



**IVY TECH**  
COMMUNITY COLLEGE

PRESENTATION TO THE

# INDIANA COMMISSION FOR HIGHER EDUCATION

September 10, 2020



**OUR COMMUNITIES. YOUR COLLEGE.**



# Indiana's Need for a Skilled Workforce



Lumina<sup>™</sup>  
FOUNDATION



INDIANA COMMISSION *for*  
HIGHER EDUCATION

60%

**OF INDIANA'S WORKFORCE**  
to have high-quality post-secondary  
credentials that align with  
Indiana's economy by **2025**



**50,000**

HIGH-QUALITY CERTIFICATIONS, CERTIFICATES,  
AND DEGREES PER YEAR ALIGNED WITH THE  
NEEDS OF INDIANA'S WORKFORCE.

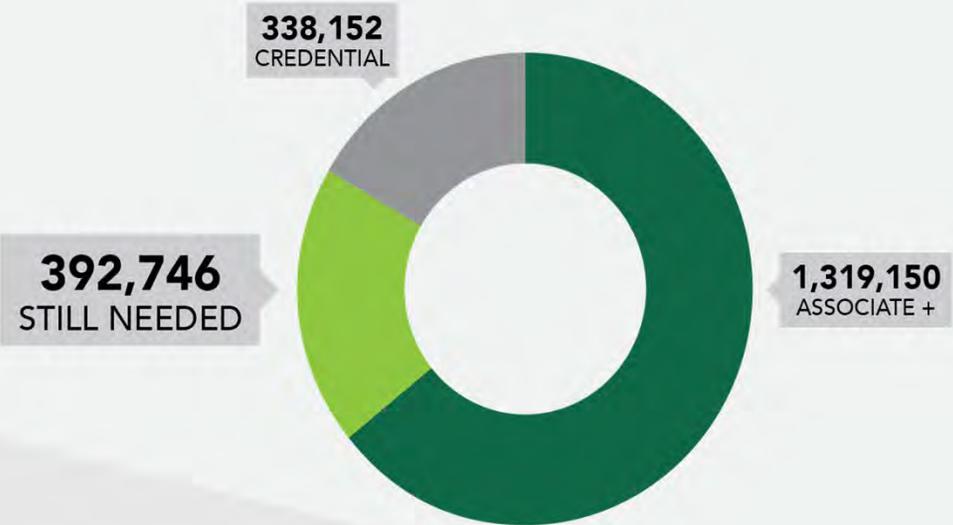


# Indiana's Educational Attainment Gaps

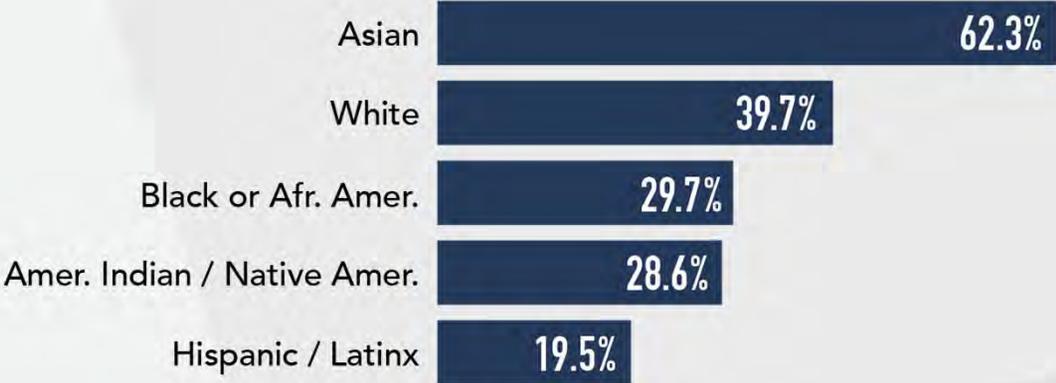
Nearly 400,000 Hoosiers ages 25-64 lack an Associate+ or credential of value (certificate and certifications)

Equity issues exist in educational attainment

The Path to 60% Attainment



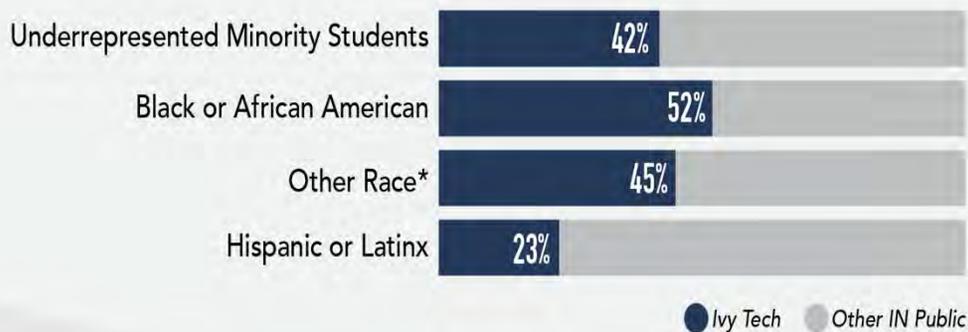
% of Hoosiers 25 - 64 with Associate Degree +



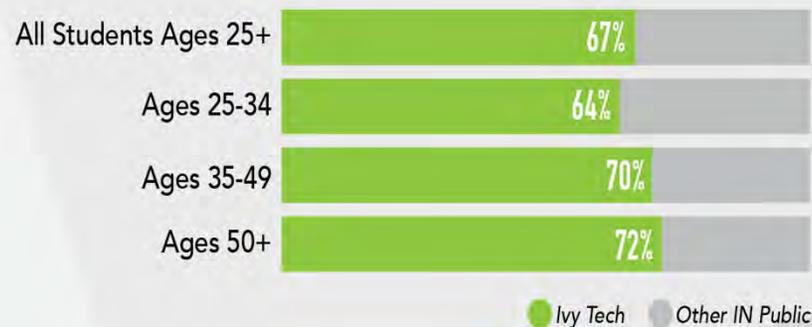
# Ivy Tech Serves Indiana's Underrepresented Minority and Nontraditional Students

