



CY26 On-Ramp Creative Entrepreneur Accelerator (Fellowship) Scoring Rubric

Instructions for Reviewers:

Panelists will be asked to assign an evaluation review of score of **“Each of these points are fully addressed in the application”** or **“More work is needed on one or more points”** group of questions within each criteria section of the application.

Review Criteria

Panelists will review the project proposals against the indicated criteria below. If the project proposal is weak in any of the articulated criteria areas, artists may be asked to adjust their proposals before moving forward. The panelists will provide advice on how to strengthen project proposals to meet the criteria.

Additional Notes:

- Do not compare an application to another application. Each grant application should be reviewed on its own merits against the evaluation criteria.
- Comments or advice on grammar or writing skills is not part of the evaluation criteria. Focus on the information provided.

SECTION 1: GOALS

	<p>The artist describes and showcases their creative work in a clear and compelling way.</p> <ul style="list-style-type: none">- Describe your main creative work.- Upload artist resume.- Work Samples. <p>The artist's project has a clear goal that will help you reach your bigger picture creative career or creative business goals</p> <ul style="list-style-type: none">- What is your long-term creative career or creative business goal?- What's the goal for this project?- How will this project help you make progress toward your career goal?
Each of these points are fully addressed in the application	<p>The artist clearly and confidently explains their main creative work by utilizing their thoroughly developed unique value proposition. They provide an aligned and detailed resume and accompanying quality work samples that work as supplemental evidence to support the description of the creative work they have described.</p> <p>The artist has established clear and concrete goals for both their overall creative career/business, as well as the fellowship project that they are proposing. The artist understands and can articulate the connection of the project and their overall long-term goal and how it will specifically support progress toward the goal(s).</p>
More work is needed on one or more points	<p>The artist is still a bit broad or vague in the description of their creative work and has not truly developed a strong unique value proposition. The resume and supplemental work samples are low quality and do not align with description provided.</p> <p>The goals provided need more consideration and detail to align more concretely with their creative career/business, as well as the fellowship project proposed. The artist cannot explain how the goals of the proposed project connect to the long-term goals of their creative career/business or how it will support progress towards the goal(s).</p>

SECTION 2: FEASIBILITY

	<p>The project timeline is realistic and starts and ends within the fellowship implementation period.</p> <p>The artist has planned out the details of the project and can clearly pull it off.</p> <ul style="list-style-type: none">- Project Description: Major tasks, Timeline – tasks and deadlines, partners and collaborators, resources needed, other details. <p>The project budget is realistic, includes all the costs involved, and the expenses are eligible</p> <ul style="list-style-type: none">- Project budget: Requested grant amount, cash income, cash expenses, in-kind contributions
Each of these points are fully addressed in the application	<p>The artist has provided dates that reflect the overall fellowship period or is contained within the period.</p> <p>The artist has considered the project holistically considering all operational components within their timeline; aligning tasks and milestones to achievable deadlines. They've considered all resources needed from people as partners to tangible materials to complete the project as proposed in its entirety.</p> <p>The project's plan has been considerably aligned with a robust balanced budget, considering known income (grant funds included), and eligible expenses of materials, supplies and collaborator fees.</p>
More work is needed on one or more points	<p>The artist has provided dates that reflect the overall fellowship period or is contained within the period.</p> <p>The artist has considered major milestones but has not determined concrete dates and deadlines.</p> <p>The artist is somewhat aware of who and what is needed to support the completion of a project.</p> <p>The provided budget does not reflect or consider all items and resources listed in the plan/timeline and is not fully balanced.</p>

SECTION 3: COMMUNITY ENGAGEMENT

	<p>Community engagement is utilized intentionally in the project proposal</p> <ul style="list-style-type: none">- How will you use the community engagement process in your project? <p>The project proposal articulates how investing in particular community relationships will allow the artist to reach their career goals or the project to come to fruition.</p> <ul style="list-style-type: none">- How will using community engagement in your project help you reach your goals?
Each of these points are fully addressed in the application	<p>The artist has thoroughly articulated how community engagement is intentionally integrated in the full project in the way IAC defines it; as a two way dialogue with the artist's chosen community (in a singular or group dynamic experience). The artist further explains how the way they have chosen community engagement integration will support the project's process to completion and their overall career goals.</p>
More work is needed on one or more points	<p>The artist does not integrate community engagement into the project proposal the way that the IAC defines it; but rather integrates community involvement instead. The artist cannot draw a through-line on how the community involvement (or engagement) will support the project's completion or progress toward their articulated career goals.</p>