

Integrating Workplace Experience

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CAREER

Career preparation should be an integral and intentional part of a student's education.

KEY FACTS

- **97%** of CEOs and company executives believe colleges should expand opportunities for experiential learning *(Harris Interactive, 2013)*
- **More than 80%** of employers want new hires to have completed an internship *(Harris Interactive, 2013)*
- **Only 29%** of college graduates had an internship or job during college *Gallup-Purdue Index, 2013)*



KEY STRATEGIES

- **Integrate Work Experience** and encourage **employer engagement** to increase student opportunities for workplace exposure and experience
- **Increase Work-and-Learn Opportunities** by integrating **work-based and applied learning** experiences across college programs and majors



AN EDUCATOR PERSPECTIVE

AN EMPLOYER PERSPECTIVE

DISCUSSION QUESTIONS

- What is your organization/institution already doing to integrate **workplace experiences** for students?
 - How does your faculty/staff partner with employers, and what are the asks you make of employers?
 - How do you match students with work-based learning (WBL) opportunities? How could you do this at scale for all?
- What changes—policy, funding, process, structural—would help you connect more students with WBL?



DISCUSSION QUESTIONS

- What are the biggest challenges you anticipate in ensuring that **workplace experience** is an intentional part of ALL students' education?
- What steps must be taken within the institution to modify curriculum?
- What, if anything, must be done for accreditation?



DISCUSSION QUESTIONS

- What supports or changes would help you address those challenges?
- What else should educators and employers consider?
Any words of caution?

