



# *Parchment 101*

Presented By:  
Matthew Pittinsky, Ph.D.



## Parchment's mission is to help turn Credentials into Opportunities



1 of 2

US ADULTS HOLD HIGHER  
EDUCATION ACADEMIC CREDENTIALS<sup>(1)</sup>

1 of 4

US ADULTS HOLD  
WORKFORCE CREDENTIALS<sup>(2)</sup>

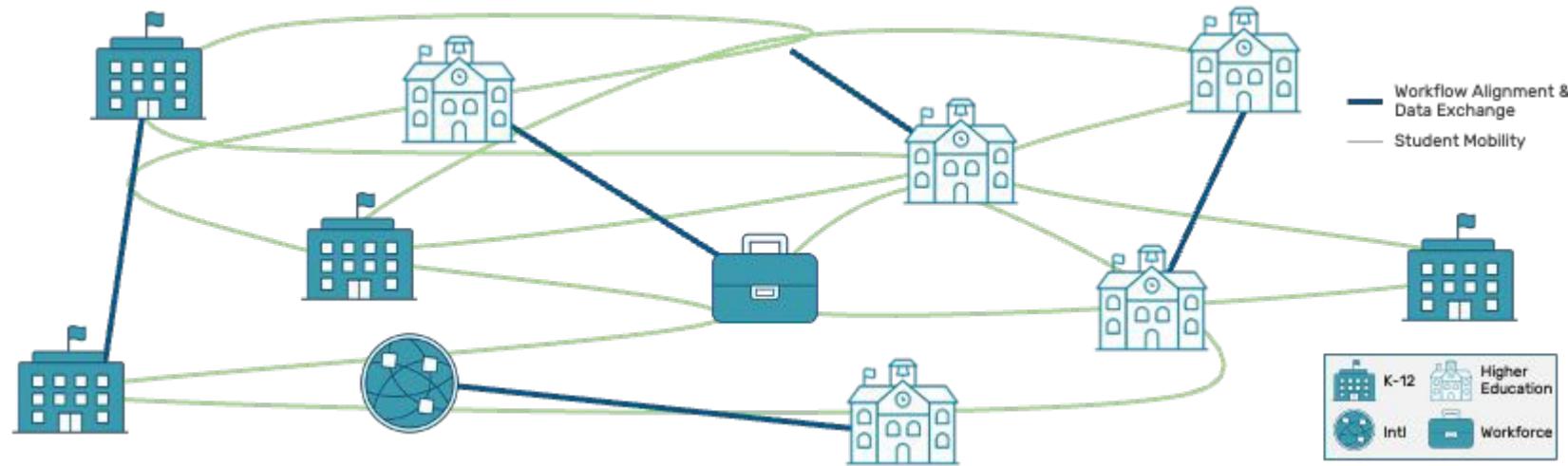


Allows organizations to issue digital  
credentials and creates a network  
through the exchange of credentials

