

GALLUP®



INDIANA UNIVERSITY
EAST

Gallup-Purdue Index

Great Jobs and Great Lives

Indiana University East



Great Jobs.
Great Lives.
Great Experiences.

Great Jobs: Workplace Engagement

Workplace engagement means employees are intellectually and emotionally connected with their organizations and workgroups because they are able to do what they're best at, they like what they do and they have someone who cares about their development at work. People who are engaged at work are more involved in and enthusiastic about their work.

Given the importance of establishing a course for students to pursue fulfilling and enriching careers, higher education institutions must examine these outcomes critically. Gallup's research also demonstrates that workplace engagement is an important driver of overall well-being, reinforcing the significance of these findings.

Great Lives: Well-Being

Well-being is not only about being happy or wealthy. It is about the interaction and interdependency between many aspects of life such as finding fulfillment in daily work and interactions, having strong social relationships and access to the resources people need, feeling financially secure, being physically healthy and taking part in a true community.

Gallup and Healthways developed the Gallup-Healthways Well-Being 5 View to measure these important aspects.

Great Experiences: Alumni Attachment

The Gallup-Purdue Index uncovers which college experiences and perceptions are related to greater gains in the workplace and in well-being. It measures graduates' current emotional attachment to their alma mater by adapting Gallup's research on customer engagement to assess graduates' perceptions of their colleges — retrospectively, with regard to their undergraduate experiences, as well as their views as current alumni.



Undergraduate Experience

Through linear regression, Gallup examined college experiences that were associated with the greatest likelihood of alumni thriving in well-being and workplace engagement, holding other factors constant. This analysis identified six critical experiences — three related to the kinds of support that students felt in college, and three to experiential learning — that are strongly associated with how graduates fare later in life.

Support	Indiana University East		GPI National	Indiana Universities
	n Size	%5	%5	%5
My professors at [College name] cared about me as a person.	290	44%	28%+	38%
I had at least one professor at [College name] who made me excited about learning.	291	72%	65%+	66%
While attending [College name], I had a mentor who encouraged me to pursue my goals and dreams.	289	35%	23%+	26%+
All Three Support Experiences	281	27%	15%+	19%+

Experiential Learning	Indiana University East		GPI National	Indiana Universities
	n Size	%5	%5	%5
While attending [College name], I had an internship or job that allowed me to apply what I was learning in the classroom.	291	31%	32%	34%
While attending [College name], I worked on a project that took a semester or more to complete.	289	35%	34%	35%
I was extremely active in extracurricular activities and organizations while attending [College name].	291	13%	20%+	27%+
All Three Experiential Learning Experiences	270	6%	7%	6%
All Six Experiences	292	3%	3%	2%

Note: Items rated on a five-point scale, where 1 means strongly disagree and 5 means strongly agree.
+ indicates the value is significantly different from Indiana University East



Alumni Attachment

The Gallup-Purdue Index measures graduates' current emotional attachment to their alma mater by adapting Gallup's research on customer engagement to assess graduates' perceptions of their colleges — retrospectively, with regard to their undergraduate experiences, as well as their views as current alumni.

Gallup explores the connection between alumni and their alma maters by looking at their level of agreement with two questions: “[College name] was the perfect school for people like me” and “I can't imagine a world without [College name].” Graduates who strongly agree with both items are considered “emotionally attached” to their alma mater.

Alumni Attachment	Indiana University East		GPI National	Indiana Universities
	n Size	%5	%5	%5
[College name] was the perfect school for people like me.	290	50%	33% ⁺	40% ⁺
I can't imagine a world without [College name].	291	34%	25% ⁺	34%
Both Alumni Attachment Experiences	279	32%	19%⁺	30%