In AY2019, Ivy Tech represented 38% of Hoosier undergraduate, degree-seeking students enrolled in Indiana public colleges. However:

**42%** of underrepresented minority students were enrolled at Ivy Tech



**67%** of students ages 25+ were enrolled at Ivy Tech



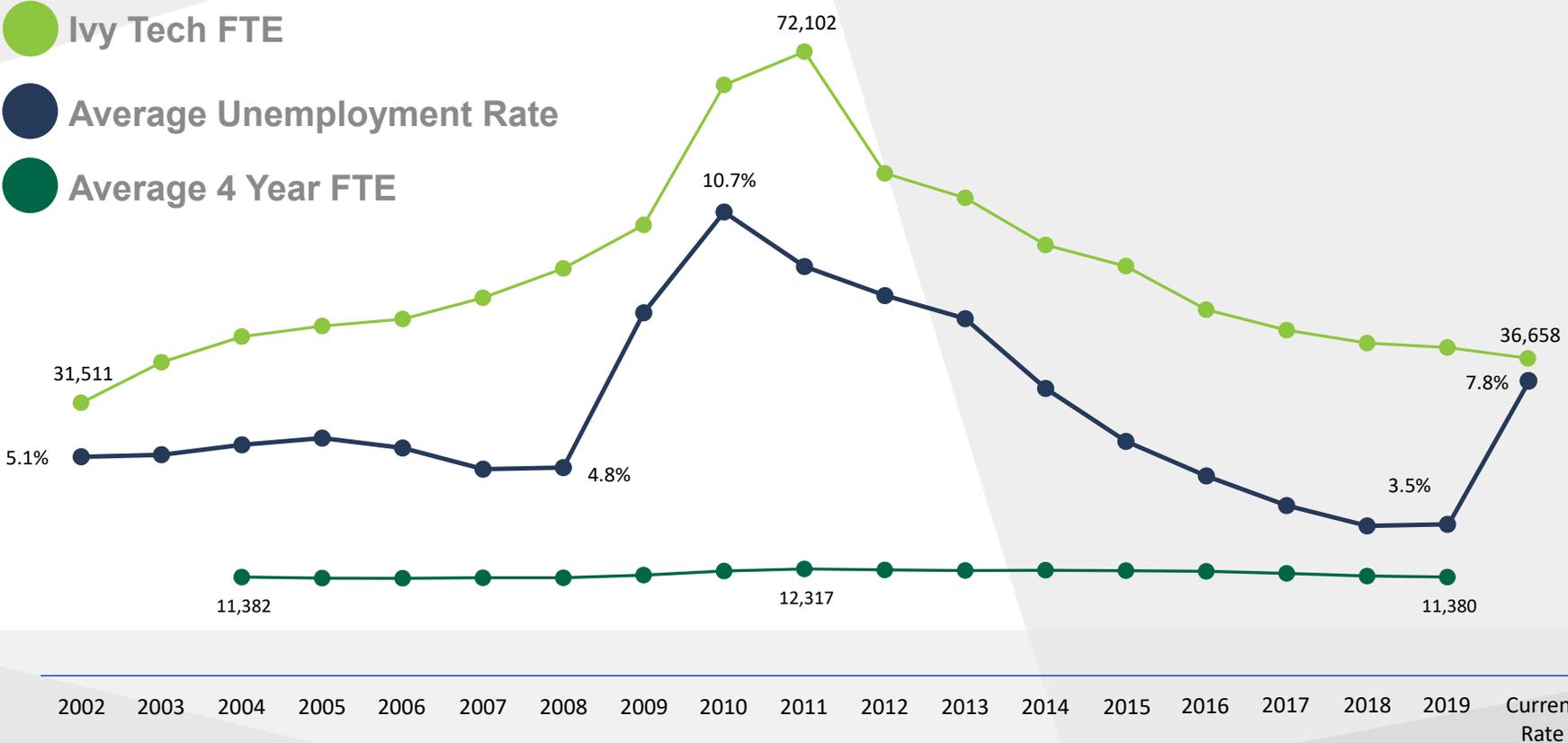
Source: CHE Enrollment and Degree Facts [https://public.tableau.com/profile/che.staff#!/vizhome/FB\\_11/Story1](https://public.tableau.com/profile/che.staff#!/vizhome/FB_11/Story1)

\*includes Multiracial, Nat. Am./Am. Ind. or Alaskan Nat., Nat. Hawaiian, and Undeclared Race

