



# Strategic Plan Process Preview

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# Background



# Three Evolving Plans

- **2008: *Reaching Higher***
  - Expanded focus beyond access to help more students complete
- **2012: *Reaching Higher, Achieving More***
  - Rallied Indiana around the 60% attainment goal
  - Three Focus Areas: Completion, Productivity & Quality
- **2016: *Reaching Higher, Delivering Value***
  - Introduced two new focus areas: Competency & Career



# Three Guiding Principles

The last two strategic plans were developed around three consistent, guiding principles:

- **Student-centered:** Recognize and respond to changing needs and demographics, ensuring students are at the center of all we do
- **Mission-driven:** Each institutions fills a distinct but integrated role in our higher education system
- **Workforce-aligned:** Learning beyond high school is critical for lifetime employment and our state's economic vitality and competitiveness



# Time for a New Plan

**The higher education landscape is ever-changing and influenced by evolving conversations happening at the national, state and local level.**

- Changing State Leadership & Structure
- Adult Learners
- Equity and Closing Gaps
- Postsecondary Transitions
- Employer Engagement
- Technology & Innovation
- Workforce & Short-term Credentials
- Regional Partnerships
- Promise Programs
- Rural Communities
- Career Coaching & Navigation
- New Providers





# Timeline & Next Steps



# Strategic Plan 4.0 Development Timeline

## Q1: Audit, Outline & Information Gathering

- Complete audit of *Reaching Higher, Delivering Value*
- Present audit findings to Commission
- Gather information and ideas from Commission members, staff, higher education stakeholders and external partners
  - Faculty Leadership Conference: deep dive on community engagement
  - H. Kent Weldon Conference: deep dive on high school transitions
  - Public Square Discussions
- Build initial outline



# Strategic Plan 4.0 Development Timeline

## Q2: Framework, Rough Draft & Initial Vetting

- Identify and vet promising focus areas
- Finalize outline with key sections and components
- Compose draft, focusing on one section at a time and gathering feedback
- Share initial draft with Commission members in preparation for retreat





# Strategic Plan 4.0 Development Timeline

## Q3: Communication & Feedback with Key Stakeholders

- Strategic Planning Retreat with Commission members, staff
  - Consider facilitation by external partner
- With agreement on key components, share initial draft with institutional leaders
  - Travel to colleges and universities to present draft and gain feedback
- Share draft with relevant state and agency leaders
- Revise along the way



# Strategic Plan 4.0 Development Timeline

## Q4: Polish and Finalize

- Finalize Draft
- Design for Publication

## Early 2020

- Share with Commission and Institutions
- Package for Public Release: Earned Media Plan, Editorials and Surrogates, Social/Digital Plan
- Highlight at State of Higher Education Address and H. Kent Weldon Conference for Higher Education





Questions?

