



ARTS PROJECT SUPPORT FY22 EVALUATION CRITERIA

100 Points Possible • 75 Minimum Score for Funding Consideration

Artistic Quality (20 points)

Relative to the budget size of the organization, the extent to which the applicant demonstrates a committed effort to provide its audience a meaningful, impactful, and quality artistic or authentic experience(s).

The extent to which:

- This is an artistic project and its purpose (goals) is clear. If this project has been done before, the applicant utilizes past experience to inform this year's project. (10 points)
- The project description and artistic documentation demonstrate the project will provide the audience a meaningful, impactful, and quality artistic or authentic experience. (10 points)

Artist Support (10 points)

Extent to which an artist will directly financially benefit from the project (e.g. expense line in the budget such as a stipend or honoraria and/or the extent to which the project focus is to financially benefit artist(s)).

Community Engagement (20 points) and IDEA (Inclusion, Diversity, Equity, Access) (20 points)

Extent to which there is an active, two way, ongoing relationship between the applicant and community in planning, participation and evaluation of the proposed activity(ies), which includes intentional strategies for inclusion, diversity, equity, and access (IDEA).

The extent to which:

- Underserved community(ies) will benefit (IDEA 10)
- The project is developed with, not for the identified community(ies) it will serve. It should be clear the community is an ongoing part of the project (e.g. collaboration, planning team, leader from the community actively involved). (CE 10)
- The applicant has intentional IDEA strategy(ies) to increase access, address barriers, diversify participants, or provide accessibility accommodations for underserved communities. (IDEA 10 points)
- The applicant has a clear process for measuring the project's impact. (CE 5 points)
- The marketing materials and social media/web presence reflect those they seek to serve, and projected participation figures seem reasonable. (CE 5 points)

Project Management (30 points)

The extent to which the applicant organization can demonstrate the ability to successfully design and implement the project through effective planning, financial management, staffing and evaluation.

The extent to which:

- There is staffing to carry out the project, and the lead staff is appropriately experienced for the project. (10 points)
- There is an appropriate planning process and timeline. (10 points)
- The financial statement (if applicable) demonstrates capacity to implement the project, and the project budget is well-considered and reasonable. (10 points)