# Ivy Tech Strategic Plan – Metrics That Matter

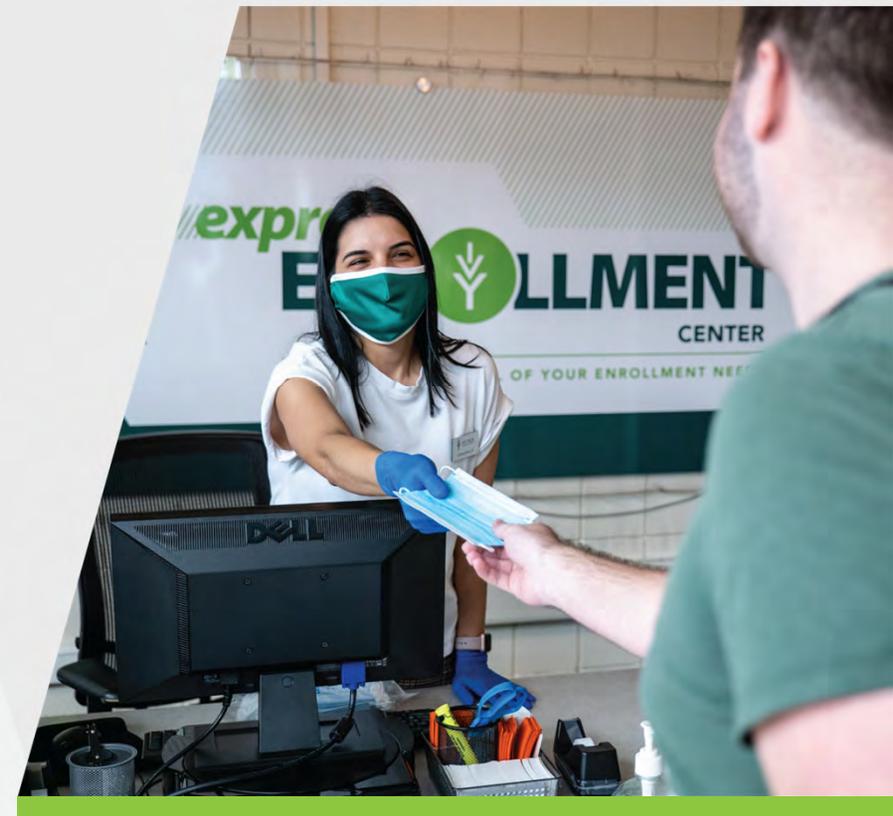
	<b>GOAL 1: STUDENT SUCCESS</b>	Fall to Fall Retention Fall to Spring Retention	
	<b>GOAL 2: RECRUITMENT &amp; ENROLLMENT</b>	Total Revenue-Generating Headcount Total Revenue-Generating Headcount Recruits	
	<b>GOAL 3: COMPLETIONS</b>	Annual Credentials	
	<b>GOAL 4: WORKFORCE</b>	Median Wages Programs Matched to Demand	
	<b>GOAL 5: EMPLOYEE</b>	Employee Engagement	
	<b>GOAL 6: FINANCIAL</b>	Stewardship Funds Raised	
	<b>GOAL 7: COMMUNITY</b>	Community Engagement	
	<b>GOAL 8: DIVERSITY, EQUITY, &amp; BELONGING</b>	Equity Gaps Belonging Score Affirmative Action Plans	

# Unemployment & Ivy Tech Enrollment



# CARES Act

- Cover any costs associated with significant changes to the delivery of instruction due to coronavirus
- \$33 million received
  - \$16.5 million direct to students
    - \$8.2 million distributed with Phase I in April using a formula based on unmet need – one of the first colleges in country to distribute
    - Phase II distribution done via an application process
    - As of August 4, nearly \$11.5 million distributed to more than 24,300 students
    - Remaining funds will be distributed in September
  - \$16.5 million to support students
    - Personal protective equipment, computers, web cams, hot spots, faculty and staff training, and professional development
    - \$5 million Cengage agreement



# Cengage



## Purpose

Provide digital textbooks at no cost to students



## Amount

\$5 million



## Timeframe

One year

# Agile During the Pandemic

- Able to move fully online and virtual quickly – new IvyOnline model
- Developed “Learn Anywhere” model and able to offer face-to-face, virtual, and online
- Moved to Knowledge Assessment tool, placing more students college-ready
- Emphasis on training and education opportunities, including Next Level Jobs, career coaching, labor market demand data, and collaborative resource sharing

## FALL 2020 IVY TECH COURSE DELIVERY METHODS\*

	PERCENT ON CAMPUS*	SCHEDULED SESSIONS	SAME ROOM AS FACULTY	RECORDED LECTURES
TRADITIONAL (TR)	100%	✓	✓	✗
BLENDED TRADITIONAL (BT)	≥50%	✓	✓	✗
BLENDED ONLINE (BI)	33-50%	✓	✓	✗
VIRTUAL (VI)	0% + Skills Assessment	✓	✗	✓
ONLINE (I)	0%	✗	✗	✗
LEARN ANYWHERE (LA)	0-100%	✓	✓	✓

\*Effective with August 24 start classes

# Rapid Recovery / 10K Classes and Trainings

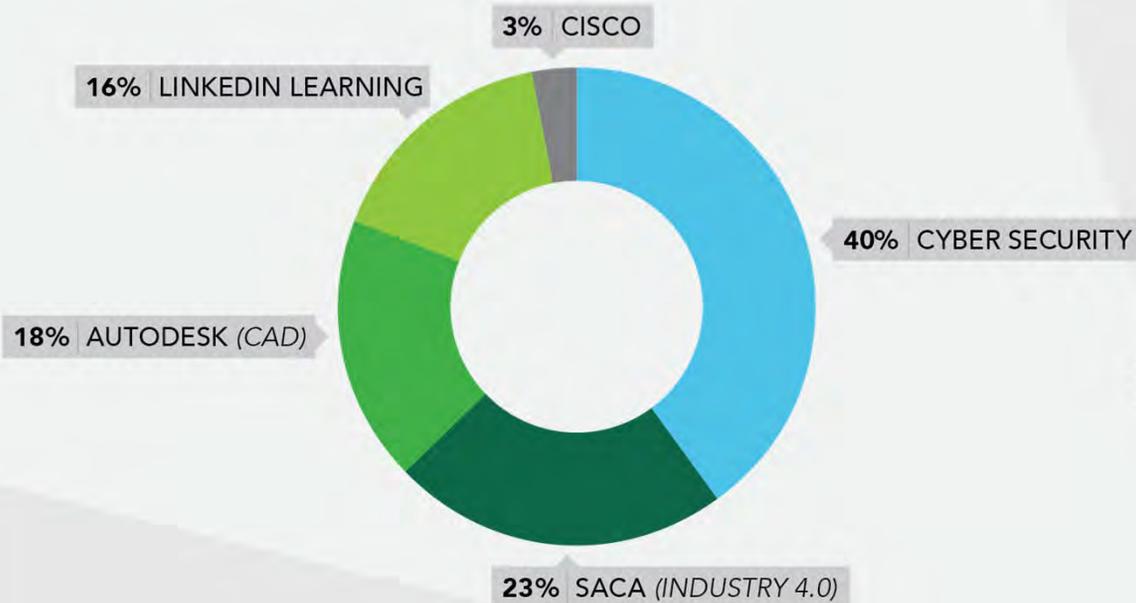
- Elevated our commitment to Hoosiers impacted by COVID-19 and experiencing unemployment, reduced hours, and/or furloughs
  - Launched mid-May with non-credit class and training options in Advanced Manufacturing, Information Technology, and Business/Cross-Sector LinkedIn Learning
  - 7,500+ registrations include Hoosiers from across the state; strong representation by women and people of color
- Promotion of additional Next Level Jobs programs and adjusted requirements



