Ind. Code § 24-3-5.4-26, a determination by the Attorney General to remove a brand family or style from the directory is subject to review only by the Marion County Circuit Court. Indiana's Directory can be accessed via the Internet at <http://www.in.gov/attorneygeneral/2342.htm>.

**Effective 12/22/2025-** NASCO / Hestia brands

**Effective 06/27/2025-** Philip Morris USA, Inc. / Cambridge

**Effective 05/08/2023-** Tabacalera del Este, S.A. (TABESA) / Palermo

**Effective 07/01/2022-**

MANUFACTURER	BRAND NAME
Grand River Enterprises Six Nations, Ltd.	Couture
Philip Morris USA, Inc.	Commander, Dave's, English Ovals, Lark, Players Saratoga
Scandinavian Tobacco Group Lane Ltd.	Samson (RYO)

**Effective 05/01/2022-** KT&G Carnival, This, and Timeless Time

**Effective 02/06/2022-** R.J. Reynolds Tobacco Company- GPC Non-Filter King Soft Pack, Monarch Blue 100 Soft Pack, Monarch Gold 100 Soft Pack, Monarch Gold King Box, Old Gold 100 Box, True King Box, True Menthol King Soft Pack,

**Effective 06/28/2021-** Sherman's 1400 Broadway NYC, LLC- Black & Gold, Cigarettellos, Classic, Havana Ovals, Hint Menthol, MCD, New York Cut. Originals, Select

**Effective 06/19/2020-** Kretek International- Dreams; U.S. Flue-Cured Tobacco Growers, Inc- Ace and Gold Crest

**Effective 11/20/2019-** RJ Reynolds:

Camel No. 9 100 Box	N/A
Camel No. 9 Menthe 100 Box	N/A
Monarch Red 100 Soft Pack	Monarch Classic Red 100 Soft Pack
Monarch Red King Box	Monarch Classic Red King Box
Monarch Menthol Gold 100 Soft Pack	Monarch Classic Menthol Gold 100 Soft Pack
Monarch Menthol Gold King Soft Pack	Monarch Classic Menthol Gold King Soft Pack
Monarch Menthol King Soft Pack	Monarch Classic Menthol King Soft Pack
More 120 Soft Pack	More Slim 120 Soft Pack
More Gold 120 Soft Pack	More Gold Slim 120 Soft Pack
Now King Soft Pack	Now Red King Soft Pack
Now Menthol King Soft Pack	Now Menthol Green King Soft Pack
Pall Mall Gold Filter 100 Soft Pack	Pall Mall Vintage Gold 100 Soft Pack
Pall Mall Menthol 100 Box	Pall Mall Menthol Green Filter 100 Box
Pall Mall Menthol King Box	Pall Mall Menthol Green Filter King Box
Vantage 100 Soft Pack	Vantage Classic 100 Soft Pack
Vantage Menthol King Soft Pack	Vantage Classic Menthol King Soft Pack

**Effective 06/012/2019-** Dosal Tobacco Corp.- Competidora

**Effective 06/03/2019-** ITG Brands- Rave-RYO ONLY, not cigarettes

**Effective 06/03/2019-** Nat Sherman- Fantasia and Naturals

**Effective 06/03/2019-** Scandinavian Tobacco Group Lane, LLC- Roll Rich RYO tobacco

**Effective 06/03/2019-** Top Tobacco, LP- McClintock RYO

**Effective 06/30/2019-** Wind River Tobacco- Custom Blends RYO tobacco

**Effective 05/31/2019-** Native Trading Associates- Native RYO tobacco

**Effective 08/21/2017** Liggett Group LLC – Tourney Blue 100s Box

Effective 01/27/2017 Firebird Manufacturing LLC – Brand MJ  
Effective 01/03/2018 – Nasco Products, LLC – Red Sun Brand  
August 29, 2016, Maverick Menthol Silver Box 100s  
June 27, 2016 - Davidoff, Davidoff Slims, Alpine

**RYO Machine Notification** - Recently, the U.S. Sixth Circuit Court of Appeals has upheld a rule issued by the federal government that RYO Retailers are Tobacco Manufacturers and overturned an injunction preventing the Alcohol and Tobacco Tax and Trade Bureau (TTB) from treating Retailers with RYO Machines as Tobacco Manufacturers. Any premise found to be in possession of a RYO Machine will be treated as a Manufacturer and enforcement action under the appropriate Indiana Code(s) will be taken against them by the Indiana State Excise Police.

