

Parchment 101

Presented By:
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Parchment's mission is to help turn Credentials into Opportunities



1 of 2

US ADULTS HOLD HIGHER
EDUCATION ACADEMIC CREDENTIALS⁽¹⁾

1 of 4

US ADULTS HOLD
WORKFORCE CREDENTIALS⁽²⁾

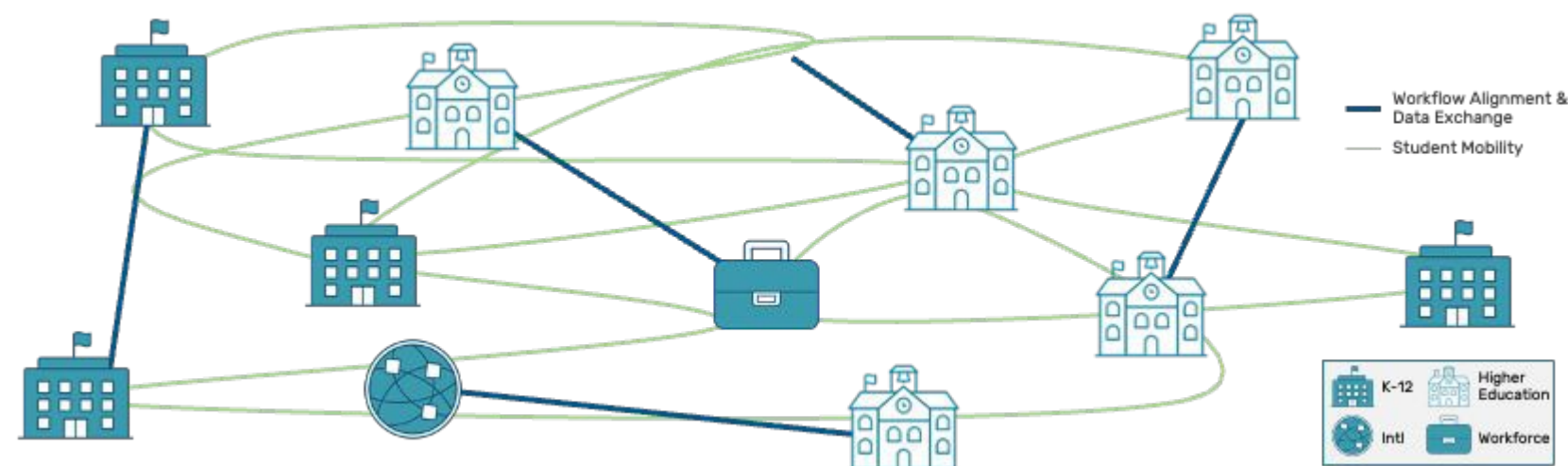


Allows organizations to issue digital credentials and creates a network through the exchange of credentials