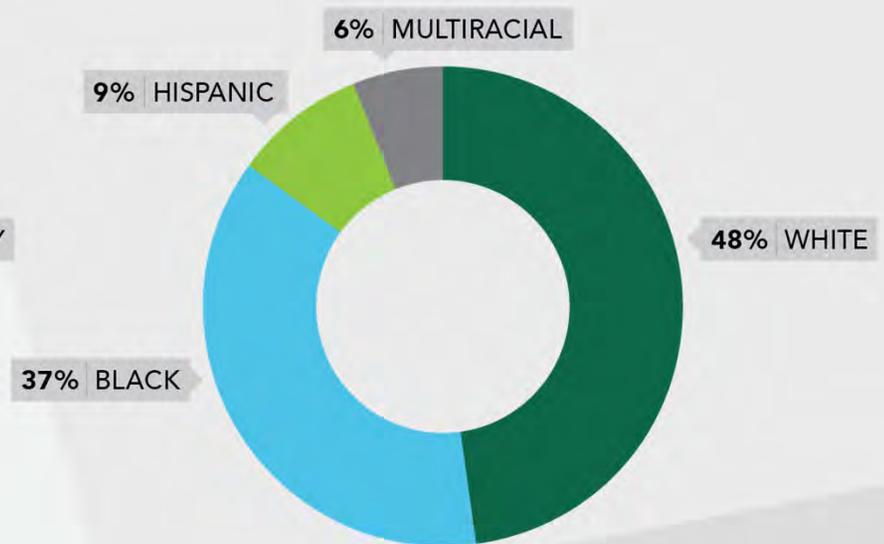
# 10K Initiative By the Numbers



## Top Five 10K Class Enrollments



## 10K Initiative Demographics



**55% Enrolled Female**

# Career Coaching and Employer Connections

- Comprehensive career readiness practices *alongside* academic preparation *throughout* a student's college experience
- Transforming Ivy Tech's current Career Development to focus on intentional career advising and employer engagement
- Based on best practices from 2- and 4-year institutions across America and in collaboration with Ascend Indiana
- A clear and meaningful pathway for students to and through Ivy Tech that equips them with the knowledge and skills needed to thrive
- 10 of 18 campuses now in implementation

## CCEC FUNDING PARTNERS

Lilly Endowment  
Richard M. Fairbanks Foundation  
Central Indiana Community Foundation  
Glick Fund  
Indiana Commission for Higher Education  
Garatoni-Smith Family Foundation  
JPMorgan Chase Foundation  
Salesforce

**\$21.7  
MILLION**

INVESTMENT OF  
PRIVATE FOUNDATIONS AND  
IVY TECH COMMUNITY COLLEGE

# Campus Program Review

- Close low employer demand programs at campuses
  - Root cause analysis tool for programs with low enrollment on each campus
  - Annual program review process with President, SVP Workforce and Sector VPs
- Align with statewide industry sector strategies
  - **School of Information Technology** – reduce from 9 to 5 programs aligned to new tech world
  - **School of Business** – transitioning (even pre-COVID) to online degrees and credentials
  - **School of Advanced Manufacturing, Engineering and Applied Science** – align to Industry 4.0
  - **School of Health Sciences** - focus capacity on the high demand, high wage programs
- Establish Inter-campus cooperation for lower enrollment program
  - **Anderson and Muncie** – *Criminal Justice* and *Human Services* in Muncie to allow Anderson to focus on *Advanced Manufacturing* programs
  - **Lawrenceburg and Madison** – Lawrenceburg suspending *Paralegal* and *Networking*; Madison is suspending *Human Services* and *Criminal Justice*.
  - **South Bend and Valparaiso** – *CDL* offered out of Laporte to serve both campuses; *Surgical Technology* will primarily be delivered out of Valparaiso
  - **Columbus** – *Supply Chain* host campus for greater southeast part of the state

