

Meeting the “Big Goal” Through Increased Productivity

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Lumina Foundation for Education Big Goal

**GOAL
2025**

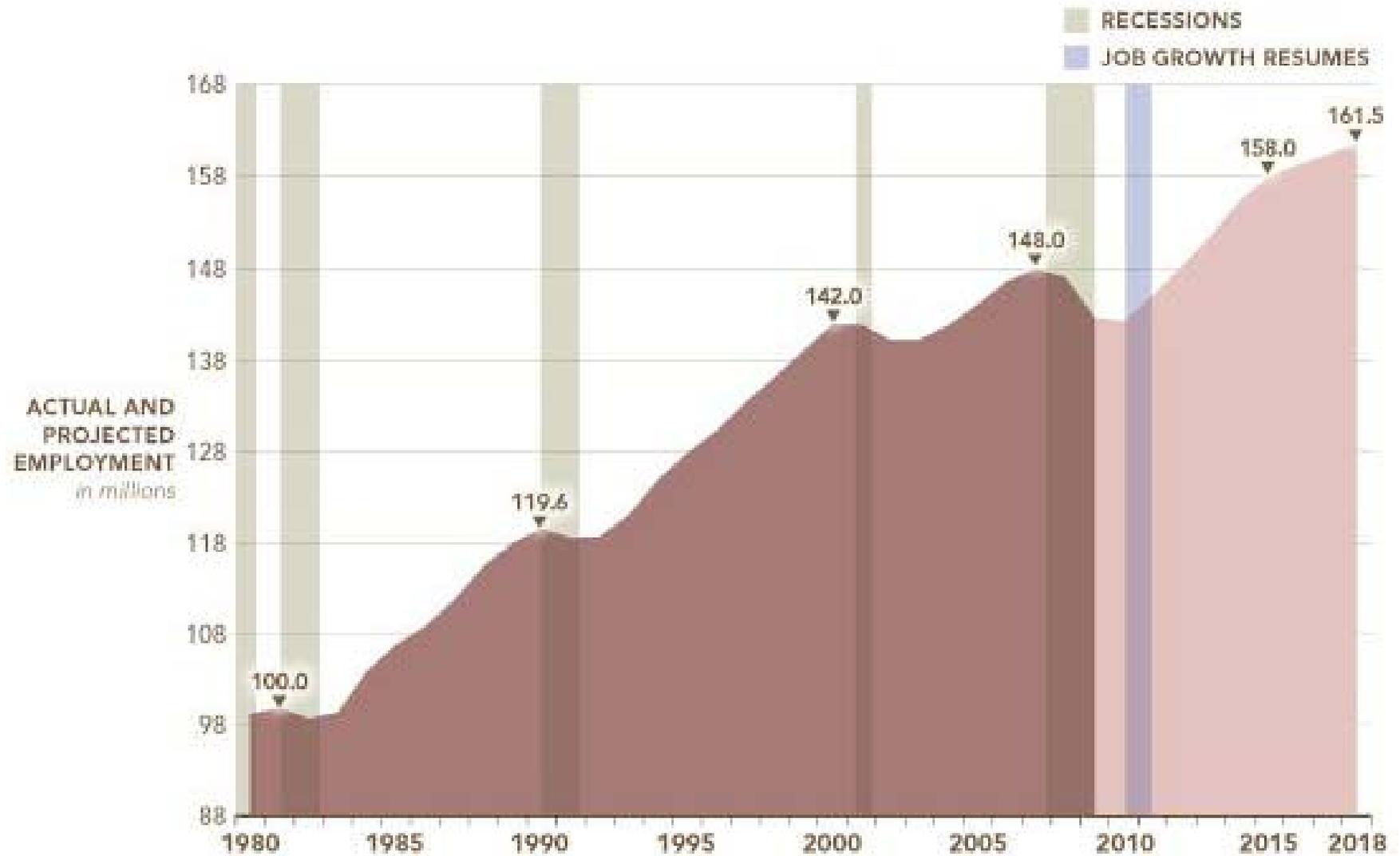
Lumina Foundation for Education Big Goal

Our Big Goal is to increase the percentage of Americans who hold high-quality degrees and credentials to 60 percent by 2025.

