



Indiana University East

Reaching Higher to Bend the Curve

April 19, 2010



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What We All Want (Not a Rocket Science)



Economy of Indiana

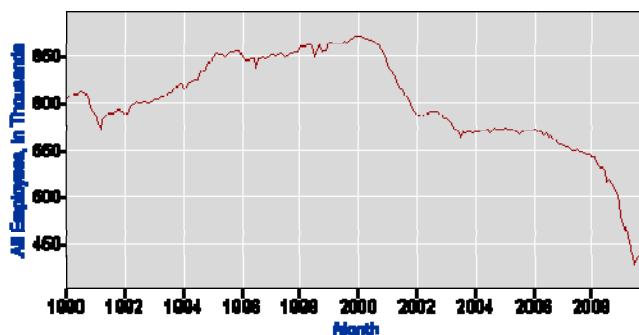
- ◆ A high percentage of Indiana's personal income has been from manufacturing

Manufacturing Workers per Establishment				
Rank	State	Workers	Establishments	Workers per Establishments
1	Indiana	572,454	9,309	61.5
2	Mississippi	178,965	3,021	59.2
3	Kentucky	265,961	4,633	57.4
4	Arkansas	410,750	3,593	57.3
5	Tennessee	276,080	7,463	55.0

Source: Analysis of the Indiana Manufacturing Sector, Tomas P. Miller and Associates, 2005

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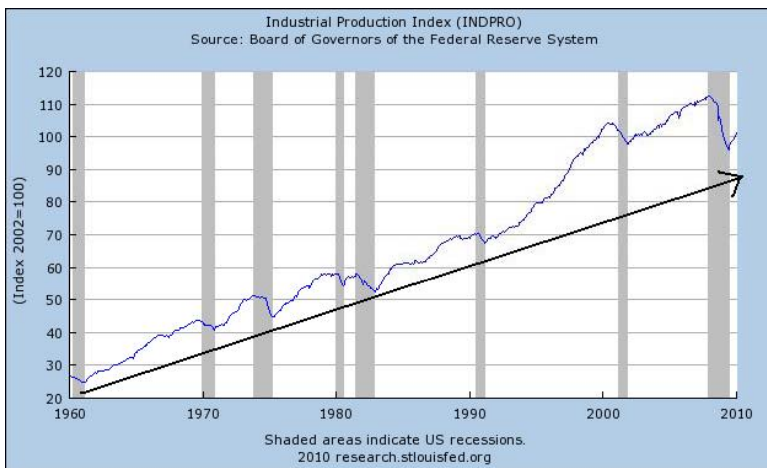
Manufacturing Employment in Indiana



Source: US Dept. of Labor, Bureau of Labor Statistics: <http://data.bls.gov/PDQ/servlet/SurveyOutputServlet>

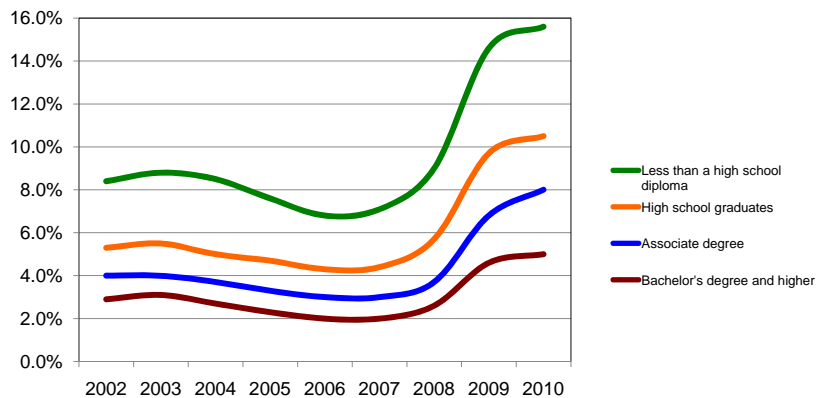
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Industrial Production Index 1960 - 2010



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Unemployment Rate by Education Level