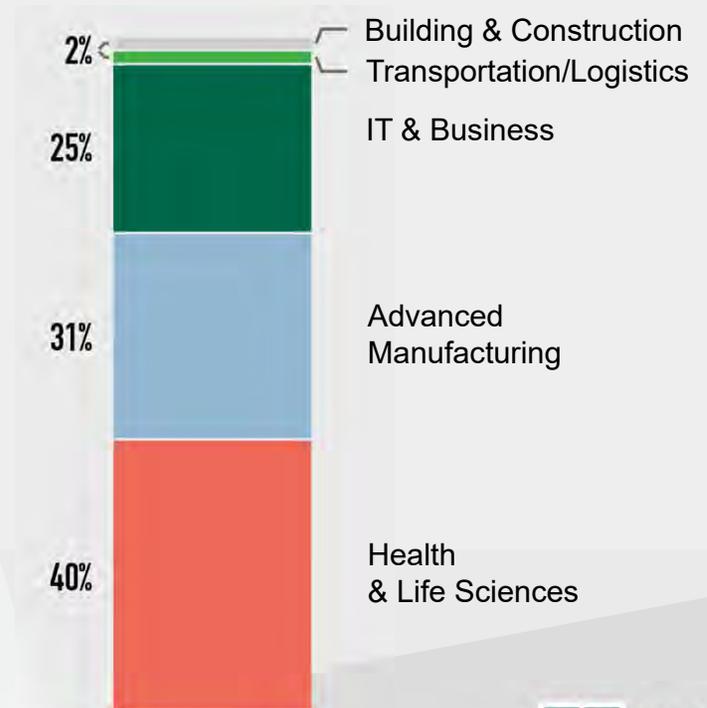


# Next Level Jobs – Workforce Ready Grant

Thank you for supporting this program



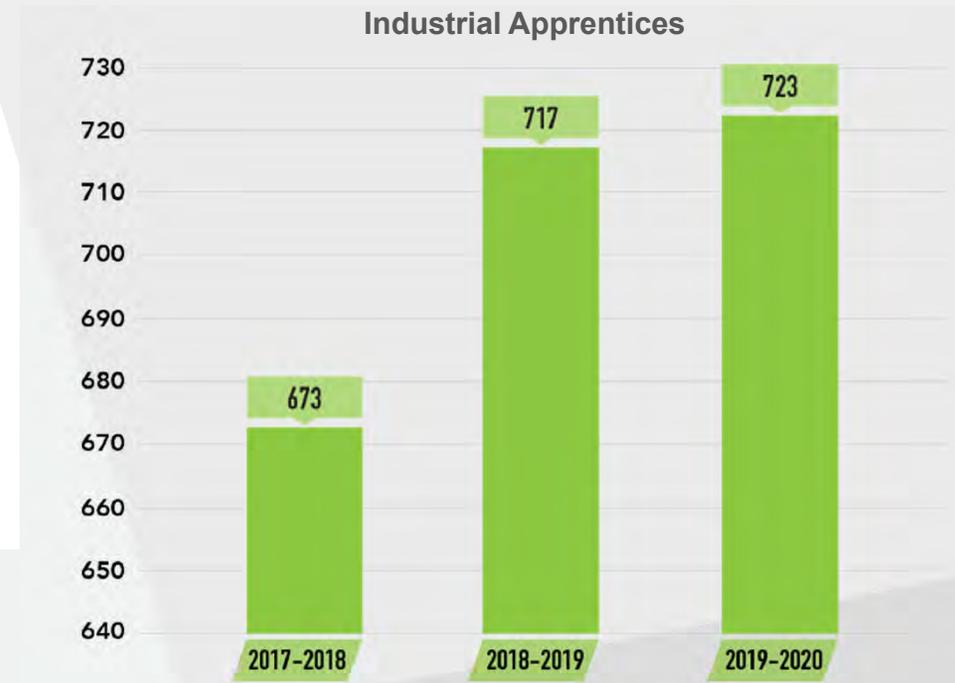
2019/2020 Sector Breakdown



# Apprenticeships – Current State

17 programs in construction trades

106 companies in industrial – using our Interdisciplinary degree



# Apprenticeships – Future State – 2.0



- **Expand**
- **Rebrand**
- **Reimagine**

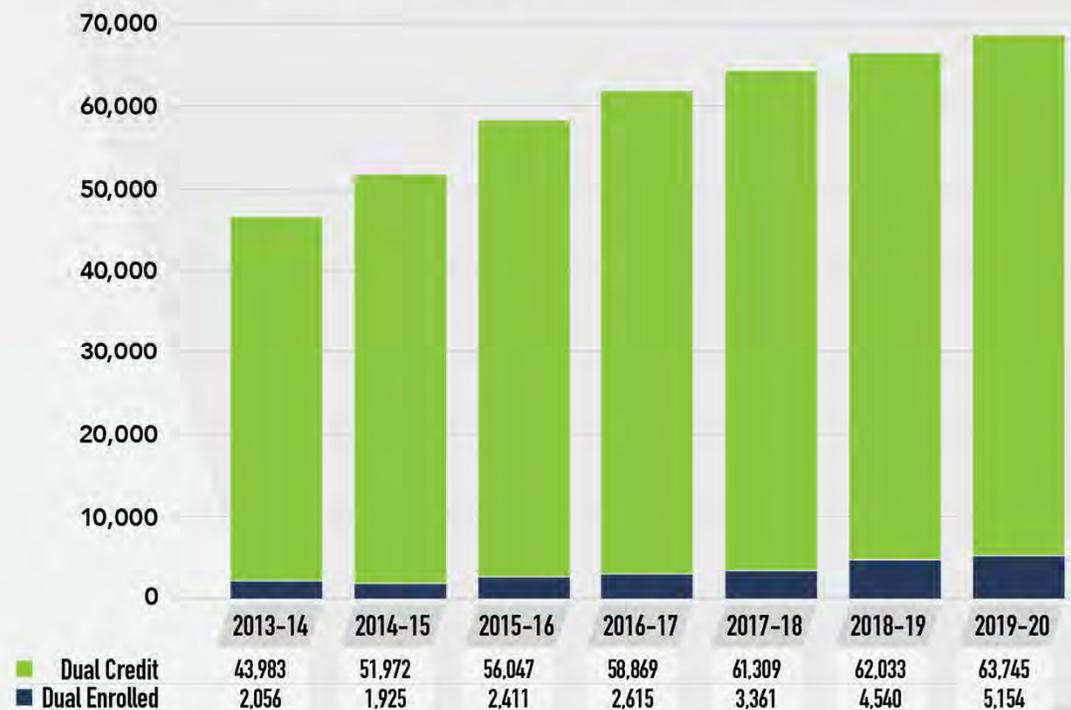


**Industry 4.0**

# Dual Credit/Enrolled Headcount

- Dual credit programming in partnership with more than **425** high schools and career centers throughout the state
- Continuous increase in dual credit and dual enrolled headcount with increased intentionality through pathway development
- Structured STGEC and CTE pathways to completion with more than 200 K-12 partners
- In 2018-19 awarded over 432,000 credit hours via dual credit and dual enrollment saving Hoosier families millions