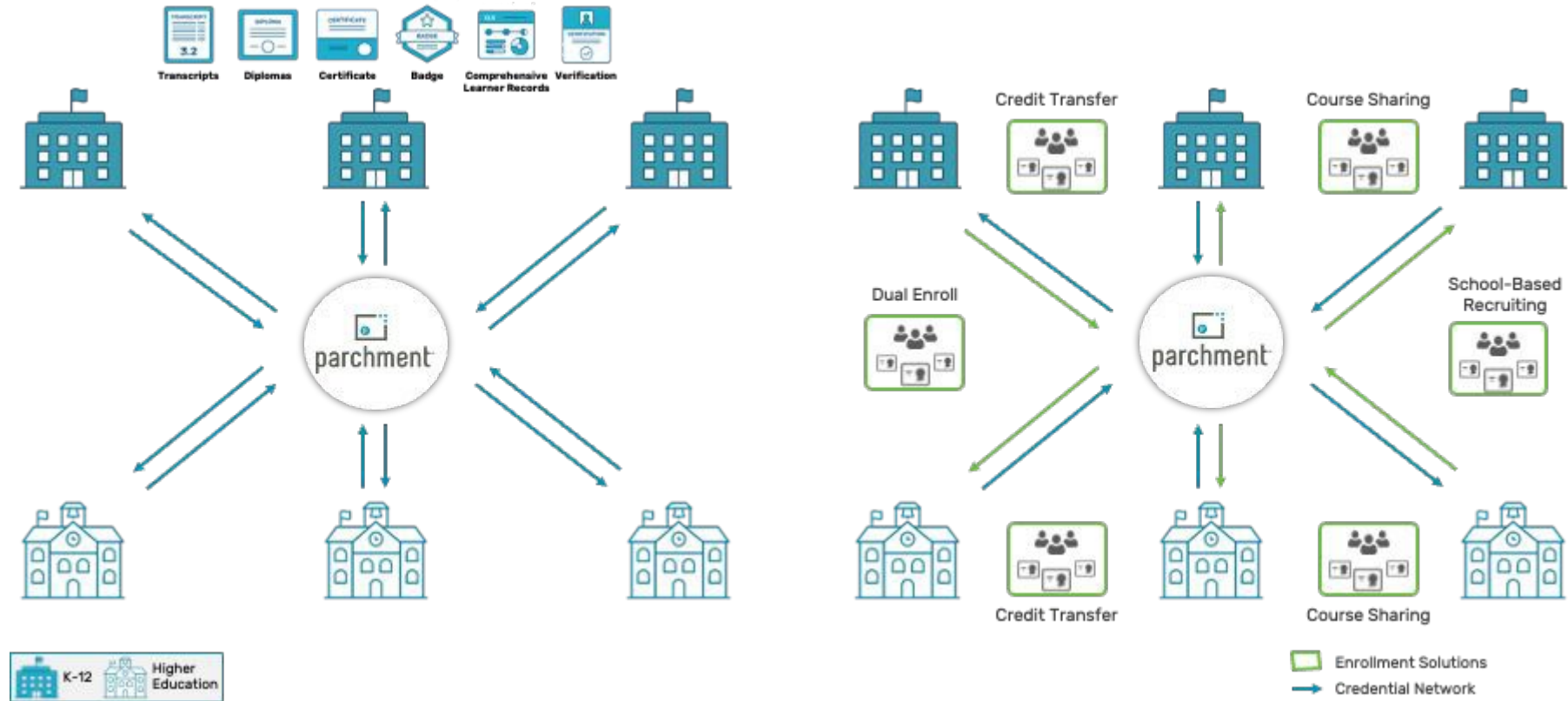


Workflow solutions for credential-based enrollment and employment processes built to enable lifelong learner mobility