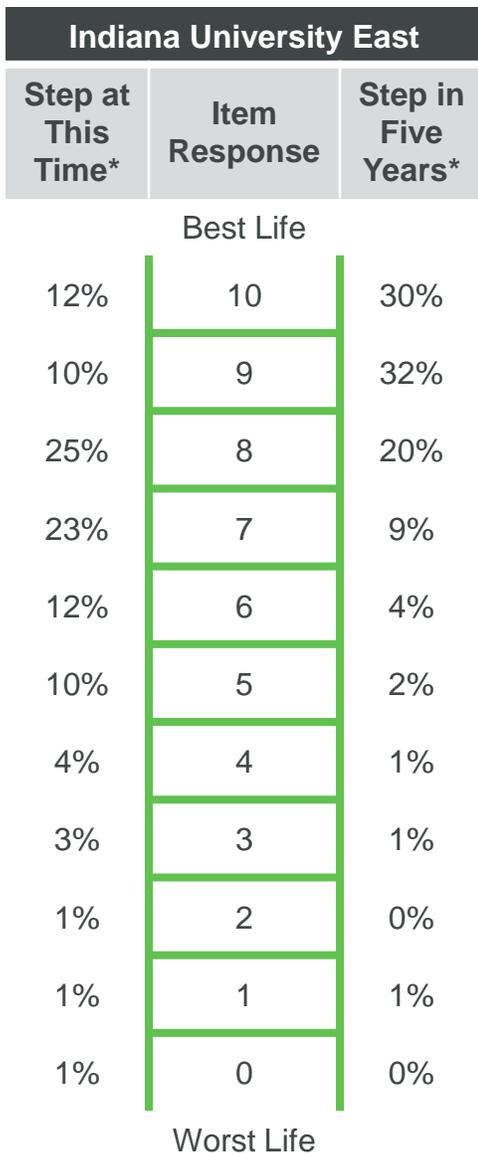
Note: Items rated on a five-point scale, where 1 means strongly disagree and 5 means strongly agree.
+ indicates the value is significantly different from Indiana University East



Life Evaluation Index

The Cantril Self-Anchoring Scale is based on the following two questions:

1. Please imagine a ladder with steps numbered from zero at the bottom to 10 at the top. The top of the ladder represents the best possible life for you, and the bottom of the ladder represents the worst possible life for you. On which step of the ladder would you say you personally feel you stand at this time?
2. On which step do you think you will stand about five years from now?



Mean (Out of 10)			
Step at This Time		Step in Five Years	
On which step of the ladder would you say you personally feel you stand at this time?		On which step of the ladder do you think you will stand about five years from now?	
Indiana University East	GPI National	Indiana University East	GPI National
7.13	7.21+	8.51	8.43+
N = 292	N = 21,459	N = 288	N = 20,954

*Due to rounding, percentages may sum to 100% +/-1%.
+ indicates the value is significantly different from Indiana University East



Indiana College Value Index

Alumni Who...	%4 (Agree)	%5 (Strongly Agree)
Say they are satisfied with the education they received	36%	48%
Say their education was worth the cost	28%	53%
Took out student loans and say their education was worth the cost	28%	45%
Say they were prepared well for life outside of college	35%	33%
Say they are deeply interested in the work that they do*	27%	44%
Say that their job gives them the opportunity to do work that interests them*	29%	42%
Say that they have the ideal job for them*	25%	31%
Alumni Who...	Yes	
Received help from the university in finding an internship or job while attending (among those who had a job or internship)	28%	
Received help in finding a job after graduation	9%	
Received support outside the classroom that helped them graduate	49%	
Alumni Who...	Fulfilled	
Are fulfilled in their current work*	29%	

*Engagement and Work Fulfillment questions were only asked of alumni who indicated they are employed full-time by an employer



National Comparison

For the purposes of this report, data from Indiana University East are compared with data collected from the national Gallup-Purdue Index study of college graduates. Some differences may exist between the national comparison points included in this report and national estimates that Gallup has previously released because this report focuses on graduates who received their undergraduate degrees from 1980–2015. Comparison groups included in this scorecard are:

- **Gallup-Purdue Index National:** Bachelor's degree holders surveyed via the national Gallup-Purdue Index which includes those who participated in the national study and reported they have a bachelor's degree only from a Title IV degree-granting four-year public, private, for-profit or nonprofit institution in the U.S. as defined by the U.S. Department of Education.
- **Indiana Universities:** Bachelor's degree holders surveyed via the national Gallup-Purdue Index who indicated that they obtained a bachelor's degree from a university located in Indiana.