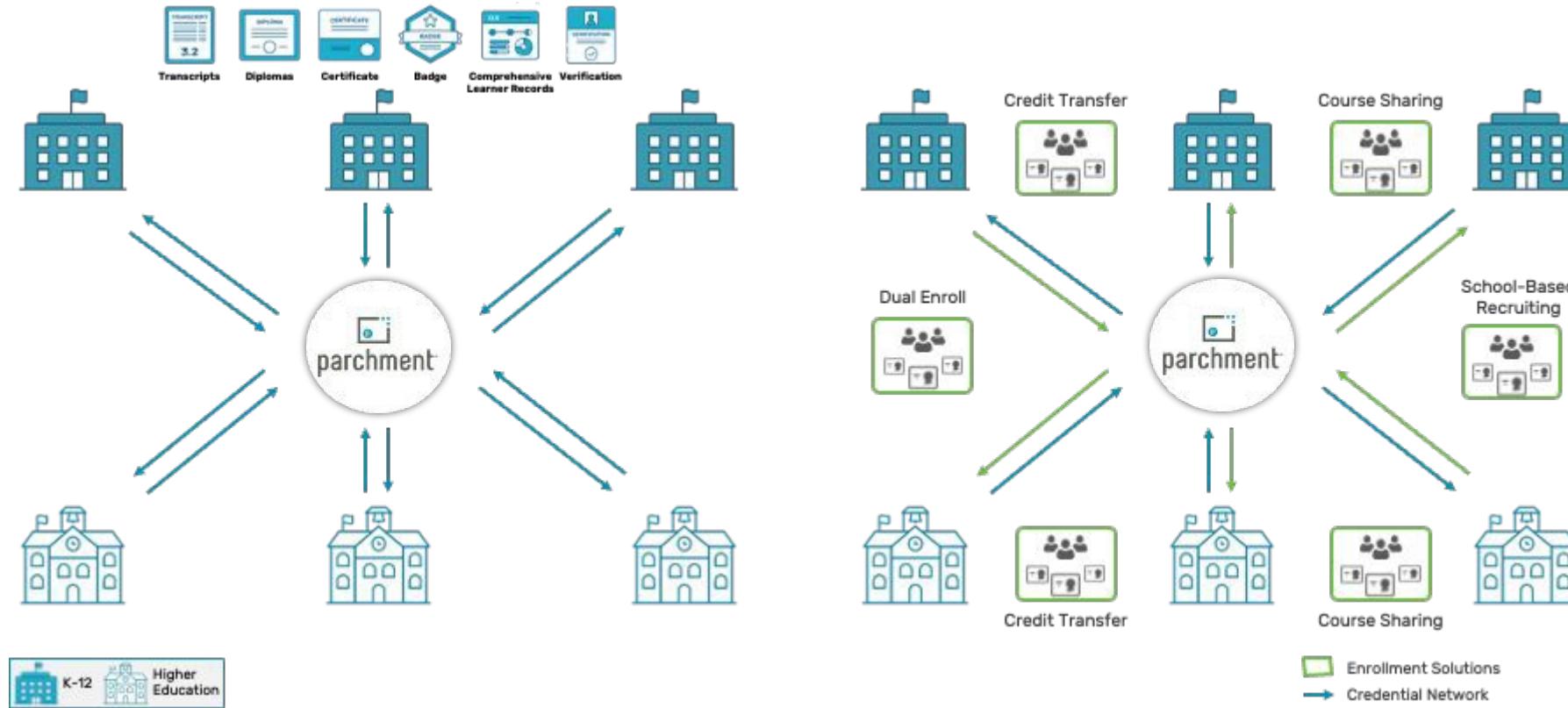


Workflow solutions for credential-based  
enrollment and employment processes  
built to enable lifelong learner mobility