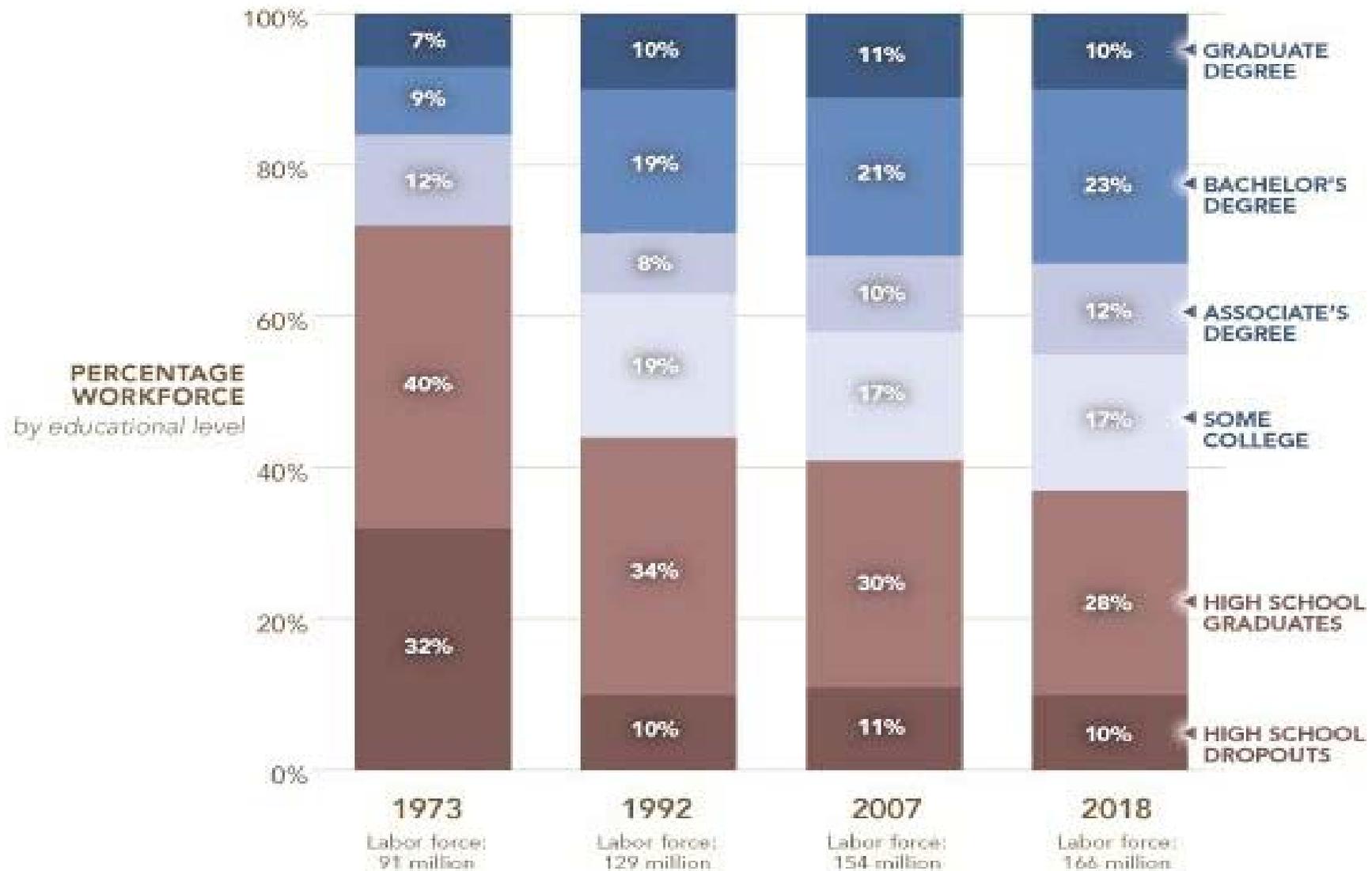
Why is the Big Goal Important?