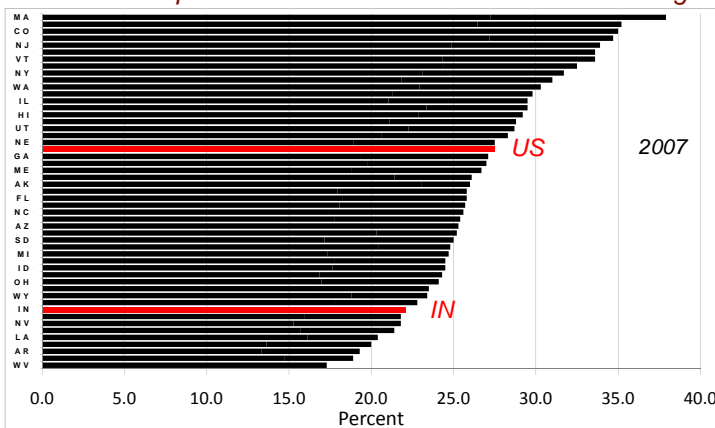


Source: US Department of Labor, Bureau of Statistics, http://www.bls.gov/cps/cps_aa2004.htm

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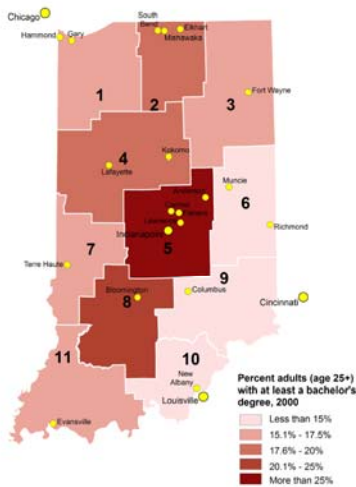
Educational Attainment by State

Percent of Population Over 25 With a Baccalaureate Degree

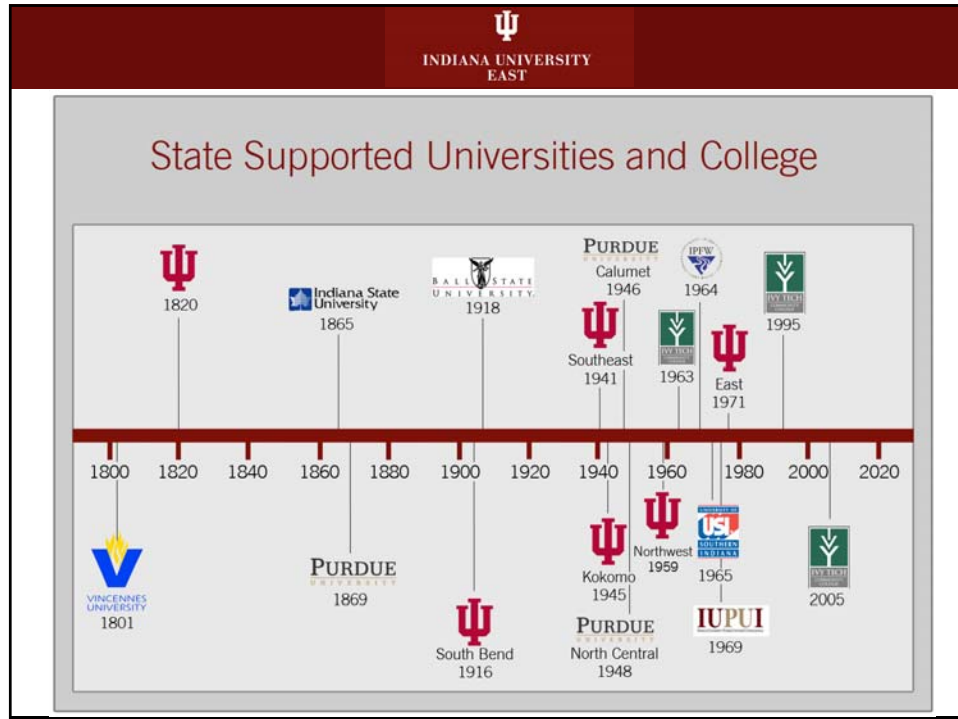


Source: US Census Bureau - http://www.census.gov/compendia/statab/cats/education/educational_attainment.html Page 7

Indiana Educational Attainment



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IU East, 1970-2006

- ◆ Founded as an Access Institution in 1971
- ◆ **In 2006 -**
 - Continuing community college role/structure
 - 70% courses 100/200 level
 - Offering a large number of remedial classes and associate degrees