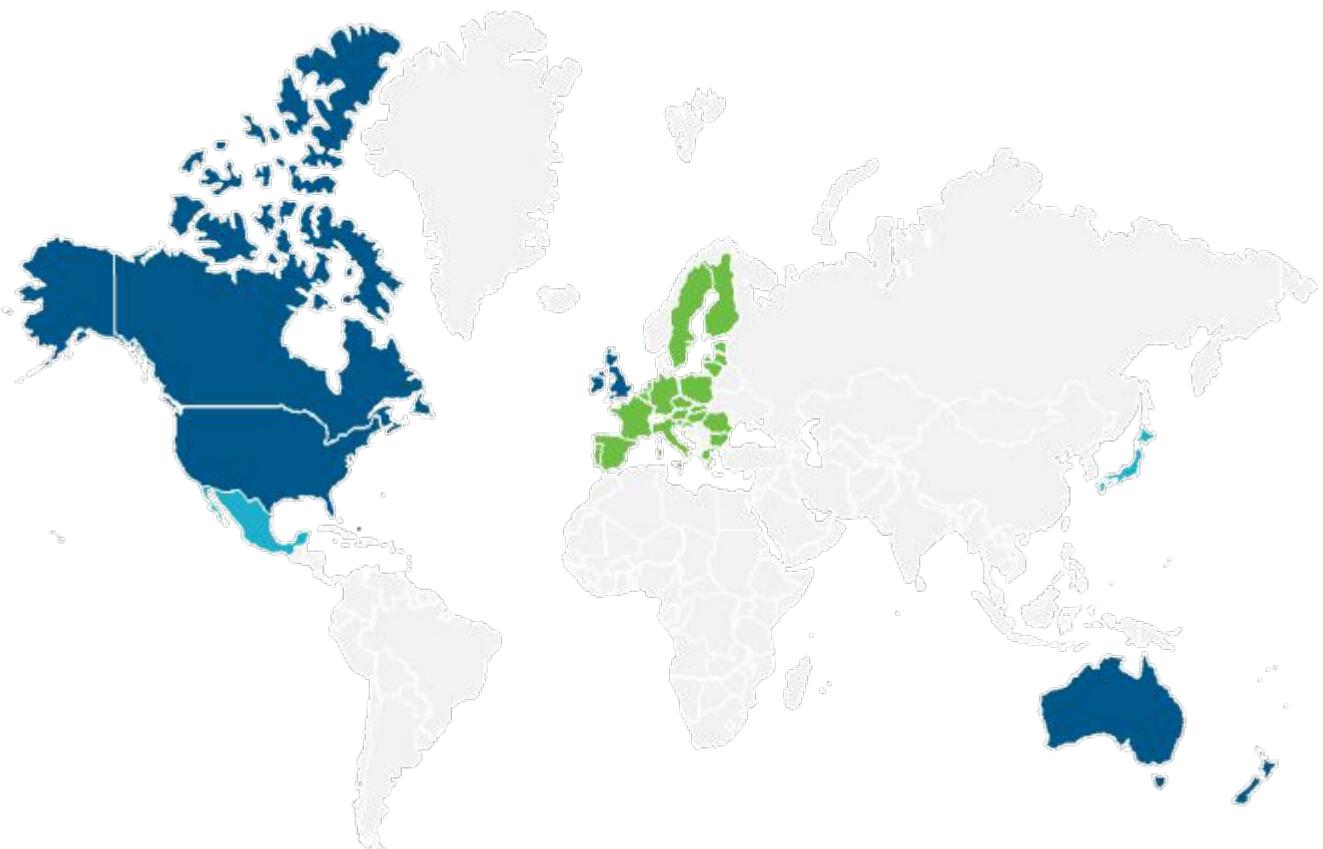
## The Problem: Too Much Friction in the Learner Journey



# The Solution: Credential Exchange Network + Enrollment Pathways



# Parchment's Global Network



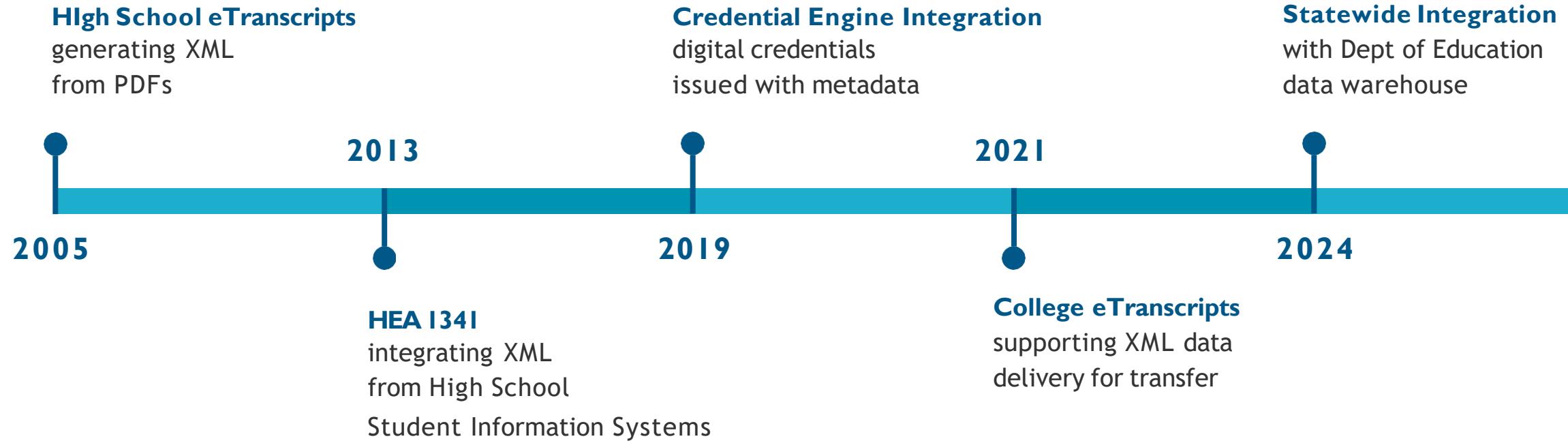
1. Operational efficiency and security (paper -> PDF -> machine readable data)

