



STATE OF INDIANA

ALCOHOL AND TOBACCO COMMISSION

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## MEMORANDUM ON SELF-SERVICE TOBACCO DISPLAYS

To: Tobacco Sales Certificate Holders  
From: Indiana Alcohol and Tobacco Commission  
Date: June 1, 2015  
Re: Enforcement of self-service of tobacco displays

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Indiana law, Ind. Code 35-46-1-11.8, prohibits the following items from self-service displays by Tobacco Sales Certificate holders, excluding retail establishments that have a primary purpose to sell tobacco or electronic cigarettes and prohibit entry to persons who are less than eighteen (18) years of age:

- Chewing Tobacco;
- Cigars, cigarettes, and snuff that contains tobacco;
- Pipe tobacco;
- Dissolvable tobacco products;
- Electronic Cigarettes; and
- E-liquid.

A self-service display is an area where a customer is permitted and has access to the product without assistance from a sales person. "Electronic cigarettes" means any device, including the components and cartridges, capable of providing an inhalable dose of nicotine by providing a vaporized solution.

The Alcohol and Tobacco Commission adopted a policy of issuing only warnings to allow retailers time to come into compliance with the law. Starting July 1, 2015, the Alcohol and Tobacco Commission will begin regular enforcement of the self-service prohibition. A violation of Ind. Code 35-46-1-11.8 is a Class C infraction and could include fines up to \$500 and court costs. If you have questions, please call 317-232-2452.