



FOR IMMEDIATE RELEASE

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Indiana kicks off “College GO! Week” campaign

Indiana Commissioner for Higher Education Teresa Lubbers joined communities and schools across the state today in celebrating the start of *College GO! Week*. Beginning with the last full week in September and continuing through November, the annual campaign kicks off a full semester of efforts designed to help Hoosiers of all ages plan for education beyond high school.

“*College GO! Week* is all about giving Hoosiers the information and support they need to not only go to college, but to complete college,” said Lubbers. “Whether you’re a child starting school or an adult planning to return to school, there are specific steps you should be taking now to be on the path to college and career success.”

College GO! Week encourages students to complete practical college-readiness activities at each grade level, including creating a graduation plan, visiting college campuses and applying to college. Many Indiana colleges are waiving application fees in support of *College GO! Week*. Students and families can learn more about fee waivers, grade-specific checklists and related college-planning resources on the *College GO! Week* website at CollegeGoWeekIndiana.org.

Contests & Events

Sponsored by the state’s Learn More Indiana outreach initiative, *College GO! Week* features special contests and events, including:

- **Student Contests:** One student at each grade level—from kindergarten through grade 12—will win \$529 for their College Choice 529 Savings Plan. Students in grades K-5 will complete a poster activity and grades 6-12 will write an essay explaining how \$529 will help them prepare for college. **Entries must be submitted by 5 p.m. (EST) on Nov. 21.** Learn more at LearnMoreIndiana.org/contests.
- **School Grants:** Three Indiana schools—one elementary school, one middle school and one high school—will have the chance to win a \$1,000 grant to support their local college readiness efforts. To enter to win, schools can write a submission letter explaining their current activities and how they would use the funds to further support their students in preparing for college. **Entries must be submitted by 5 p.m. (EST) on Nov. 21.** Learn more at LearnMoreIndiana.org/contests.
- **College Application Day:** High schools across the state will be hosting **College Application Day on Oct. 28** to help seniors complete and submit at least one college application. Students will be able to work directly with counselors to walk through the application process step-by-step and will also be encouraged to start their financial aid forms. Learn more at LearnMoreIndiana.org/events.

Get involved

Tell us what you’re doing to celebrate *College GO! Week* this year at [Facebook.com/LearnMoreIN](https://www.facebook.com/LearnMoreIN), Twitter @LearnMoreIN (#collegewoek) or via email at info@learnmore.org.