

Requests for alternative formats of these guidelines (large print, braille, ASL, etc) can be sent to the IAC's accessibility coordinator Stephanie Haines at [shaines@iac.in.gov](mailto:shaines@iac.in.gov)



Anna Tragesser  
Artist and Community Services Manager  
Indiana Arts Commission

[atragesser@iac.IN.gov](mailto:atragesser@iac.IN.gov)

(317) 508-6115

[arts.IN.gov](http://arts.IN.gov)



## On-Ramp 2020 Guidelines

### About the Program

On-Ramp is an accelerator for Indiana creative entrepreneurs to take charge of their career. Participants explore a community-engaged approach to apply their creative strengths and build a sustainable practice based on business concepts.

On-Ramp empowers creatives to work out a realistic, individualized and motivating vision for their creative career—and provides access to funds to help make it happen.

On-Ramp includes:

- *Creative Entrepreneur Course: A three-day intensive entrepreneurship and community engagement training course.*
- *One-To-One Coaching: A follow up session with an arts business pro.*
- *Fellowship: A funding opportunity for special funds to put Creative Entrepreneur Course lessons into action.*

To learn more about the course outline, instructor and coach, past participants, and the On-Ramp Fellowship 2020 visit the On-Ramp web page: [www.in.gov/arts/onramp.htm](http://www.in.gov/arts/onramp.htm)

## Program Timeline

On-Ramp application due	January 16, 2020, 4:30 pm ET
Invitation or waitlist email notification	Week of March 16, 2020
RSVP form due	March 27, 2020, 4:30 pm ET
On-Ramp Creative Entrepreneur Course	May 8-10, 2020 in Greater Lafayette
Fellowship application due (optional)	June 4, 2020, 4:30 pm ET
Fellowship period (optional)	August 1, 2020 – July 31, 2021
On-Ramp Reunion at Indiana Arts Homecoming (optional)	October 14, 2020 in Columbus, Indiana

*All times eastern*

## Who is On-Ramp for?

While any artist or creative that meets the eligibility requirements may apply, early career or emerging artists (roughly up to 7 years of artistic career experience) who have generated enough works to articulate their own creative voice and practice will get the most out of this experience.

## Eligibility

- Applicants must be an individual. Organizations may not apply.
- Must be 18 years or older
- Must be a US Citizen
- Must be an Indiana resident and remain a full time Indiana resident through the end of the fellowship period
- May not have been a past On-Ramp participant
- Artist's primary discipline must be one of the following:
  - Dance
  - Music
  - Opera/Music Theatre
  - Theatre
  - Visual Arts
  - Design Arts, including architecture, fashion, graphic, industrial, interior, landscape architecture, and urban/metropolitan
  - Crafts – including clay, fiber, glass, leather, metal, paper, plastic, wood and mixed media
  - Photography
  - Media Arts – including film, audio, video, and work created using technology or experimental digital media
  - Literature
  - Multidisciplinary – art forms that integrate more than one arts discipline listed above to form a single practice
  - Folklife/Traditional Arts – oral, customary, material and performance traditions informally learned and transmitted in contexts characteristic of ethnic, religious, linguistic, occupational, and/or religious groups. Does not include folk-inspired forms.

## Selection Priorities

Applications will be reviewed and recommended by a conflict-free admissions committee of peers and professionals. The admissions committee will select up to 35 participants that are self-motivated, committed to and ready for a creative career in one or more of the disciplines above, and open-minded about how their creative skills can be applied. Further, the committee will use these priorities to create a cohort that has:

- Variety of artistic career experience
- Statewide representation
- Variety of creative disciplines
- Diverse racial/ethnic representation
- Representation of underserved populations

**What does On-Ramp cost?**

There is no cost to participants. A private hotel room in Greater Lafayette for the nights of Thursday, May 7; Friday, May 8, and Saturday, May 9, plus meals throughout the weekend are provided. Participants must provide their own transportation to and from Greater Lafayette. Funding for this program is provided by taxpayers through the Indiana General Assembly and the National Endowment for the Arts.

**Typical Schedule for the Creative Entrepreneur Course (subject to change):**

Thursday, May 7, evening	Optional early arrival and fun activity
Friday, May 8, 9-5	Creative Entrepreneur Course
Friday, May 8, evening	Dinner and group activities
Saturday, May 9, 9-5	Creative Entrepreneur Course
Saturday, May 9, evening	Dinner and group activities
Sunday, May 10, 9-4	Creative Entrepreneur Course
Sunday, May 10, 4pm	Depart

**On-Ramp Fellowship 2020**

On-Ramp 2020 Creative Entrepreneur Course participants who receive a Certificate of Completion are eligible and encouraged to apply for the On-Ramp Fellowship 2020. Applicants may request up to \$2,000 for a project that takes place August 1, 2020 through July 31, 2021, puts the Creative Entrepreneur Course to use for their creative career and explores community engagement. The proposal must meet the review criteria and will be assessed by conflict-free panel of creatives. Read more [here](#).

**Ready to apply?**

Submit an application online by the deadline at [www.in.gov/arts/apply](http://www.in.gov/arts/apply).

If you're invited to participate, you must confirm your commitment by completing an online RSVP form by March 26, 2020, or your spot will be offered to the waitlist. While there is no cost to you to participate, this experience is valued at \$1,000 per person and spots are limited. If you accept the invitation, you're committing to be present and engaged in the full Creative Entrepreneur Course.