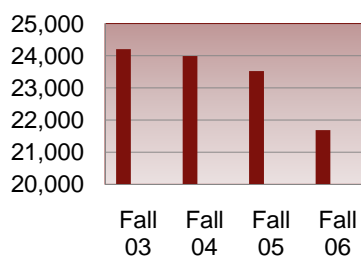
IU East at a Critical Point (2006)

- ◆ Ivy Tech enrollment **up 24%**
- ◆ IU East **down 9%** - 3 consecutive years of enrollment drop

Student Credit Hours

**\$800,000 base
budget deficit**

**2007 change of
leadership**



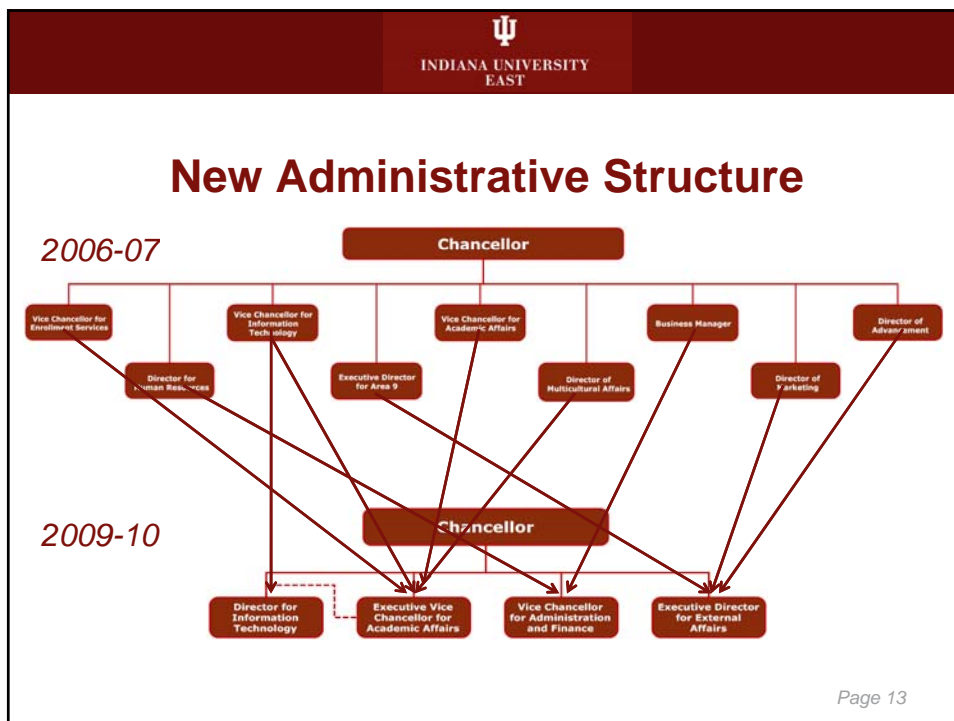
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New Initiatives

- ◆ A New Vision for IU East
- ◆ New Administrative Structure
- ◆ New Academic Structure
- ◆ New Campus Budgeting System
- ◆ New Initiative in Online Degree Programs
- ◆ New Degree Programs
- ◆ New Student Recruitment Plan
- ◆ New Scholarship Programs
- ◆ New Retention Plan and Strategies
- ◆ New Campus Diversity Plan
- ◆ New Intercollegiate Athletics Program – NAIA

IUEverywhere
online degree programs at IU East

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Mission Differentiation

No Competition Principle

<p><i>Ivy Tech:</i> Remedial courses Associate degrees</p>	<p><i>IU East:</i> Bachelor's and Master's degrees Selective admissions</p>
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Partnership with Ivy Tech

No More Admission to Associate Degrees as of Fall 2008



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Remedial Courses

No More Remedial Courses As of Fall 2009

- ◆ IU East offered 4-week no-fee math refresher course in summer 2009 to all incoming students.
- ◆ Students were tested at the end of the program.
- ◆ Ivy Tech offered remedial courses for those who needed it.

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Automatic Scholarships


- ◆ Beginning fall 2008, IU East offered automatic admission-based scholarships to all Ivy Tech Richmond alumni to increase transfer students.


