



INDIANA COMMISSION *for*
HIGHER EDUCATION

2017 H. KENT WELDON CONFERENCE FOR HIGHER EDUCATION

Destination: Career Success
Charting Indiana's Path from Education to Employment

Tuesday, April 4, 2017
Indianapolis Marriott North
3645 River Crossing Pkwy
Indianapolis, Indiana 46240

- 8:00 a.m. Registration**
- 9:00 a.m. Welcome**
Teresa Lubbers, Commissioner for Higher Education
- 9:15 a.m. Roadtrip Indiana**
Mike Marriner, Cofounder, Roadtrip Nation
- 10:30 a.m. Breakout Session**
- 11:15 a.m. Breakout Session**
- 12:15 p.m. Lunch**
- 1:00 p.m. A Conversation with Governor Eric Holcomb**
Dan Peterson, Chairman, Commission for Higher Education
Eric Holcomb, Governor of Indiana

Breakout Session Topics

Intentional Career Planning Miller
Jason Bearce, Senior Associate Commissioner for Strategy and External Affairs
Rachel Landis, President of Career Development Professionals of Indiana (CDPI)

Integrating Workplace Experience Hart
Dr. Ken Sauer, Senior Associate Commissioner and Chief Academic Officer
Tim Newton, Director of External Relations, Communications, Krannert School of Management, Purdue University

Streamlining Job Placement.....Shields
Sean Tierney, Associate Commissioner for Policy and Planning
Janet Rummel, Vice President, Workforce Alignment Operations and Marketing, Ivy Tech Community College

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Keynote Presenters

Teresa Lubbers, Commissioner Indiana Commission for Higher Education

Teresa Lubbers was appointed in 2009 to serve as Commissioner for Indiana's Commission for Higher Education, the coordinating agency charged with ensuring the state's postsecondary education system is aligned to meet the needs of students and the state. Prior to joining the Commission, Lubbers served in the Indiana State Senate for 17 years, leading on education and economic development issues as Chair of the Senate Education and Career Development Committee.

As Commissioner, Lubbers works to increase college completion, ensure academic quality and student learning, and align postsecondary credentials with meaningful careers. She partners with policymakers and higher education leaders to develop and implement the state's higher education strategic plans, including the Commission's recently adopted third plan, "Reaching Higher, Delivering Value."

Lubbers is a past chair and a current member of both the State Higher Education Executive Officers and the Midwestern Higher Education Compact. She serves as a Commissioner for the Education Commission of the States, a member of the Board of Trustees for the Council for Adult and Experiential Learning, a member of Indiana's Career Council. Additionally, she serves on the Higher Learning Advocates Board of Directors.



Mike Marriner, Cofounder, Business Development Roadtrip Nation

Mike Marriner is the cofounder and oversees strategic partnerships at Roadtrip Nation, a career exploration organization that empowers students to connect their passions to potential careers and educational goals.

As head of strategic partnerships, Mike can often be found in-between time zones as he oversees the development of partnerships for Roadtrip Nation's multimedia content and career exploration resources, which reach millions of students and adults alike.

Mike is an Ashoka Fellow; has presented at NBC Education Nation, The Clinton Global Initiative, and the Skoll World Forum, among other events; and participated in the Harvard Business School Social Enterprise Initiative in 2012.



Governor Eric Holcomb
State of Indiana

Eric Holcomb is the 51st Governor of Indiana.

A life-long Hoosier, Holcomb is a veteran of the United States Navy, served as the state's 51st Lt. Governor, was a trusted adviser to both Governor Mitch Daniels and Senator Dan Coats, and was a former state chairman of the Indiana Republican Party. He was elected governor in November 2016, following an unprecedented 106-day campaign, and was sworn in on January 9, 2017.

Prior to being elected governor, Holcomb was nominated to serve as Lt. Governor by then-Governor Mike Pence on March 2, 2016, and was confirmed by the General Assembly and sworn into office on March 3, 2016.