The Problem: Too Much Friction in the Learner Journey



The Solution: Credential Exchange Network + Enrollment Pathways



K-12

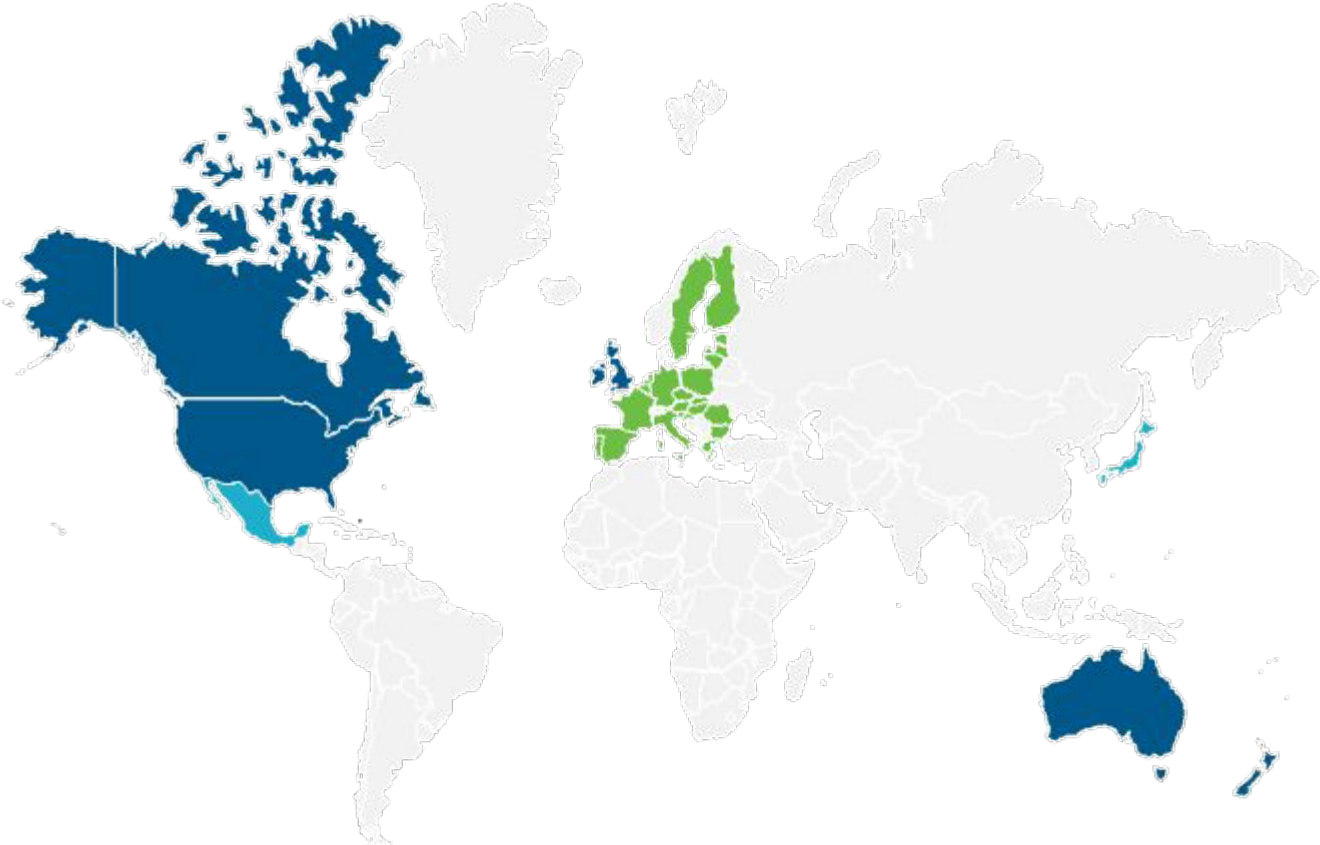
~6K Total

Higher Education

~2.5K Total

Global

100+ Total



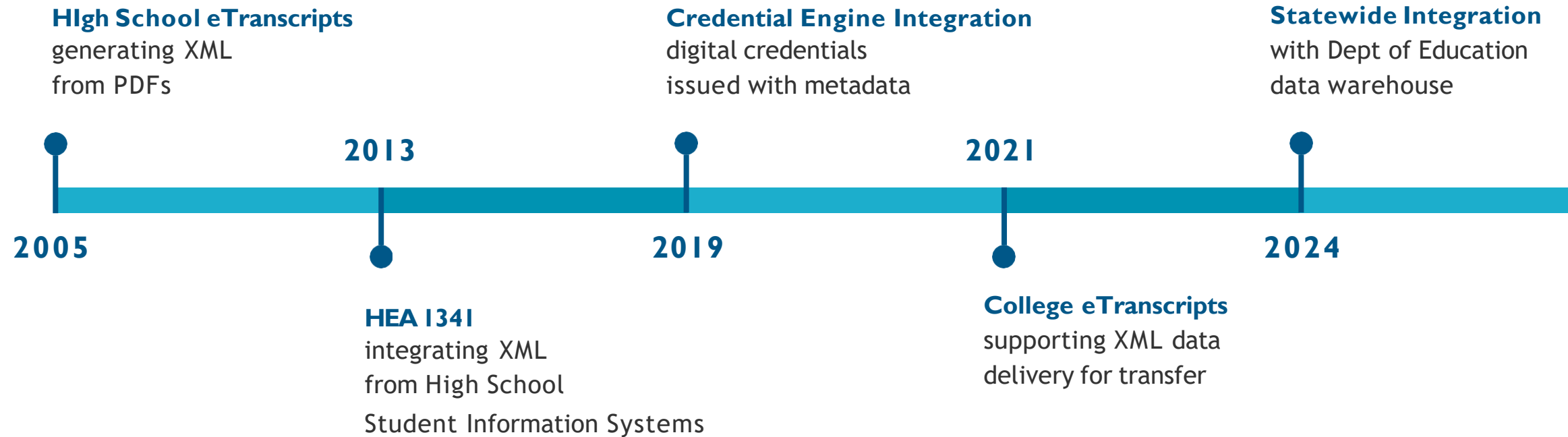
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2. Two-sided workflows (school, university, workforce exchange)
3. Improved signaling (credential innovation, both content and presentation)
4. Learner-centricity (the learner “wallet” or “passport” or “LER”)
5. Improved pathways (enrollment and employment)



1. ~ 400 high schools are actively participating
2. Since 2019, > 1 million transcripts sent supporting ~1 million learners



THANK YOU

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XIE XIE Achiu KIA ORA Spasibo MAAKE Terima Kasih MERCI Khop Khun Krab Gratia TODA DANKIE Kiitos Aitäh ARIGATO Shukran Vinaka GRAZIE OBRIGATO THANKS

Parchment Credentialing Overview



Most widely adopted platform for academic institutions to issue all major credentials

Platform Overview

Transcripts



Collects, manages and fulfills all record requests

Diplomas



Comprehensive digital and print diploma solutions

Certificates & Digital Badges



Awarding and sharing of micro credentials and non-degree programs

Verifications



Verify graduation and degree conferral status

Comprehensive Learner Records



Visual transcripts display academic and co-curricular competencies

Credential Profile



One account for the learner to collect and manage all credentials

Parchment Pathways Overview



Platform with services that extend Parchment's network to support critical university processes associated with learner mobility

Platform Overview

Receive



Solution for academic and professional verifiers to request, receive and analyze transcripts and other official documents

Recruit



Issuer-network based analytics and recruiting platform that targets best-fit students through proprietary datasets and algorithms

Dual Enroll



Enables institutions to manage course availability and allows students and counselors to find and register for pathway-aligned dual-credit courses

Course Sharing



Allows institutions to create shared courses and programs while providing students a seamless cross-registration experience

Credit Evaluation



Enables institutions to efficiently manage course equivalencies and help students see how courses will count toward specific academic pathways