Dual Credit/Dual Enrolled Student Enrollment

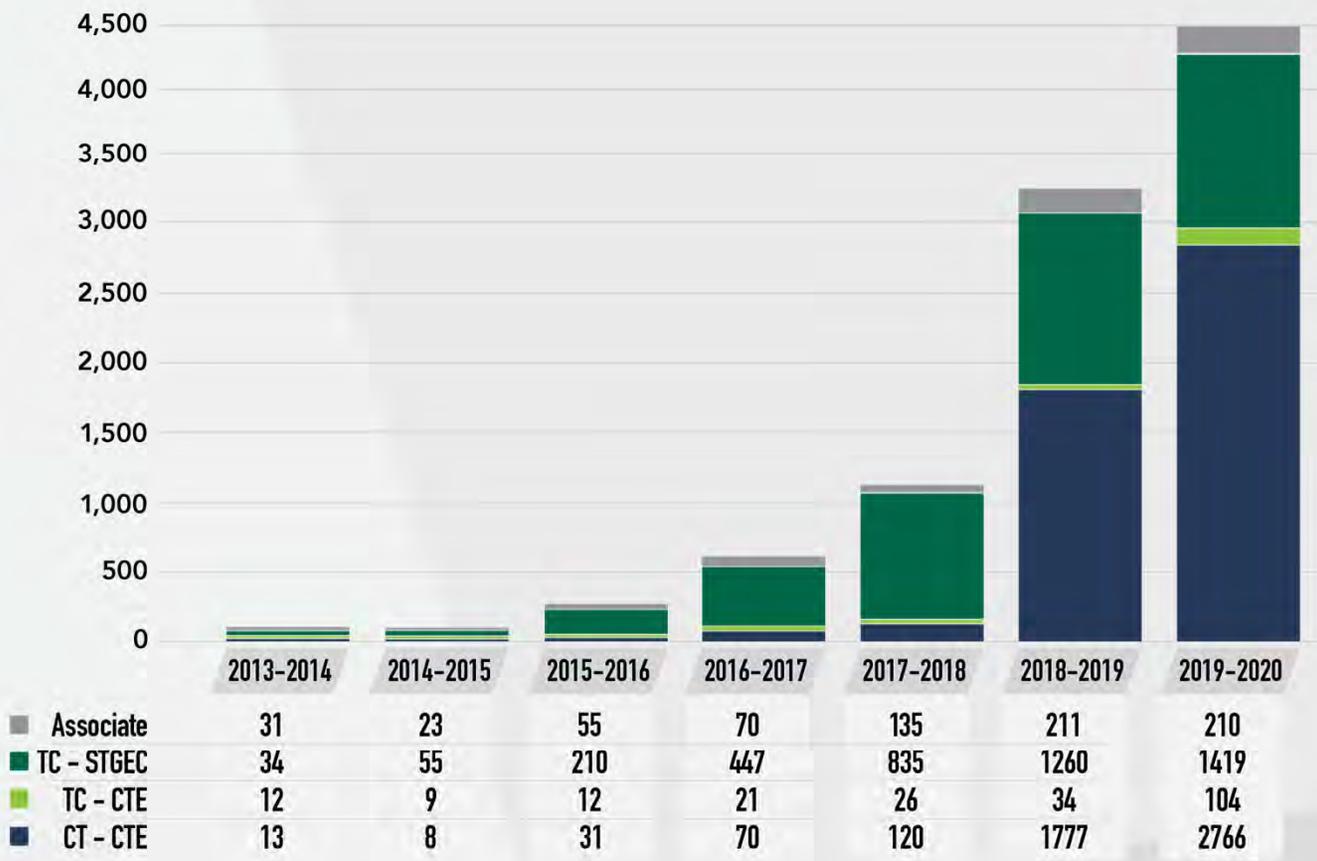


\* Source: CHE Dual Credit Report



Transferring the STGEC credential to a four-year school can save students upward of \$10,000

Statewide K-14 Completions by Completion Type (Including Duplicates)



# Ivy Tech's Transfer Mission

**Transfer as a Junior** – we have seen steady enrollment and completions of Transfer Single Articulation Pathways (TSAP)