Amount	GPA
\$2,000	3.5
\$1,500	3.0
\$1,000	2.5
\$500	2.0

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Ivy Tech Partners



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IVY TECH
COMMUNITY COLLEGE

RICHMOND
RICHMOND | CONNERSVILLE


IVY TECH
COMMUNITY COLLEGE

SOUTHEAST INDIANA
MADISON | LAWRENCEBURG | BATESVILLE


IVY TECH
COMMUNITY COLLEGE

EAST CENTRAL INDIANA
MUNCIE | MARION | ANDERSON


IVY TECH
COMMUNITY COLLEGE
COLUMBUS
COLUMBUS | FRANKLIN | GREENSBURG
 NASHVILLE | NORTH VERNON | SEYMOUR

Ivy Tech – Richmond



Ivy Tech Richmond



- Full program and course articulation
- Dual admissions, financial aid consortium
- Transfer recruitment coordination
- Transfer scholarships
- Library, security, emergencies, etc.

*Ivy Tech Richmond at Connersville
Became Ivy Tech tenant in 2007*



Ivy Tech – Southeast



- ♦ Four bachelor's degree completion programs on-site at Lawrenceburg Ivy Tech building:

Business Administration

Communication Studies

Elementary Education

Nursing

- ♦ M.S. in Education



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Ivy Tech East Central Indiana



- New Castle collaboration at the Danielson Learning Center
 - Joint A.S./B.S. in Business (in preparation)
- Criminal Justice degree-completion program (pending approval)



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Ivy Tech – Columbus



- ◆ Three online bachelor's degree completion programs

Business Administration

Communication Studies

English – Technical & Professional Writing



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IU East - Ivy Tech Model of Collaboration

Elimination of all Associate degrees at IU East - 2008

Elimination of all remedial courses at IU East - 2009

Establishment of automatic transfer scholarships for Ivy Tech students -2008

Establishment of numerous agreements for services for a fee

Establishment of joint committees to foster future collaborations

Collaboration is Messy, Frustrating and *Indispensable*

John Gardner

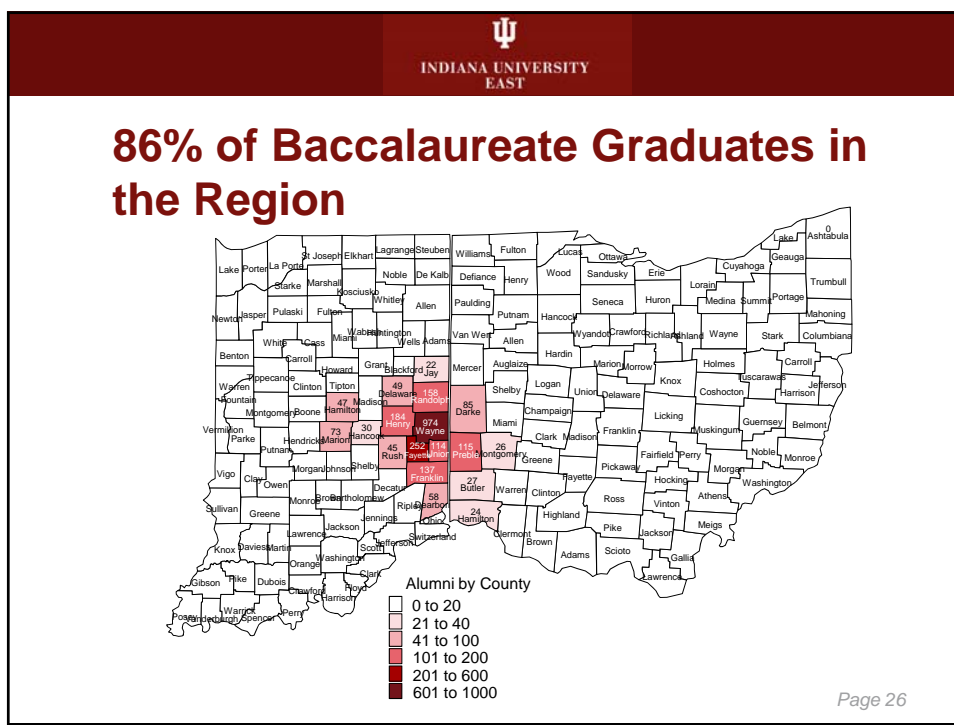
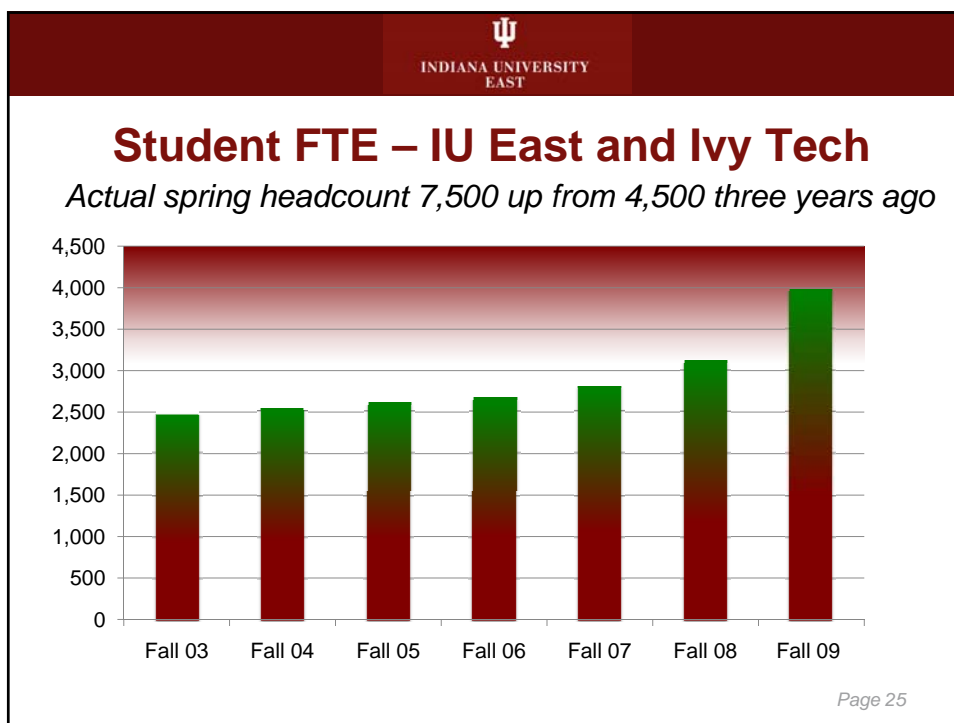
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IU East Results

