FY21 ARTS ORGANIZATION SUPPORT (AOS) EVALUATION CRITERIA

Minimum Score for Funding Consideration: 75 for AOS I

Organizational Excellence (25 points)

Relative to the budget size of the organization, the extent to which the applicant demonstrates sound fiscal management and administrative policies, and a demonstrable commitment to continuous improvement, preservation and development of the art form.

Extent to which:

- Organization has a clear history and purpose that is consistent with its mission. (5 points)
- Organization’s board meets regularly, and has a plan to develop a board that is representative of the area it serves. (5 points)
- Organization demonstrates sound fiscal, management and administrative policies through: (5 points each)
  - Reasonable financials evidencing organizational viability (income from a variety of sources, provides explanation of significant budget changes).
  - Budget size appropriate to staff and activities.
- Organization provides complete and accurate information (board upload is complete, includes both Profit & Loss and Balance Sheet or a reasonable explanation is provided) (5 points)

Community Engagement & IDEA (Inclusion, Diversity, Equity, Access) (25 points)

Extent to which there is an active, two-way, ongoing relationship between the applicant and community in the planning, participation and evaluation of the proposed activity(ies), which includes intentional strategies for inclusion, diversity, equity, and access (IDEA).

The extent to which:

- Organization has clearly identified the community(ies) they serve. (5 points)
- Organization has a clear strategy for engaging their community(ies) in development, and planning of programming that is active and two-way. (5 points)
- Organization has intentional IDEA strategies to increase access, address barriers, diversify participants, include underserved communities, and/or provides accessibility accommodations. (5 points)
- Organization has a clear evaluation plan that involves their community(ies) in measuring their success and impact. (5 points)
- Methods for participant tracking are and sensible and verifiable. (5 points)
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Arts Education (25 points)
The extent to which the applicant demonstrates strategies designed to transfer specific training, skills, abilities and/or knowledge in the arts through publicly recognized standards (e.g. workshop leader has appropriate experience; education standards are integrated if a school-based activity.)

The extent to which:
- Organization describes its arts education activities in such a way (clarity and detail) as to allow an independent reviewer to understand them. (5 points)
- Organization offers quality arts education programming. (5 points)
- Organization describes who will benefit from arts education programming, and includes underserved populations. (5 points)
- Organization has planned outcomes of its arts education activities. (5 points)
- Arts education activities are developed and implemented by individuals with appropriate or relevant training/experience. (5 points)

Artistic Quality (25 points)
Relative to the size of the organization, the extent to which the applicant demonstrates a committed effort to providing quality and/or authentic artistic experience(s) overall.

The extent to which:
- Majority of the organization’s programming is arts-based. (5 points)
- Artistic example demonstrates high quality artistic programming, relative to budget size. (5 points)
- The marketing materials reflect the community(ies) they seek to serve. (5 points)
- Social media/web presence reflects the community(ies) they seek to serve. (5 points)
- Overall, applicant demonstrates a high level of intentional commitment to providing meaningful and impactful experiences to those it serves. (5 points)