Methodology

Results for the Indiana University East study are based on Web surveys conducted February 1–March 1, 2016 with a sample of 292 Indiana University East undergraduate degree alumni. The sample of alumni email addresses was provided by Indiana University East. Alumni were included in the study if the institution had an email address on file.

Results for the Gallup-Purdue Index, the national study used for comparison purposes, are based on Web surveys conducted December 16, 2014–June 29, 2015, with a random sample of 30,151 respondents with a bachelor's degree or higher, aged 18 and older, with Internet access, living in all 50 U.S. states and the District of Columbia.

The Gallup-Purdue Index sample was recruited via the Gallup Daily tracking survey. The Gallup Daily tracking survey sample includes national adults with a minimum quota of 50% cellphone respondents and 50% landline respondents, with additional minimum quotas by time zone within region. Landline and cellular telephone numbers are selected using RDD methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday. Gallup Daily tracking respondents with a college degree, who agreed to future contact, were invited to take the Gallup-Purdue Index survey online.

Gallup-Purdue Index interviews are conducted via the Web, in English only. Samples are weighted to correct for unequal selection probability and nonresponse. The data are weighted to match national demographics of gender, age, race, Hispanic ethnicity, education and region. Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. bachelor's degree or higher population.



Methodology (continued)

All reported margins of sampling error for the Gallup-Purdue Index of all college graduates include the computed design effects for weighting.

For results based on the total sample of those with a bachelor's degree, the margin of sampling error is +/-1.2 percentage point at the 95% confidence level.

For results based on employee engagement of those with a bachelor's degree, the margin of sampling error is +/-1.4 percentage points at the 95% confidence level.

For results based on the sample of those with a bachelor's degree from an institution in Indiana, the margin of sampling error is +/-7.1 percentage points at the 95% confidence level.

For results based on employee engagement of those with a bachelor's degree from an institution in Indiana, the margin of sampling error is +/-7.8 percentage points at the 95% confidence level.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.



Demographics

Indiana University East		
Alumni	n Size	Mean Age
1980–2015	292	41.8

Gender		Retired	
Male	Female	Yes	No
33%	66%	8%	92%

Race				
White	Black	Asian	Hispanic	Other
96%	2%	1%	1%	0%

Marital Status						
Single	Married	Separated	Divorced	Widowed	Domestic Partner	Don't Know
20%	62%	1%	11%	2%	4%	0%

Total Annual Household Income						
<\$12,000	\$12,000–\$35,999	\$36,000–\$59,999	\$60,000–\$119,999	\$120,000–\$239,999	\$240,000+	Don't Know
4%	10%	16%	41%	19%	2%	8%

Total Annual Personal Income						
<\$12,000	\$12,000–\$35,999	\$36,000–\$59,999	\$60,000–\$119,999	\$120,000–\$239,999	\$240,000+	Don't Know
10%	25%	30%	22%	5%	0%	7%

Note: Percentages may not sum to 100% due to the exclusion of "Don't Know" responses; due to rounding, percentages may sum to 100% +/-1%



Appendix

Gallup-Purdue Index: Indiana University East Item-Level Responses

Are you satisfied or dissatisfied with your personal life today?	
Satisfied	85%
Dissatisfied	10%
Don't Know	6%
Indiana University East prepared me well for life outside of college.	
%5 – Strongly Agree	33%
%4 – Agree	35%
%3 – Neutral	19%
%2 – Disagree	7%
%1 – Strongly Disagree	4%
Don't Know	1%
Indiana University East is passionate about the long-term success of its students.	
%5 – Strongly Agree	34%
%4 – Agree	33%
%3 – Neutral	18%
%2 – Disagree	6%
%1 – Strongly Disagree	4%
Don't Know	5%

Note: Due to rounding, percentages may sum to 100% +/-1%.