- ◆ Ivy Tech Transfers Up 70% in two years
- ◆ Enrollment Highest in IU East History
- ◆ Student Quality Rising
- ◆ Fall '09 Beginner Class 88% Traditional age
- ◆ 28% Spring '10 Credit Hours from Online Courses
- ◆ Retention and Persistence Rates Climbing



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Savings - Ivy Tech & IUE 2009-10

Category	Saving
Library Services	\$250,040
Police and Security	\$131,995
Campus Grounds Maintenance	\$61,844
Tennis Court and Fitness Center	\$49,063
Food Service	\$142,212
Connersville Center Lease	\$151,793
Storage and Maintenance Space	\$9,787
Continuing Education to Ivy Tech	\$53,949
Remedial Courses to Ivy Tech	\$125,121
AS Degrees to Ivy Tech	\$187,875

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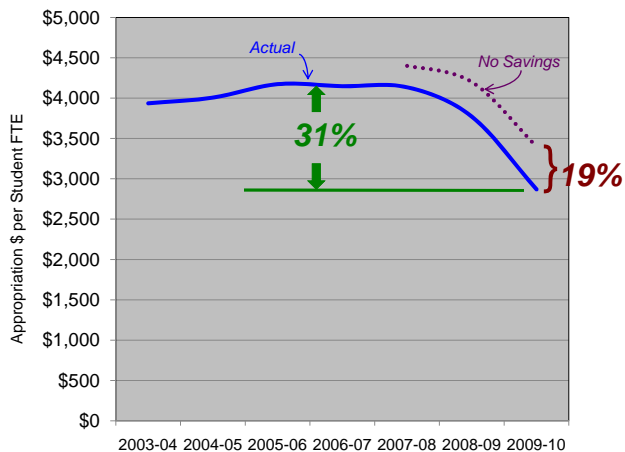
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Savings - Students 2009-10

Category	Saving
Lawrenceburg Program – Tuition Differential Savings	\$209,732
New Castle and Connersville – Tuition Differential Savings	\$156,767
Remedial Courses and AS Programs – Tuition Differential Savings	\$726,160

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Bending the Curve ...



Pat on the Back is Not Enough!

