

Question and Answer Document

RFP 18-002, Learn More Indiana and 21st Century Scholars Publication Design

Please submit your questions in the form below by the date and time established in the RFP.

#	RESPONDENT'S QUESTION	STATE'S RESPONSE
1	Section 1.5 lists (4) Success Guides (Grade 9, 10, 11 and 12) but there is the College Success Guide and Welcome Kit also referenced. Do these two items also require design?	The following materials will require design: Learn More Magazines pk-10 Scholar Success Guides 9-12 College Success Guide Welcome Kit
2	In past RFP's for these materials the content and photos have been provided. The 2018 RFP references, "meetings, research, writing and editing" Will you please verify?	Content/copy will be provided by CHE. Most creative assets will also be provided (ie photos) but it's possible we will need the flexibility to purchase additional assets if we cannot obtain them in the field
3	Is this RFP for development only and not manufacturing of materials as well?	This RFP only seeks services for design. The manufacturing services (print, fulfillment, ship, postal) will be sought in the upcoming months
4	Are the specs provided expected to change at all?	It's possible that specs will vary based on content creation, creative assets, etc. The specs provided in this RFP are to give an idea of what has been done in the past / what to expect so that a thoughtful proposal can be created.
5	Does the scope include writing copy for the publications?	No; copy is written in-house.