



## **FY21 ARTS ORGANIZATION SUPPORT (AOS) EVALUATION CRITERIA**

Minimum Score for Funding Consideration: 75 for AOS I

### **Organizational Excellence (25 points)**

Relative to the budget size of the organization, the extent to which the applicant demonstrates sound fiscal management and administrative policies, and a demonstrable commitment to continuous improvement, preservation and development of the art form.

*Extent to which:*

- Organization has a clear history and purpose that is consistent with its mission. (5 points)
- Organization's board meets regularly, and has a plan to develop a board that is representative of the area it serves. (5 points)
- Organization demonstrates sound fiscal, management and administrative policies through: (5 points each)
  - Reasonable financials evidencing organizational viability (income from a variety of sources, provides explanation of significant budget changes).
  - Budget size appropriate to staff and activities.
- Organization provides complete and accurate information (board upload is complete, includes both Profit & Loss and Balance Sheet or a reasonable explanation is provided) (5 points)

### **Community Engagement & IDEA (Inclusion, Diversity, Equity, Access) (25 points)**

Extent to which there is an active, two-way, ongoing relationship between the applicant and community in the planning, participation and evaluation of the proposed activity(ies), which includes intentional strategies for inclusion, diversity, equity, and access (IDEA).

*The extent to which:*

- Organization has clearly identified the community(ies) they serve. (5 points)
- Organization has a clear strategy for engaging their community(ies) in development, and planning of programming that is active and two-way. (5 points)
- Organization has intentional IDEA strategies to increase access, address barriers, diversify participants, include underserved communities, and/or provides accessibility accommodations. (5 points)
- Organization has a clear evaluation plan that involves their community(ies) in measuring their success and impact. (5 points)
- Methods for participant tracking are and sensible and verifiable. (5 points)



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### **Arts Education (25 points)**

The extent to which the applicant demonstrates strategies designed to transfer specific training, skills, abilities and/or knowledge in the arts through publicly recognized standards (e.g. workshop leader has appropriate experience; education standards are integrated if a school-based activity.)

*The extent to which:*

- Organization describes its arts education activities in such a way (clarity and detail) as to allow an independent reviewer to understand them. (5 points)
- Organization offers quality arts education programming. (5 points)
- Organization describes who will benefit from arts education programming, and includes underserved populations. (5 points)
- Organization has planned outcomes of its arts education activities. (5 points)
- Arts education activities are developed and implemented by individuals with appropriate or relevant training/experience. (5 points)

### **Artistic Quality (25 points)**

Relative to the size of the organization, the extent to which the applicant demonstrates a committed effort to providing quality and/or authentic artistic experience(s) overall.

*The extent to which:*

- Majority of the organization's programming is arts-based. (5 points)
- Artistic example demonstrates high quality artistic programming, relative to budget size. (5 points)
- The marketing materials reflect the community(ies) they seek to serve. (5 points)
- Social media/web presence reflects the community(ies) they seek to serve. (5 points)
- Overall, applicant demonstrates a high level of intentional commitment to providing meaningful and impactful experiences to those it serves. (5 points)