TSAP Fall Enrollment



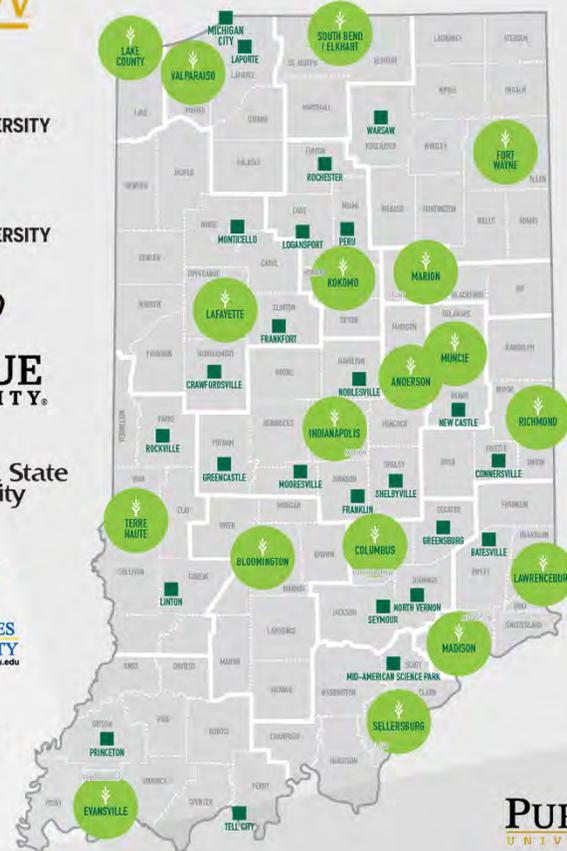
TSAP Completions



# Transfer Improved: Guaranteed Admissions

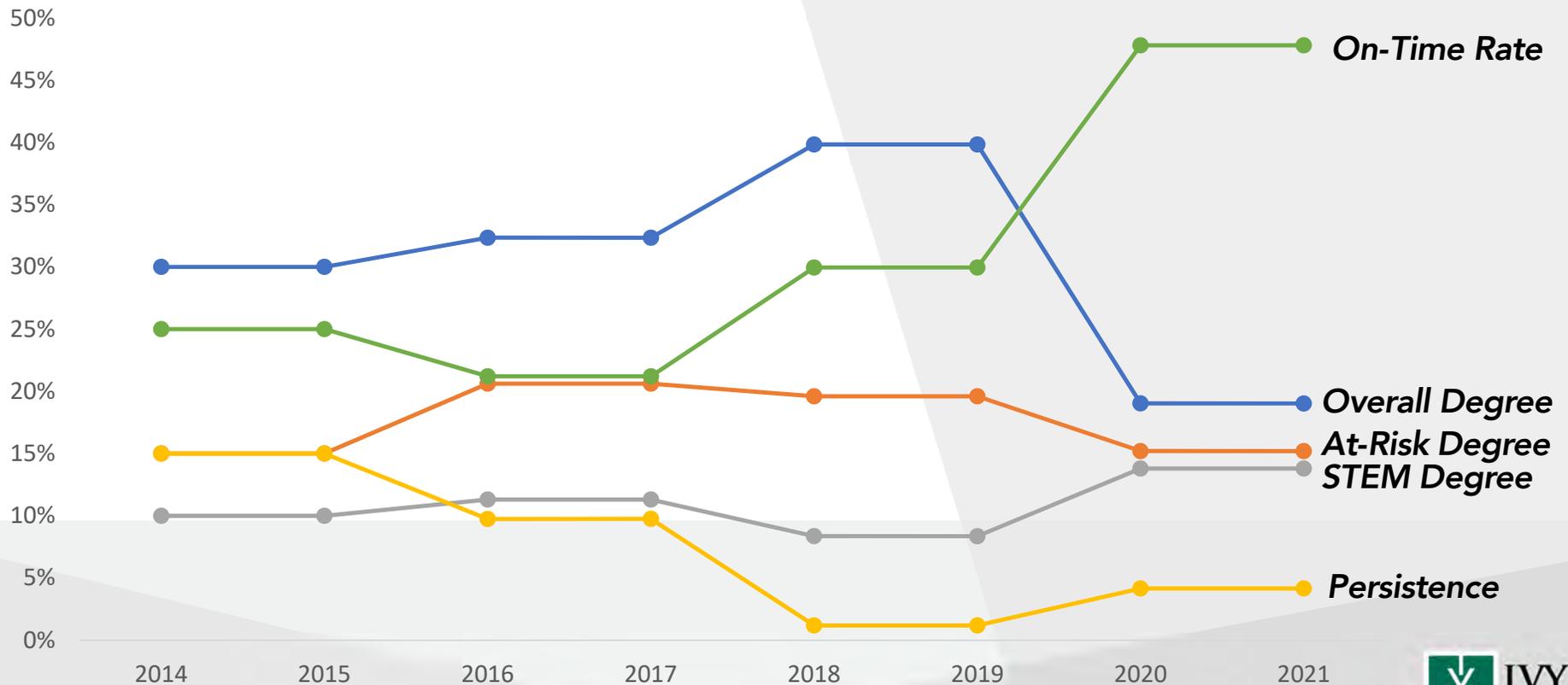


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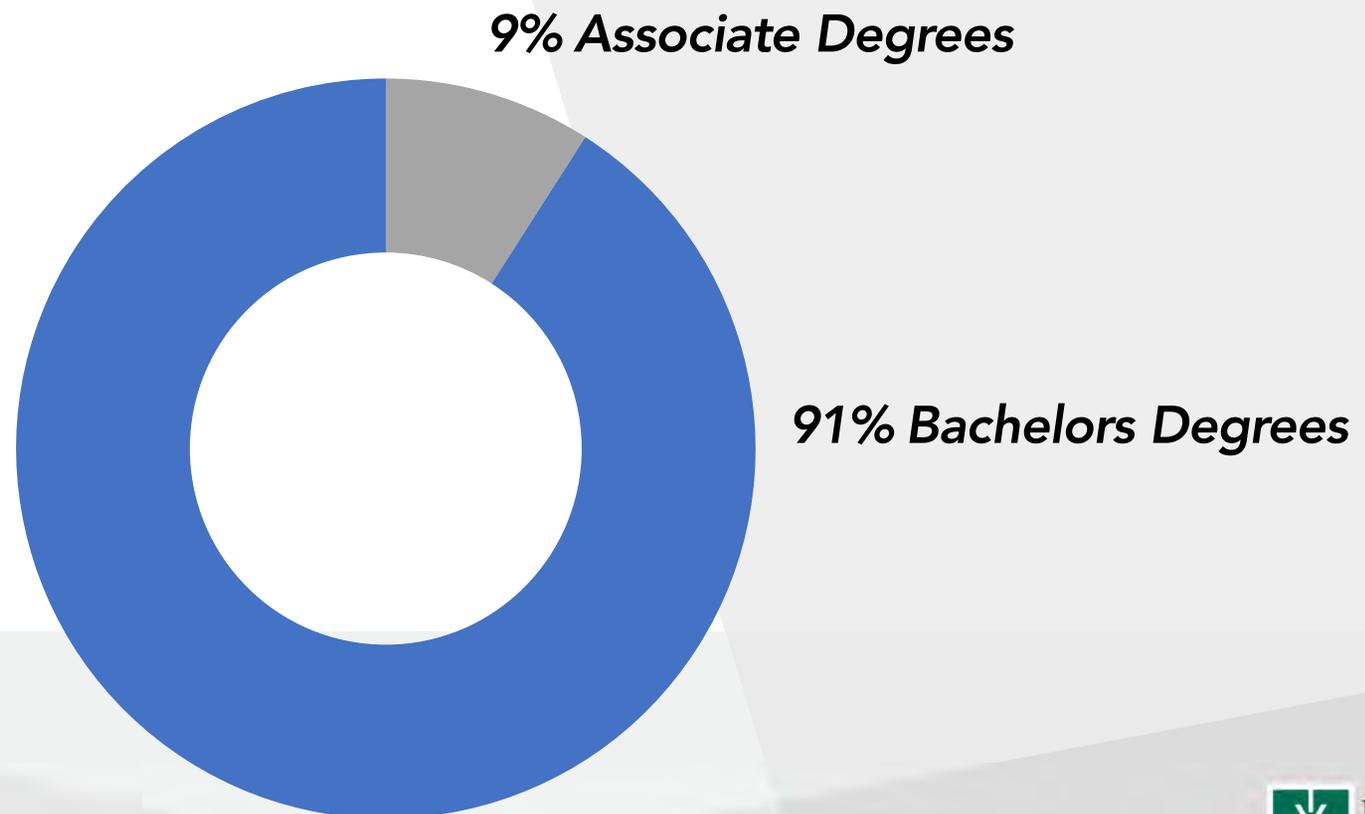
# Performance Funding Over Time

