



Entrepreneurship profile for:

Purdue University Calumet

Data last updated on: 7/2/2013

Program Name

Contact

Majors

- | | |
|---|------------------|
| ▶ Bachelor of Arts in Business with Concentration in Entrepreneurship | Dr. Lori Feldman |
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Minors

- | | |
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| ▶ Minor in Entrepreneurship | Dr. Lori Feldman |
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Graduate Degrees

- No graduate degrees reported to the CHE Inventory

Certificates

- No certificate programs reported to the CHE Inventory

Individual Courses

- | | |
|--|------------------|
| ▶ Growing the Firm
— (required) | Dr. Lori Feldman |
| ▶ Business Plan Development
— (required) | Dr. Lori Feldman |
| ▶ Introduction to Technical Entrepreneurship
— (elective) | Dr. Lori Feldman |
| ▶ Innovation and New Product Development
— (elective) | Dr. Lori Feldman |
| ▶ Entrepreneurial Finance
— (elective) | Dr. Lori Feldman |
| ▶ Small Business Consulting
— (elective) | Dr. Lori Feldman |

- ▶ Social Entrepreneurship Dr. Lori Feldman
 - (elective)
- ▶ Business Internship Dr. Lori Feldman
 - (elective)

Seminars

- ▶ Entrepreneurship (E) Center: Regular business plan course series Dr. Lori Feldman
- ▶ Entrepreneurship (E) Center: Business feasibility workshops Dr. Lori Feldman

Organizations/Clubs

- ▶ CEO Club (Collegiate Entrepreneurs Organization) Dr. Lori Feldman
- ▶ DECA Mentor by a faculty member: high school and collegiate entrepreneurial organization Dr. Lori Feldman

Other Programs

- ▶ Interns for Indiana Dr. Lori Feldman
 - Through a partnership with Purdue University West Lafayette and the support of the Lilly Endowment, Purdue University Calumet has placed over 200 interns in start-up, technical companies. The purpose of the Interns for Indiana program is to encourage technical job growth in the State of Indiana.
- ▶ Entrepreneurship (E) Center: “Big Sell” Competition Dr. Lori Feldman
 - Two minute pitch of a new idea to encourage innovation among aspiring entrepreneurs
- ▶ Purdue University Calumet students provide consulting services Dr. Lori Feldman
Link: <http://webs.purduecal.edu/mhrm/2011/08/17/free-consulting-for-small-businesses/>
- ▶ Entrepreneurship (E) Center Dr. Lori Feldman
 - Other opportunities exist for students and faculty to work with small business training at the E-Center, located close to campus. Faculty members offer support/consulting services and train entrepreneurs.
- ▶ Small Business Development Corporation of Northwest Indiana Dr. Lori Feldman
 - Through an SBDC grant to Purdue University Calumet, services for emerging businesses include:
 - Job creation and retention
 - New capital for clients (loans or grants)
 - Client advising
 - Training (leaders, customer service, marketing, computer skills)
 - Workshops

► Partnership with the Hammond Innovation Center

Dr. Lori Feldman

- Purdue University Calumet was instrumental in managing this business incubator in its development and staffing start (2006-2010) and remains a close partner in the extensive work done with entrepreneurs at this Center. Highlights from the Innovation Center include:

Offering internships and other experiential learning activities for PUC students

Serving clients housed at the incubators (75% capacity with full-time clients)

Creating an Advisory Board

Entrepreneurial
Contacts

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