1. Operational efficiency and security (paper -> PDF -> machine readable data)
2. Two-sided workflows (school, university, workforce exchange)

1. Operational efficiency and security (paper -> PDF -> machine readable data)
2. Two-sided workflows (school, university, workforce exchange)
3. Improved signaling (credential innovation, both content and presentation)

1. Operational efficiency and security (paper -> PDF -> machine readable data)
2. Two-sided workflows (school, university, workforce exchange)
3. Improved signaling (credential innovation, both content and presentation)
4. Learner-centricity (the learner “wallet” or “passport” or “LER”)

1. Operational efficiency and security (paper -> PDF -> machine readable data)
2. Two-sided workflows (school, university, workforce exchange)
3. Improved signaling (credential innovation, both content and presentation)
4. Learner-centricity (the learner “wallet” or “passport” or “LER”)
5. Improved pathways (enrollment and employment)



1. ~ 400 high schools are actively participating
2. Since 2019, > 1 million transcripts sent supporting ~1 million learners



XIE XIE XI  
Achiu  
SPASIBO ARIGATO  
KIA ORA  
Spasibo  
MAAKE  
Khop Khun Krab

# THANK YOU

Terima Kasih MERCI  
Gratia

DO JE DANKE  
Asante  
Maita Henyu  
Shukriya

TODA DANKIE  
Kiitos  
Gratia

CA'M ON Arigatou  
Salamat  
Dìkuji  
KAMSA HAMNIDA

GRACIAS ASANTE HVALA  
Jerejef  
Mahalo  
Diolch  
Efcharisto

ARIGATO OBRIGATO  
Shukran  
Vinaka  
GRAZIE  
THANKS

CHOKRANE

## Parchment Credentialing Overview



Most widely adopted platform for academic institutions to issue all major credentials

### Platform Overview

#### Transcripts



Collects, manages and fulfills all record requests

#### Diplomas



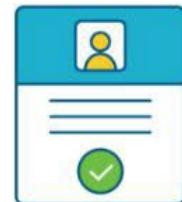
Comprehensive digital and print diploma solutions

#### Certificates & Digital Badges



Awarding and sharing of micro credentials and non-degree programs

#### Verifications



Verify graduation and degree conferral status

#### Comprehensive Learner Records



Visual transcripts display academic and co-curricular competencies

#### Credential Profile



One account for the learner to collect and manage all credentials

## Parchment Pathways Overview



Platform with services that extend Parchment's network to support critical university processes associated with learner mobility

## Platform Overview

### Receive



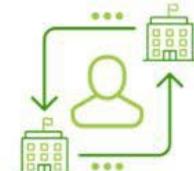
Solution for academic and professional verifiers to request, receive and analyze transcripts and other official documents

### Recruit



Issuer-network based analytics and recruiting platform that targets best-fit students through proprietary datasets and algorithms

### Dual Enroll



Enables institutions to manage course availability and allows students and counselors to find and register for pathway-aligned dual-credit courses

### Course Sharing



Allows institutions to create shared courses and programs while providing students a seamless cross-registration experience

### Credit Evaluation



Enables institutions to efficiently manage course equivalencies and help students see how courses will count toward specific academic pathways