% of total funding by metric



# On-Time Metric Funding

48% of total PFF - \$82M in 2019-21



# Budget Requests

- Dual Credit Funding at \$50 per credit
- Maintain line items at 2019-2021 level
  - Indiana Rural Education Initiative - \$1,057,738
    - Requesting name change from “Southern Indiana Education Alliance
  - Indiana Certification Testing Centers - \$710,810
    - Requesting name change from Workforce Centers
  - Statewide Nursing - \$85,411
- No longer need \$1 million for Fort Wayne Public Safety Center



# Capital Project Prioritization

Goal: Reduce and repurpose underutilized square footage

- Capital Review Committee (including State Board of Trustee Members) evaluated projects on criteria:
  - **Better Serves Students**
  - **Quadrant Program Impacted**
  - **Reduces or Repurposes Space**
  - **Addresses R&R and building needs**
- Committee ranked projects using the Paired Comparison Analysis

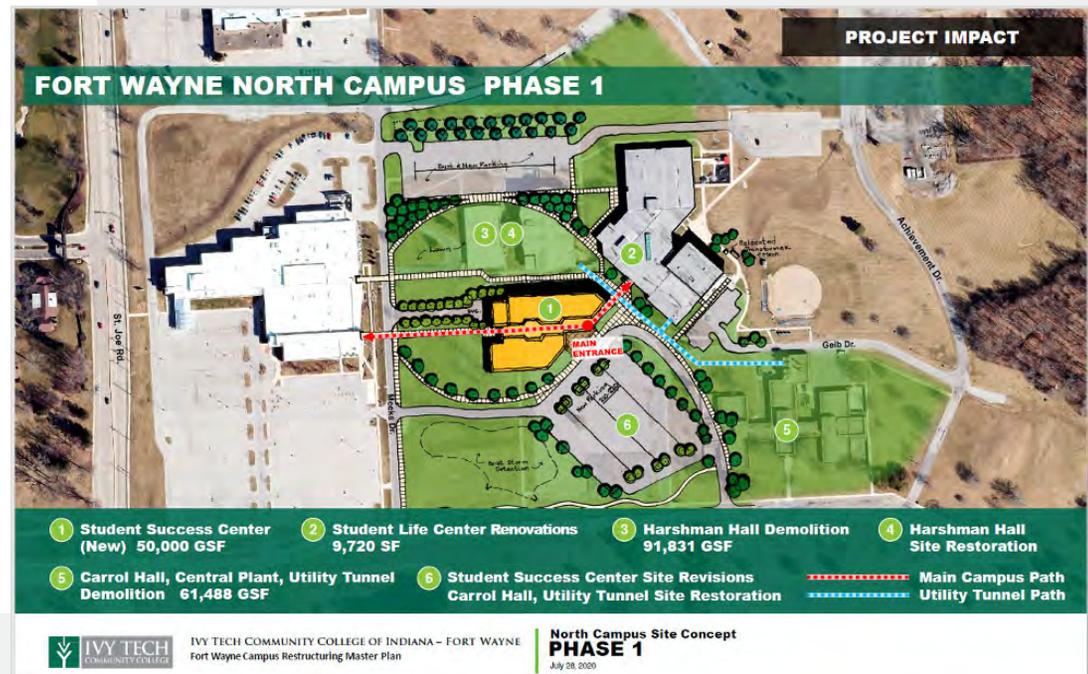
Project	Total Points	Ranking
Lake County - EC Infrastructure	9	1
Fort Wayne Campus Restructure	4	2
Indianapolis - Infrastructure	2	3
Terre Haute Campus Repurpose	2	4
Sellersburg Pfau Hall Renovation	0	5



# 2. Fort Wayne Campus Reconstruction Phase I

## Project Details

- **North Campus restructure** includes building a new student services building and demolishing Harshman Hall, Carroll Hall, and utility tunnel
- **Project reduction** of 153,319 square footage and an estimated reduction of \$283,297 operating maintenance and utility cost annually
- Total project cost requesting state funding: \$27,434,325



# Indiana's Community College

Ivy Tech is aligned to Indiana's needs **driven by data, metrics, and accountability**

- 🌱 Workforce aligned to employer needs in every community and region
- 🌱 Stackable credentials that pay above median wages and transfer
- 🌱 8-week, online, and hybrid courses leading to higher student success
- 🌱 Improving student and employee diversity, equity, and belonging
- 🌱 Committed to constant innovation to be the community college  
Indiana's citizens, employers, and communities need us to be





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**THANK YOU!**



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