- **College a prerequisite to a middle-class life**
- **Key to an strong/equitable democracy**
- **Important to global competitiveness**
- **The U.S. economy is at risk**

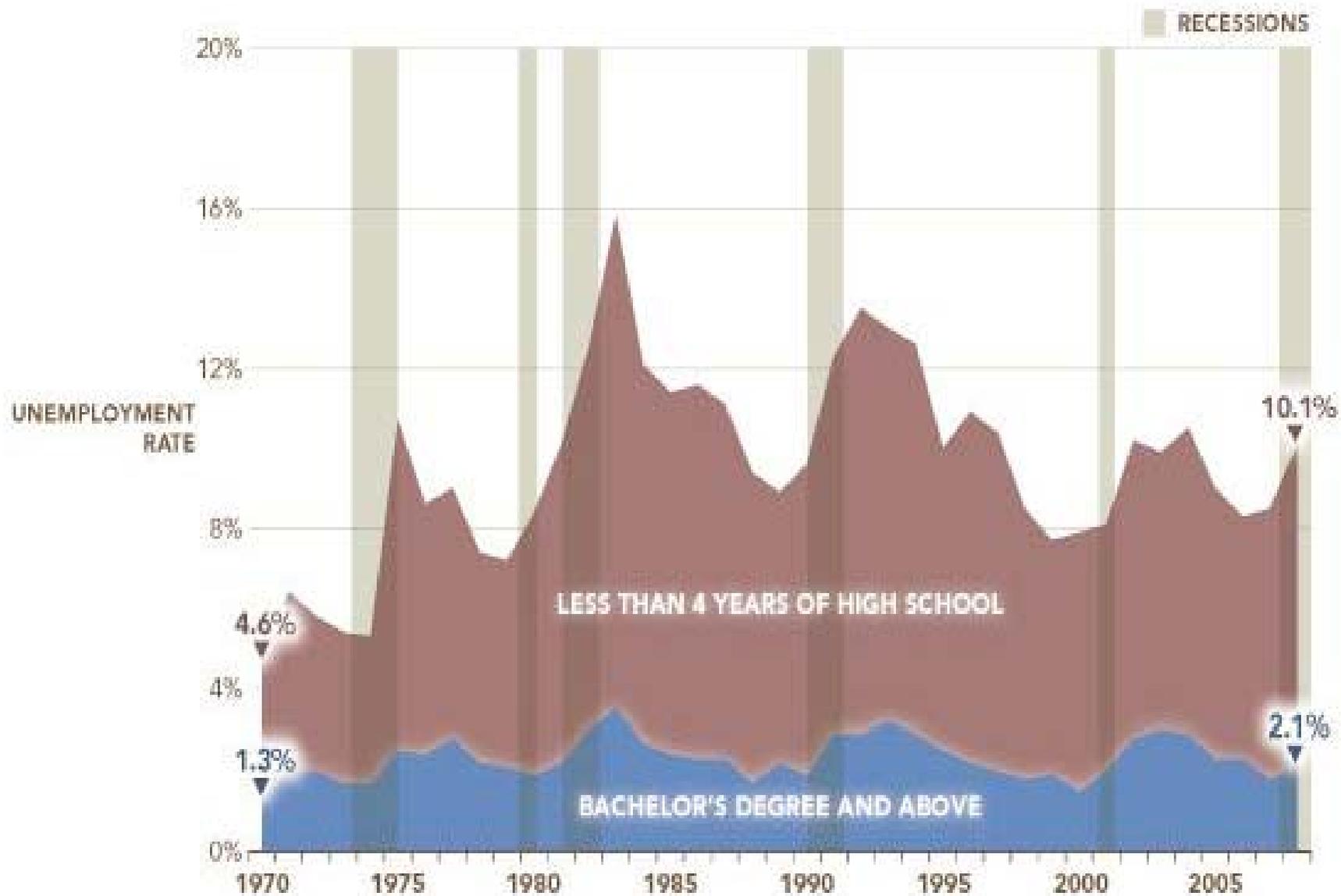
EMPLOYMENT GROWTH SET TO RESUME IN 2011



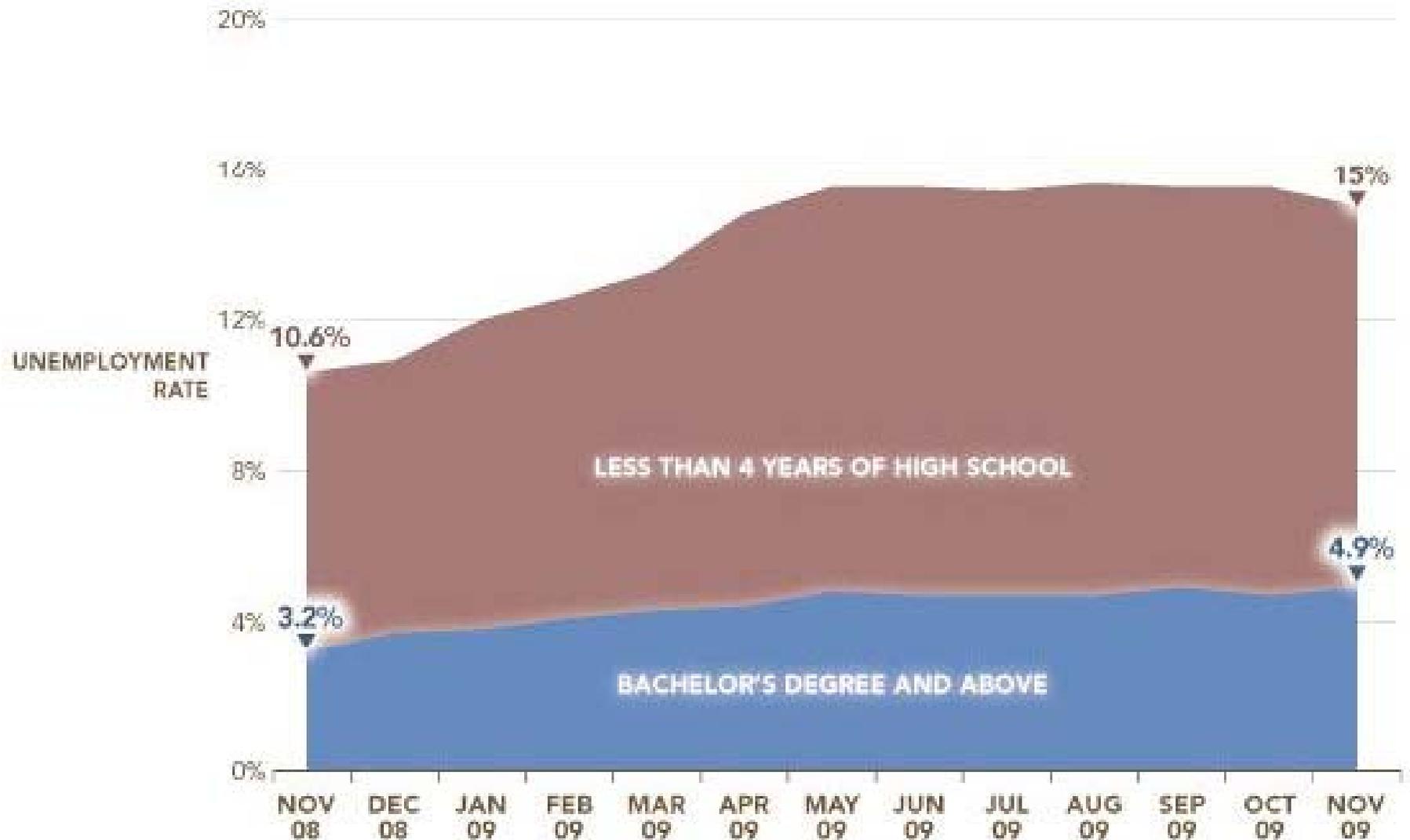
BY 2018, 30 MILLION NEW AND REPLACEMENT JOBS WILL REQUIRE SOME COLLEGE OR ABOVE



EDUCATION IS YOUR UMBRELLA



CURRENT MONTHLY UNEMPLOYMENT BY EDUCATION LEVEL



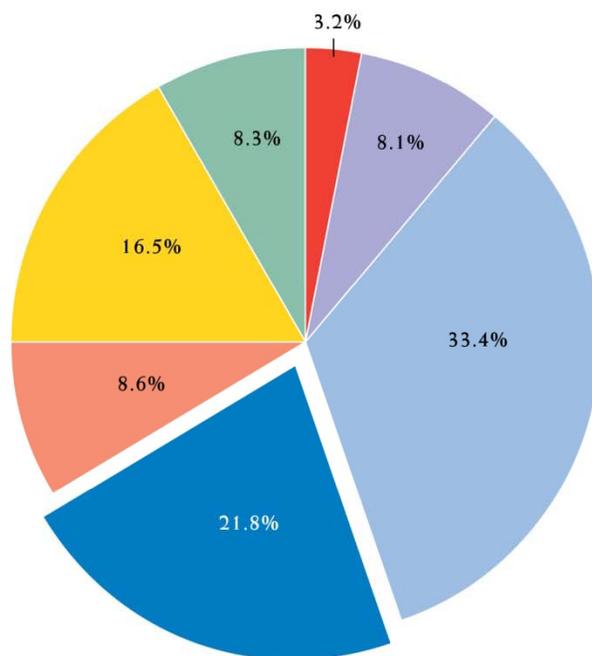
Why is the Big Goal Important?

- **By 2018, 30 million new and replacement jobs will require at least some college.**
- **By 2018, 73 million jobs will require at least an associate's degree.**
- **There will be sufficient job demand to meet Lumina's goal; however, there will be too few people with AAs+ to meet demand.**

What Indiana Must Do

A Stronger Nation Through Higher Education

www.luminafoundation.org



Levels of education for Indiana residents 25-64 years old

● Less than ninth grade	108,812	3.2%
● Ninth to 12th grade, no diploma	273,086	8.1%
● High school graduate (including equivalency)	1,125,166	33.4%
