



INDIANA COMMISSION
for
HIGHER EDUCATION



FOR IMMEDIATE RELEASE
Monday, October 27, 2014

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Indiana participating in national College Application Day on October 28

INDIANAPOLIS, IND – Hoosier high school students around the state will be participating in College Application Day on October 28. This event is sponsored in partnership with Learn More Indiana and the national American College Application Campaign in an effort to increase the number of first-generation and low-income students pursuing a college degree or other post-secondary credential.

“The value of education beyond high school has never been greater. College Application Day highlights to students the importance of taking that first step of applying to college,” said Indiana Commissioner for Higher Education Teresa Lubbers.

Schools have the flexibility to designate any day that is deemed the most appropriate for their schedules as College Application Day. The primary purpose of this effort is to help high school seniors navigate the complex college admissions process and ensure they apply to at least one postsecondary institution. The effort occurs during the school day, with a focus on students who might not otherwise apply to college.

In 2013, ten high schools participated in College Application Day. This year, thanks to a partnership with the Indiana Department of Workforce Developments JAG Program, over 30 schools have already committed to participating in College Application Day. All 50 states are engaged in this initiative, with the national headquarters providing the technical assistance, training, webinars and evaluation support.

Learn more about Indiana’s College Application Day at: www.CollegeGoWeekIndiana.org