



INDIANA COMMISSION for
HIGHER EDUCATION

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Indiana Colleges Step Up to Pilot Statewide Graduate Satisfaction Survey

Results will inform comprehensive measure of college value

Thirteen Indiana public and private college campuses will participate in a statewide survey of alumni experiences and outcomes, the Indiana Commission for Higher Education announced today. The colleges volunteered to take part in the pilot year of the Gallup-Indiana Survey with support from USA Funds, Gallup and the Commission.

The Gallup-Indiana data gathered through the surveys will be incorporated into a comprehensive Indiana College Value Index in 2016, which will combine graduate satisfaction data with related return on investment information—including college completion, career placement, student debt and student learning outcomes.

“At a time when we are calling upon more Hoosiers to earn postsecondary degrees and credentials, we must find ways to measure and report the value of that education,” Indiana Commissioner for Higher Education Teresa Lubbers said. “The Gallup-Indiana Survey represents our state’s commitment to providing students and their families a comprehensive view of the full return on investment of education beyond high school. These 13 campuses should be commended for their willingness to take part in this first-in-the-nation index.”

Participating Indiana Colleges

- Ball State University
- Calumet College of St. Joseph
- Grace College
- Indiana University East
- Indiana University-Purdue University Fort Wayne
- Indiana University Kokomo
- Ivy Tech Community College
- Manchester University
- Purdue Northwest (Following unification of Purdue Calumet and Purdue North Central)
- Purdue University West Lafayette
- Taylor University
- Vincennes University
- Western Governors University Indiana

A USA Funds grant of \$500,000 will provide a 50 percent subsidy of the price for all participating public institutions. The Commission subsidized 10 percent for participating public colleges and Gallup discounted its price 10 percent for all participating colleges.

“Students and families need the right information to pick the right college program, so they can gain the right knowledge and skills to succeed in the 21st century workforce and enjoy rewarding lives following graduation,” said Carol D’Amico, USA Funds executive vice president, National Engagement and Philanthropy. “By participating in this first-in-the-nation survey, these Indiana colleges and universities are demonstrating

exceptional leadership in promoting student success. USA Funds is delighted to support this more robust measure of college value to promote student success in college and career.”

The survey results will provide colleges valuable feedback on the campus-level practices making the biggest difference in students’ lives long-term as well as providing the state important data to expand upon the quantitative information—including student debt, employment rates and average earning—currently provided in the Commission’s *Return on Investment* reports.

The Gallup-Indiana Survey was inspired by Gallup-Purdue Index. This partnership between Gallup and Purdue University surveyed more than 30,000 college graduates to measure the relationship between a college degree and long-term graduate well-being and workplace engagement

“The leadership shown in Indiana—by the Commission, USA Funds, and colleges—is an impressive commitment to continuous improvement in higher education. No doubt, other states will follow their lead,” said Brandon Busteed, Executive Director, Education & Workforce Development at Gallup.

Learn more about the Gallup-Purdue Index and its results online at www.purdue.edu/newsroom/gallup.

Read all of the Commission’s reports as well as its Reaching Higher, Achieving More strategic plan at www.che.in.gov.