● Some college, no degree	734,541	21.8%
● Associate's degree	290,493	8.6%
● Bachelor's degree	554,593	16.5%
● Graduate or professional degree	277,639	8.3%
TOTAL	3,364,330	100%

Source: U.S. Census Bureau, 2008 American Community Survey

Lumina's Strategic Plan: Goal 2025

Three Critical Outcomes

Preparation. Students are prepared academically, financially and socially for success in education beyond high school.

Success. Higher education attainment rates are improved significantly.

Productivity. Higher education productivity is increased to expand capacity and serve more students.

Productivity:

Higher education productivity is increased to expand capacity and serve more students.

<p>Critical Outcome 3</p> <p>Productivity</p> <p>Higher education productivity is increased to expand capacity and serve more students.</p>	<p>Intermediate Outcome</p> <p>State higher education systems and institutions increase productivity to meet growing demand.</p>	<p>Intermediate Outcome</p> <p>Alternate delivery systems are developed to meet growing demand.</p>
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Outcome 1: Improve Productivity of Existing Systems

STRATEGIES

1. Create, pilot & implement **funding approaches** that reward increased degree production, especially for low-income, minority & adult students.
2. Promote the **use of technology** to increase capacity & student success while containing costs.
3. **Analyze spending, contain costs & reinvest resources** in programs that help more students earn quality degrees.
4. Create **transparent learning expectations** aligned with workforce needs and ensure that students meet those expectations.

Connecting Preparation, Success, and Productivity: Indiana's Unique Opportunity

•Preparation

- Alignment (Achieve state, common national standards)
- Sustainable Support Networks (KH2Go)
- Affordability (21st Century Scholars, College Goal Sunday)

•Success

- Achieving the Dream
- Accelerated Degrees
- Tuning USA (quality degrees)
- Data systems (IWIS)

•Productivity

- Performance funding model leader
- 1 of 7 Lumina-funded “productivity” states

Lumina's Catalytic Approach

Effective Practice
Public Policy Advocacy
Public Will Building