Governor Holcomb was a key member of Governor Mitch Daniels' administration, holding various positions including deputy chief of staff in the official office and campaign manager for Daniels' landslide 2008 re-election. He also oversaw the Governor's state political action committee, Aiming Higher, and has both official and campaign experience at the district and local levels. Holcomb managed successful campaigns for U.S. Congressman John Hostettler, served as the Congressman's official district director, and conducted a mayoral race in Vincennes, where he lived at the time.

Throughout his career in service, Holcomb has earned a reputation of being a consensus builder. He has traveled extensively throughout the state, shooting and making a basket in each of Indiana's 92 counties.

He is the author of the book, "Leading the Revolution," which outlined the successes of the Mitch Daniels approach to campaigning and governing.

Governor Holcomb is a graduate of Pike High School in Indianapolis and Hanover College in southeastern Indiana, where he majored in U.S. History with a focus on the American Civil War and the Reconstruction Era. A student of history, he is a collector of presidential signatures and currently has documents signed by 41 of our nation's 44 presidents.

Holcomb is a board member of the Benjamin Harrison Presidential Site and a member of the Indiana Farm Bureau, the National Federation of Independent Business, the Indianapolis WWII Round Table, and the American Legion Post 777.

He and his wife, Janet, live with their dog, Henry, in the Governor's Residence on North Meridian Street in Indianapolis.



**Dan Peterson, Chairman
Indiana Commission for Higher Education**

Dan Peterson is Vice President, Industry & Government Affairs, for Cook Group, Inc., based in Bloomington, Indiana. Since joining Cook Group in 1989, Dan has held a variety of leadership roles in the areas of operations, finance/accounting and human resources. His current responsibilities involve industry, government, and external affairs, with a focus on healthcare delivery, education and workforce development. Dan sits on many boards including the Indiana Bioscience Research Institute (IBRI), BioCrossroads, Indiana Health Industry Forum, Bloomington Economic Development Corp., and Indiana University Health South Central Region. He is also a member of the Indiana Commission for Higher Education, serving as the current Chair and past Chair of the Commission's Budget and Productivity Committee.



Mr. Peterson holds a B.S. in Biology (1984) and an MBA in Finance (1989), both from Indiana University. Since 1963, Cook Group medical companies have been committed to creating innovative medical solutions that benefit millions of patients worldwide.

Intentional Career Planning

**Jason Bearce, Senior Associate Commissioner for Strategy and External Affairs
Indiana Commission for Higher Education**

Jason Bearce has served as an Associate Commissioner at the Indiana Commission for Higher Education since 2009. In that role, Bearce serves as a policy adviser to the Commissioner and directs the agency's communication strategy, outreach efforts and student success initiatives.

Bearce's policy contributions have included overseeing the development of the Commission's "*Reaching Higher, Achieving More*" and "*Reaching Higher, Delivering Value*" strategic plans and spearheading reforms to Indiana's 21st Century Scholars program in an effort to increase college completion rates for low-income Hoosier students.



Bearce previously served as staff liaison for Indiana's Education Roundtable and held leadership positions at the Indiana Department of Education as communications director and policy adviser.

Bearce holds an undergraduate degree from Purdue University and an MBA from Western Governors University.

**Rachel Landis, President
Career Development Professionals of Indiana**

Originally from Fort Wayne Indiana, Rachel's career story is like most: nonlinear, trial and error, and a process. She thought she wanted a career in the medical field since she used to work as a physical therapy technician. She decided instead to pursue a career as a school counselor, still directly helping people but in a different context. She was first inspired to work in higher education during her first semester of graduate school when she received a position in Career Services at IPFW and also did some academic advising for the Doermer School of Business. Currently, she has been with Indiana University Bloomington for almost three years as a Career Counselor, serving students in the Arts and Humanities.



Rachel has been an active member of Career Development Professionals of Indiana the past five years. She started networking as a graduate student with the association, served on several conference planning committees, and presented multiple times at their conferences.

Rachel served as the Director of Member Services, President-Elect, and is currently the President of CDPI. She is passionate about helping individuals realize their potential and that career is a central role in the human experience.

