



STATE OF
INDIANA

ALCOHOL AND TOBACCO
COMMISSION

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Indianapolis, Indiana 46204

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DATE: September 23, 2026

ATTENTION: Tobacco Certificate Holders

RE: Updated Foreign Adversary Notice for Shenzhen iMiracle Technology Co., Ltd. (i.e. Lost Mary)

FIRST REVISED NOTICE REGARDING LOST MARY PRODUCTS

This notice replaces the notice regarding Shenzhen iMiracle Technology Co., Ltd. (i.e. products marketed as Elf Bar, Lost Mary, and Heaven Gifts) published by the Indiana Alcohol and Tobacco Commission on September 14, 2026.

The fifty-seven (57) products listed below manufactured by Shenzhen iMiracle Technology Co. and marketed under the Lost Mary brand name, have been determined to be **lawful for sale in Indiana**, subject to subsequent notice of the ATC. All other e-liquid products manufactured by Shenzhen iMiracle Technology Co., including all products marketed as Elf Bar or Heaven Gifts, are unlawful foreign adversary products and cannot be sold or distributed in Indiana.

Only the following Lost Mary products may be sold by tobacco certificate holders in the State of Indiana:

1. LOST MARY MT35000 TURBO GOLDEN BERRY
2. LOST MARY MT35000 TURBO SUNNY ORANGE
3. LOST MARY MT35000 TURBO MOUNTAIN BERRY
4. LOST MARY MT35000 TURBO KIWI PASSION FRUIT
5. LOST MARY MT35000 TURBO CLASSIC TOBACCO
6. LOST MARY MT35000 TURBO CLEAR
7. LOST MARY MT35000 TURBO BAJA SPLASH
8. LOST MARY MT35000 TURBO TOASTED BANANA
9. LOST MARY MT35000 TURBO BERRY BURST
10. LOST MARY MT35000 TURBO BLUE RAZZ ICE
11. LOST MARY MT35000 TURBO ORANGE PASSION MANGO
12. LOST MARY MT35000 TURBO MIAMI MINT
13. LOST MARY MT35000 TURBO ROCKET FREEZE
14. LOST MARY MT35000 TURBO STRAWMELON PEACH
15. LOST MARY MT35000 TURBO SUMMER GRAPE
16. LOST MARY MT35000 TURBO WINTER MINT
17. LOST MARY MT35000 TURBO BLACKBERRY BLUEBERRY
18. LOST MARY MT35000 TURBO STRAWBERRY KIWI
19. LOST MARY MT35000 TURBO WHITE GAMI
20. LOST MARY MT35000 TURBO BLACK MINT
21. LOST MARY MT35000 TURBO PINEAPPLE LIME

22. LOST MARY MT35000 TURBO PINK LEMONADE
23. LOST MARY MT35000 TURBO SCARY BERRY
24. LOST MARY MT35000 TURBO STRAWBERRY
25. LOST MARY MT35000 TURBO TIGERS BLOOD
26. LOST MARY MT35000 TURBO WATERMELON
27. LOST MARY NERA POD BLUE RAZZ ICE
28. LOST MARY NERA POD WATERMELON ICE
29. LOST MARY NERA POD MIAMI MINT
30. LOST MARY NERA POD ROCKET FREEZE
31. LOST MARY NERA POD DRAGON STRAWNANA
32. LOST MARY NERA POD SOUR APPLE ICE
33. LOST MARY NERA POD PINK LEMONADE
34. LOST MARY NERA POD POMEGRANATE BLAST
35. LOST MARY NERA POD SCARY BERRY
36. LOST MARY NERA POD PINEAPPLE PASSION ORANGE
37. LOST MARY NERA FULLVIEW KIT BLUE RAZZ ICE
38. LOST MARY NERA FULLVIEW KIT WATERMELON ICE
39. LOST MARY NERA FULLVIEW KIT MIAMI MINT
40. LOST MARY NERA FULLVIEW KIT ROCKET FREEZE
41. LOST MARY NERA FULLVIEW KIT DRAGON STRAWNANA
42. LOST MARY NERA FULLVIEW KIT SOUR APPLE ICE
43. LOST MARY NERA FULLVIEW KIT PINK LEMONADE
44. LOST MARY NERA FULLVIEW KIT POMEGRANATE BLAST
45. LOST MARY NERA FULLVIEW KIT SCARY BERRY
46. LOST MARY NERA FULLVIEW KIT PINEAPPLE PASSION ORANGE
47. LOST MARY VIZ TIGER DRIP
48. LOST MARY VIZ SOUR WATERMELON APPLE
49. LOST MARY VIZ BLACKBERRY CHILL
50. LOST MARY VIZ DRAGON STRAWNANA
51. LOST MARY VIZ RASPBERRY DRAGON LIME
52. LOST MARY VIZ NANA BERRIES
53. LOST MARY VIZ COOL MINT
54. LOST MARY VIZ HAWAIIAN BLAST
55. LOST MARY VIZ SOUR STRAWBERRY PEACH
56. LOST MARY VIZ SOUR PINEAPPLE GUSH
57. LOST MARY VIZ PASSIONADE ORANGE

Please be advised that any Lost Mary product not listed in this revised notice is a foreign adversary product and cannot be sold or distributed in the State of Indiana. Inclusion on this revised notice does not reflect authorization by the Indiana Alcohol and Tobacco Commission under Indiana Code 7.1-7-4-1. After December 31, 2026, the Authorized E-Liquid Product List published by the ATC will contain all e-liquid products authorized for sale in the State of Indiana.

Respectfully,

The Indiana Alcohol and Tobacco Commission