Appendix (continued)

Gallup-Purdue Index: Indiana University East Item-Level Responses

I was challenged academically at Indiana University East.	
%5 – Strongly Agree	41%
%4 – Agree	39%
%3 – Neutral	13%
%2 – Disagree	4%
%1 – Strongly Disagree	3%
Don't Know	0%
My education from Indiana University East was worth the cost.	
%5 – Strongly Agree	53%
%4 – Agree	28%
%3 – Neutral	8%
%2 – Disagree	5%
%1 – Strongly Disagree	4%
Don't Know	1%
Thinking about your entire college experience at Indiana University East, about how often did you meet with your academic advisor?	
Never	12%
Once per Academic Year	25%
Twice per Academic Year	38%
Three or More Times per Academic Year	20%
Don't Know	5%

Note: Due to rounding, percentages may sum to 100% +/-1%.



Appendix (continued)

Gallup-Purdue Index: Indiana University East Item-Level Responses

While attending Indiana University East...	
Did you participate in NAIA intercollegiate athletics?	1%
Did you participate in intramural sports?	2%
Did you participate in a student club or organization?	35%
Did you have a job or internship?	79%
Did you hold a leadership position in a club/organization?*	21%
Did you participate in a research project with a professor or faculty member?**	39%
Approximately how much money did you borrow in student loans to obtain your undergraduate degree at Indiana University East?^	
Mean	\$29,211
Median	\$24,547
Approximately how much money did you borrow in student loans to obtain your postgraduate work or degree?^	
Mean	\$41,897
Median	\$25,387

*Such as student government, a fraternity/sorority or athletic team

**This may include a project you participated in as part of a class you took, a thesis project or paper, a research project submitted to a professional conference or a paper submitted to a journal for publication.

^Adjusted to reflect inflated amounts for 2015



Appendix (continued)

Gallup-Purdue Index: Indiana University East Item-Level Responses

Have you delayed any of the following because of your student loans?	
Getting Married	15%
Having Children	20%
Going Back to School for More Training or Another Degree	54%
Starting Your Own Business	24%
Buying a Car	29%
Buying a Home	30%
Moving Out of Your Parent(s)' Home	10%
On a five-point scale, where 5 means extremely satisfied and 1 means extremely dissatisfied, how satisfied are you with your organization as a place to work?*	
%5 – Extremely Satisfied	26%
%4 – Satisfied	39%
%3 – Neutral	23%
%2 – Dissatisfied	7%
%1 – Extremely Dissatisfied	5%
I am deeply interested in the work that I do.*	
%5 – Strongly Agree	44%
%4 – Agree	27%
%3 – Neutral	18%
%2 – Disagree	4%
%1 – Strongly Disagree	5%
Don't Know/Does Not Apply	2%

Note: Due to rounding, percentages may sum to 100% +/-1%.

*Engagement and Work Fulfillment questions were only asked of alumni who indicated they are employed full-time by an employer.



Appendix (continued)

Indiana-Specific Questions: Indiana University East Item-Level Responses

My job gives me the opportunity to do work that interests me.*	
%5 – Strongly Agree	42%
%4 – Agree	29%
%3 – Neutral	16%
%2 – Disagree	5%
%1 – Strongly Disagree	6%
Don't Know/Does Not Apply	2%
I have the ideal job for me.*	
%5 – Strongly Agree	31%
%4 – Agree	25%
%3 – Neutral	20%
%2 – Disagree	10%
%1 – Strongly Disagree	12%
Don't Know/Does Not Apply	2%
How closely related is your current work to your undergraduate major(s)?*	
Completely Related	47%
Somewhat Related	34%
Not at All Related	18%
Don't Know	0%

Note: Due to rounding, percentages may sum to 100% +/-1%.

*Engagement and Work Fulfillment questions were only asked of alumni who indicated they are employed full-time by an employer; other work-related questions were only asked of alumni who indicated they are employed.