In addition to spending time with her husband Thomas, son Owen, dog Cleo, and cat Mango, Rachel enjoys spending time outside, remodeling homes with her husband, attempting Pinterest ideas, watching documentaries, and experimenting with cooking. Rachel loves to travel and has been to India twice, Ireland, Wales, London, Mexico, and Canada.

Integrated Workplace Experiences

Dr. Ken Sauer, Senior Associate Commissioner and Chief Academic Officer Indiana Commission for Higher Education

Ken Sauer is Senior Associate Commissioner and Chief Academic Officer for the Indiana Commission for Higher Education. Dr. Sauer also is Treasurer of the Midwestern Higher Education Compact, has worked with the Higher Learning Commission on various topics, including dual credit, and has been a strong advocate for the State Authorization Reciprocity Agreement (SARA).

Prior to joining the Indiana Commission in 1985, Dr. Sauer served with the Illinois Board of Higher Education and the National Center for Higher Education Management Systems, where he developed the Classification of Instructional Programs, still used by the federal government to collect annual degree data from all U.S. colleges.



Tim Newton, Director of External Relations and Communications Krannert School of Management, Purdue University

Tim Newton joined the Krannert School of Management in January 2000. He is responsible for the school's publications, website, alumni relations, media relations, and special events. He also serves as the liaison to media representatives of publications that rank business schools. Prior to joining the Krannert School, Newton spent more than seven years as director of communications with the Purdue Alumni Association. Newton joined Purdue in 1989 as an editor with the Purdue News Service, where he covered business and technology areas of the University.

In addition to his responsibilities with the Krannert School, Newton is the play-by-play voice of Purdue football. He took that role over in 2010 after serving for 15 years as host and producer of the broadcasts on the Learfield Purdue Sports Network. He just completed his 27th year as play-by-play voice of the Purdue women's basketball team, and has broadcast three Final Fours and Purdue's national championship in 1999. Newton hosts the Jeff Brohm and Sharon Versyp radio coaches' shows. He also has served as a fill-in play-by-play announcer for the WNBA's Indiana Fever.

A native of Irving, N.Y., Newton graduated from Silver Creek Central School in 1978. He earned a bachelor's degree in communication from Purdue University, with honors, in 1981. Newton's wife, Susan, is a business analyst in human resources/payroll at Purdue. They have a daughter, Emily, and a son, Aaron.



Streamlined Job Placement

Sean Tierney, Associate Commissioner for Policy and Planning Indiana Commission for Higher Education

Sean Tierney is Associate Commissioner for Policy and Planning at the Indiana Commission for Higher Education.

Before joining CHE, Sean was State Policy Officer at Lumina Foundation and has previously worked for the states of Maryland and Tennessee, focusing on higher education policy and analysis.



Janet Rummel, Vice President, Workforce Alignment Operations and Marketing Ivy Tech Community College

Janet Rummel is Vice President of Workforce Alignment Operations and Marketing at Ivy Tech Community College and is responsible for collaborating with internal teams, external partners, and industries statewide to align programming to the strategic workforce development needs of the state. She serves on the Indiana Network of Knowledge Research Advisory Group and on the DWD Sector Strategy Core Team.

A 20-year veteran educator, Janet has provided consulting services to hundreds of schools and thousands of teachers across the country in the areas of curriculum, instruction, and assessment. Prior to joining Ivy Tech Community College, Janet served in multiple roles at Goodwill Education Initiatives including Executive Director, Chief Academic Officer, Director of Curriculum and Instruction, and TAP Master Teacher. Janet has also held the positions of Vice President of College and Career Readiness at the Common Core Institute, Mathematics and Science Assessment Specialist at the Indiana Department of Education, and multiple roles at Zionsville Community Schools.



Janet has a Bachelor's Degree in Political Science and Biology from DePauw University and a Master's Degree in Educational Leadership from Indiana University. She is currently completing a Ph.D. in Curriculum Studies with research interests in alternative teacher certification, multicultural education, and critical pedagogy.