



Entrepreneurship profile for:

University of Southern Indiana

Data last updated on: 7/9/2013

Program Name

Contact

Majors

- No major reported to the CHE Inventory

Minors

- ▶ Minor in Entrepreneurship

Dr. Abbas Foroughi

Link: <http://business.usi.edu/e3mind/minor-entr.aspx>

Graduate Degrees

- No graduate degrees reported to the CHE Inventory

Certificates

- No certificate programs reported to the CHE Inventory

Individual Courses

- ▶ MNGT 352 – Entrepreneurship Ideation and Innovation

Dr. Abbas Foroughi

Link: <http://business.usi.edu/management/desc-mngt.aspx#MNGT352>

- This course focuses on the generation, testing, evaluation, and refinement of ideas. Innovation processes that focus on idea development, idea selection, and commercialization of ideas will also be examined. Exploration of the process and stages of creating an innovative new venture will provide the context for discussing the interrelationships among ideation, innovation, commercialization, and entrepreneurial thinking. Prereq: Junior Standing.

- ▶ MNGT 353 – Entrepreneurship Feasibility Analysis

Dr. Abbas Foroughi

Link: <http://business.usi.edu/management/desc-mngt.aspx#MNGT353>

- This course examines factors that determine viability of a business venture and rewards of innovation. Emphasis will be placed on the assessment of market opportunity, the strategic position a prospective firm will fill, how a prospective firm will operate, the main risks a prospective firm may face. An overview of the factors that affect the ability of a new product or service to generate payback will be provided: prelaunch investment, time to market, time to volume, and support costs. Prereq: MNGT 352.

▶ MNGT 354 – Small Business and Entrepreneurship

Dr. Abbas Foroughi

Link: <http://business.usi.edu/management/desc-mngt.aspx#MNGT354>

- This course involves an in-depth analysis of the new venture creation process. Development of a business plan will serve as the focal point of the course. Prereq: consent of instructor. [Prerequisites for Fall 2010 and later: MNGT 352 and MNGT 353 for non-business majors, junior standing for business majors.]

▶ 3 additional courses from each academic major

Dr. Abbas Foroughi

Link: <http://business.usi.edu/e3mind/minor-entr.aspx>

Seminars

- No seminars reported to the CHE Inventory

Organizations/Clubs

▶ Collegiate Entrepreneurs' Organization

Dr. Abbas Foroughi

Link: <http://business.usi.edu/clubs/ceo.aspx>

Other Programs

- No other programs reported to the CHE Inventory

Entrepreneurial
Contacts

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