Appendix (continued)

Indiana-Specific Questions: Indiana University East Item-Level Responses

Was this job or internship <i>related</i> to your field of study at Indiana University East?*	
Yes	67%
No	31%
Don't Know/Don't Remember	1%
Was this job or internship <i>required</i> for your degree program at Indiana University East?*	
Yes	18%
No	81%
Don't Know/Don't Remember	1%
Were you paid for this job or internship that you had while attending Indiana University East?*	
Yes	77%
No	23%
Don't Know/Don't Remember	1%
How did you find that job or internship?*	
Someone at Indiana University East Helped Me Find Job/Internship	28%
I Found Job/Internship On My Own	64%
Someone Else Outside Indiana University East Helped Me Find Job/Internship	8%

Note: Due to rounding, percentages may sum to 100% +/-1%.

*Job/Internship questions were only asked of alumni who indicated they had a job or internship while attending Indiana University East.



Appendix (continued)

Indiana-Specific Questions: Indiana University East Item-Level Responses

In what state was that job or internship that you completed while attending Indiana University East located?*

Indiana	79%
Out of State	18%
Outside the United States	0%
Don't Know	2%
No Answer	1%

Did you receive help from any of the following programs or services while attending Indiana University East? *Please select all that apply.*

Mentoring Program	4%
Financial Counseling	16%
Tutoring or Other Academic Counseling	23%
Student Life or Other Campus Community Programs	16%
Other	10%

How helpful was the mentoring program to you while you were attending Indiana University East?

Very Helpful	62%
Somewhat Helpful	8%
Neither Helpful/Unhelpful	0%
Somewhat Unhelpful	8%
Very Unhelpful	23%
Don't Know/Does Not Apply	0%

Note: Due to rounding, percentages may sum to 100% +/-1%.

*Job/Internship questions were only asked of alumni who indicated they had a job or internship while attending Indiana University East.



Appendix (continued)

Indiana-Specific Questions: Indiana University East Item-Level Responses

How helpful was the financial counseling program to you while you were attending Indiana University East?

Very Helpful	26%
Somewhat Helpful	24%
Neither Helpful/Unhelpful	7%
Somewhat Unhelpful	22%
Very Unhelpful	22%
Don't Know/Does Not Apply	0%

How helpful were the tutoring or academic counseling programs to you while you were attending Indiana University East?

Very Helpful	48%
Somewhat Helpful	18%
Neither Helpful/Unhelpful	3%
Somewhat Unhelpful	12%
Very Unhelpful	18%
Don't Know/Does Not Apply	1%

How helpful were the Student Life or other campus community programs to you while you were attending Indiana University East?

Very Helpful	38%
Somewhat Helpful	26%
Neither Helpful/Unhelpful	11%
Somewhat Unhelpful	6%
Very Unhelpful	17%
Don't Know/Does Not Apply	2%

Note: Due to rounding, percentages may sum to 100% +/-1%.



Appendix (continued)

Indiana-Specific Questions: Indiana University East Item-Level Responses

Did someone at Indiana University East help find you a job after graduation?	
Yes	9%
No	91%
Was this job with a company that you worked for or interned with while attending Indiana University East?	
Yes	42%
No	58%
In what state do you currently work?*	
Indiana	66%
Out of State	33%
Outside the United States	0%
Don't Know	0%
No Answer	0%
On a five-point scale, where 5 means extremely satisfied and 1 means extremely dissatisfied, how satisfied are you with the education you received from Indiana University East?	
%5 – Extremely Satisfied	48%
%4 – Satisfied	36%
%3 – Neutral	10%
%2 – Dissatisfied	3%
%1 – Extremely Dissatisfied	2%
Don't Know/Does Not Apply	1%

Note: Due to rounding, percentages may sum to 100% +/-1%.

*Work-related questions were only asked of alumni who indicated they are employed.



Appendix (continued)

Indiana-Specific Questions: Indiana University East Item-Level Responses

In what state was the high school where you obtained your high school diploma?	
Indiana	72%
Out of State	25%
Outside the United States	2%
Don't Know	0%
No Answer	1%

Note: Due to rounding, percentages may sum to 100% +/-1%.



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