



## APPLICATION

### WHAT IS A 21ST CENTURY TALENT REGION?

*21st Century Talent Regions* are places that commit to using a systems approach to attract, develop, and connect Hoosier talent. Regions are self-defined with regard to their geography and are working towards building and implementing a plan to increase educational attainment, raising household income, and growing population.

### WHAT DOES A COMMUNITY NEED TO DO TO BECOME A 21ST CENTURY TALENT REGION?

1. **Commit.** Commit to working across geographic lines and across organizations to attract, develop, connect and retain talent.
2. **Organize.** The 21st Century Talent Region must organize itself with a designated leader and regional participation including, but not limited to: local governments, business, K-12 education, economic development, higher education, non-profit(s), and workforce development.
3. **Connect.** Once organized, the lead organization for the region can connect with the Office of Career Connections and Talent to receive assistance in organizing efforts to attract, develop, connect and retain talent.
4. **Build.** In collaboration with the Office of Career Connections and Talent and Indiana Economic Development Corporation (IEDC) the region must build a plan to increase education attainment (develop talent), raise household income (connect and retain talent), and grow population (attract talent).
5. **Implement.** After building a collaborative talent plan, a region must implement the priorities identified. Following this implementation, a region will receive a 21st Century Talent Region designation.

### HOW ARE REGIONS DEFINED?

Regions are geographically self-defined by participants and should include members from local governments, business, K-12 education, higher education, non-profit(s), economic development and workforce development.

### APPLICATION

To apply to become a 21st Century Talent Region, please fill out the following information and submit to [secretary@cct.in.gov](mailto:secretary@cct.in.gov).

**21ST CENTURY TALENT REGION APPLICATION**

Organization making application on behalf of the region.

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Name of regional contact.

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Phone number of regional contact.

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Email address of regional contact.

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Please state the geographically defined 21st Century Talent Region.

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Is there a designated backbone organization leading this initiative? If so, please list the organization, name, and title of the those from the backbone organization responsible for this initiative.

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Is there a designated leadership group? If so, please list organizations, names, and titles of members.

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Who from local government is included in the regional initiative?

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Who from business is included in the regional initiative?

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Who from K-12 education is included in the regional initiative?

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Who from higher education is included in the regional initiative?

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Which non-profits are included in the regional initiative?

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Who from economic development is included in the regional initiative?

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Who from workforce development is included in the regional initiative?

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Are there any others included in the regional initiative that have not been mentioned?

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Are there any other regional planning groups you are a part of (including but not limited to RDA, Stellar, Innovation Networks, Regional Cities)?

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Please give a brief summary of how your region is working towards building and implementing a plan to increase education attainment, raise household income, and grow population by attracting, developing, and connecting Hoosier Talent.

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What are the top three (3) challenges facing your region? How do those affect educational attainment, household income, and population growth?

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Have you completed assessments or strategic planning like this in the past? If so, when and how would this approach differ from other initiatives you've done before?

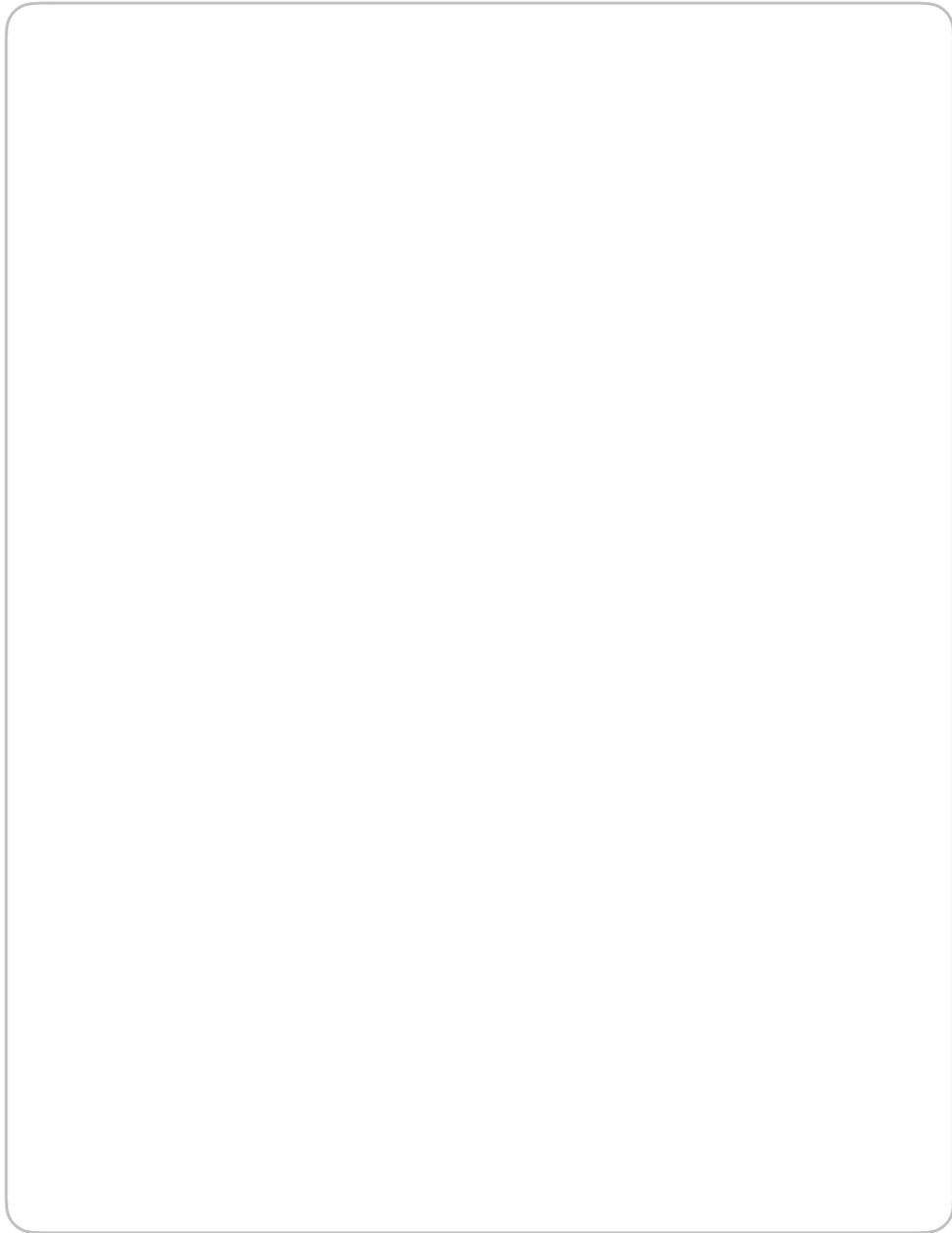
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Are there any other strategic planning efforts currently underway in your region? If so, what is the focus, who administered the grant, and who is leading the charge?

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If selected, how would your region uniquely benefit from becoming a 21<sup>st</sup> Century Talent Region?

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