

Wabash County Commissioners
Wabash County Courthouse
1 West Hill Street
Wabash, IN 46992

RE: 2025 Funding

Dear Wabash County Commissioners,

On behalf of the staff and board of Visit Wabash County, we want to express our heartfelt gratitude for your financial support of our organization. Your investment reflects a deep commitment to the growth and vitality of our county, and we are truly honored by your trust in us as stewards of these resources.

At Visit Wabash County, we remain dedicated to ensuring that this investment is met with excellence. Whether through promoting the unique assets of Wabash County or fostering initiatives that enhance the quality of life for residents and visitors alike, we are committed to delivering results that align with the vision you have for our county.

Your support not only fuels our efforts but also strengthens our resolve to make Wabash County a thriving, vibrant destination for all. Thank you for your leadership and partnership in building a brighter future for our community.

Please don't hesitate to reach out if there is ever an opportunity for us to collaborate further or if we can assist in any way.

With sincere appreciation,

 Adam Stakeman President	 Dan Lauer Roland Vice President	 Howard Kaler Treasurer	 Nate Fansher Secretary
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 Jennifer Bailey Director	 Beth Gillespie Director	 Deb Conner Director	 Keli Cordill Director
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 Matt Jasen Director	 Christine Flohr Executive Director
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Visit Wabash County
Welcome Center & Gift Shop

260-563-7171 | VisitWabashCounty.com | 221 S Miami St, Wabash



Christine Flohr
Executive Director

ECONOMIC IMPACT OF TOURISM

The Economic Impact Report is a partnership with the State of Indiana and standardly reflects two years in arrears (2023).
Report conducted by Rockport Analytics.

\$80.6 Million Spent in Wabash County
by Visitors

↑ Visitor spending
INCREASED from previous year by **\$3.5 Mil.**

\$7.6 Mil. State & Local taxes generated by
Wabash Co. tourism activity.

\$.44 of every dollar spent by visitors
remained local.

Visitor Spending in Wabash Co. in Millions



Total Retained in Wabash Co. Tourism generated
tax collection
\$35.1 Million increased from
previous year.

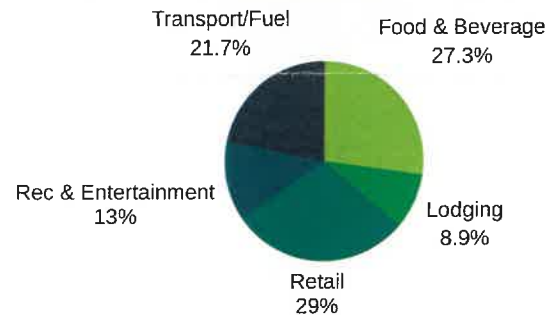
Tourism Sales per Capita - \$2,670
Tourism Spend Ranking - #19 of 92

↑ **+4.5%**

Total: Federal Taxes - \$4.1 Mil.
State & Local - \$7.6 Mil.

*Reports released by the Bureau of Labor Statistics, Indiana
Department of Revenue, and the Indiana Department of Labor

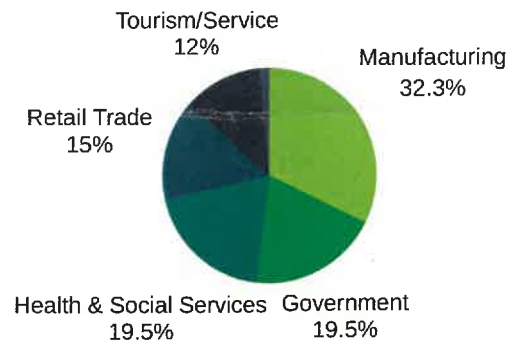
TOURISM SPENDING BY CATEGORY



INCREASE in visitor spending over the previous
year:

- Lodging + 5%
- Food & Beverage +4%
- Transportation/Fuel + 4%
- Retail + 4%
- Rec & Entertainment +7%

Tourism Industry Ranking in Wabash Co.



**Relieved the tax
burden of Wabash
County by \$609 per
household.**



**Wabash County
tourism supported
jobs are the 5th
largest industry in
Wabash County.**