

From: [Gvboesch](#)
To: [ATC-Rules](#)
Subject: Retaining Rule 32.1
Date: Tuesday, March 17, 2026 12:54:25 PM
Attachments: [Sunsetting Rule 32.1.pdf](#)

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I have attached a letter weighing in on rule 32.1.
Please include my letter in the record.

Sincerely,

Greg Boesch
Bedrock Liquors

BEDROCK

LIQUORS

Indiana ATC
302 W. Washington Street
RM E-114
Indianapolis, IN 46204

March 17, 2026

Dear Jessica Allen

I am submitting this letter to the Indiana Alcohol and Tobacco Commission to request that the agency renew Alcohol Beverage rule 32.1. Being able to be a member of a cooperative buying group is vital to the survival of my business.

Sunsetting rule 32.1 would be the biggest market disrupter to the Package Liquor Store industry in our State since prohibition. It would lead to the demise of the independent and locally owned Package Liquor Stores in Indiana.

By eliminating rule 32.1, the ATC would be choosing the large out of state retail chains over the small hoosier owned package stores. Sunsetting this rule would only increase the profit and market share of the large chain retailer while decimating the small family owned stores.

A large out-of-state store (Big Red Liquors) is claiming that coops are unsafe because we unload truck to truck in parking lots. There has been zero reported cases of theft at coop deliveries. Coop deliveries are safer than a normal delivery because there are 20 to 25 people involved with the coop delivery. "Safety in numbers".

They also claim that the cost of maintaining their warehouse gives the coops an unfair advantage. Coop members bear a considerable expense of their own. Costs include trucking, truck rental, gasoline, insurance, increased labor due to loading and unloading, and maintaining warehouse space. My cost of participating in a coop is at least \$50,000 annually.

Governor Braun looked me eye to eye and promised to protect Indiana's small Businesses. Sunsetting rule 32.1 would do the exact opposite.

Greg Boesch, President, Bedrock Liquors