## \*\*\*Retailer Tobacco 21 Law\*\*\*

Effective July 1, 2020

Please review the information below and disseminate to all your stores. You can also access this information anytime on the ATC website under Tobacco Resources. If you have any questions, please reach out to me via *email*.

[Hlynch@atc.in.gov](mailto:Hlynch@atc.in.gov)

**\*Instruct your employees to print and post the updated signage ASAP\***

**DIGEST OF SEA 1/ Public Law 49** (Full Version - <http://iga.in.gov/legislative/2020/bills/senate/1#document-da611859>)

Tobacco and vaping smoking age. Prohibits a person who is less than 21 years of age from buying or possessing: (1) tobacco; (2) e-liquids; or (3) electronic cigarettes. Makes conforming changes regarding enforcement provisions, sales certificates, prohibition of delivery sales, and notices posted at retail establishments and at vending machines. Provides that a retail establishment that sells an e-liquid to a person less than 21 years of age is subject to a civil judgment for an infraction. Doubles the civil judgment for an infraction for: (1) a retail establishment that sells or distributes tobacco, an e-liquid, or an electronic cigarette to a person less than 21 years of age; and (2) certain retail establishments that allow an underage person to enter their establishment. Modifies the time frame for when retail establishments may receive enhanced penalties for repeat e-liquid and tobacco products violations. Requires a merchant who mails or ships cigarettes as part of a delivery sale to use a shipping service that requires a customer to present identification if they appear to be less than 30 years of age. Provides that a tobacco sales certificate (certificate) may only be issued to a person who has not had an interest in a certificate revoked by the commission for a business location within one year. Makes it a Class C misdemeanor if a tobacco and vaping business operates within 1,000 feet of a public or private elementary or secondary school. Provides that a retail establishment in which tobacco products, electronic cigarettes, and e-liquids account for at least 85% of the retail establishment's gross sales: (1) may not allow a person who is less than 21 years of age to enter the retail establishment; and (2) is not subject to a statute prohibiting sales of tobacco or electronic cigarettes through a self-service display. Makes it a Class B infraction for a person to knowingly sell tobacco, an e-liquid, or an electronic cigarette that contains vitamin E acetate. Makes technical corrections.

**FREQUENTLY ASKED QUESTIONS:** [https://www.in.gov/atc/files/5895-Tobacco-21-FAQ\\_v2.pdf](https://www.in.gov/atc/files/5895-Tobacco-21-FAQ_v2.pdf)

### REQUIRED SIGNAGE LINKS:

Point of Sale/Door/Machine #1: [https://www.in.gov/atc/files/5895-Retail-tobacco-warning-notices\\_v2\\_Part1.pdf](https://www.in.gov/atc/files/5895-Retail-tobacco-warning-notices_v2_Part1.pdf)

Machine #2: (Vending Machines need BOTH #1 and #2) [https://www.in.gov/atc/files/5895-Retail-tobacco-warning-notices\\_v2\\_Part2.pdf](https://www.in.gov/atc/files/5895-Retail-tobacco-warning-notices_v2_Part2.pdf)

Tobacco Store Door: [https://www.in.gov/atc/files/ATC\\_Tobacco\\_Store\\_Sign\\_v2020.07.01.pdf](https://www.in.gov/atc/files/ATC_Tobacco_Store_Sign_v2020.07.01.pdf)